



When Will Soap Operas Grow Up?

By Marya Mannes
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15¢ Local Programs March 15-21

CLP

A photograph of two men, Buddy Foster and Ken Berry, sitting on a yellow tractor. Buddy Foster, on the left, is a young boy with blonde hair, wearing a plaid shirt and white pants, leaning forward with his hands on the tractor's seat. Ken Berry, on the right, is an adult man with dark hair, wearing a blue short-sleeved shirt and khaki pants, sitting behind him and smiling. The background is a wooden wall.

Buddy Foster,
Ken Berry of
'Mayberry R.F.D.'



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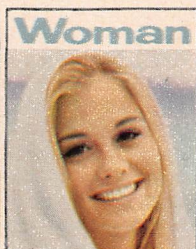
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as we see it

■ *Rowan and Martin's Laugh-In* is No. 1 in the Nielsen ratings as we go to press and *Bonanza* is second. They are followed, as any student of the industry might guess, by *Gomer Pyle, Gunsmoke, The Beverly Hillbillies, My Three Sons, Mission: Impossible, Walt Disney* and *Red Skelton*.

Then comes a surprise: "The Lions Are Free," a special about animals, which had no music, jokes, mystery or violence. A few steps down the list of television favorites, one comes to "Voyage to the Enchanted Isles," a travelogue narrated by Prince Philip, occupying the No. 18 position.

■ Can this be? Is it possible that the audience ("We give 'em what they want!" say the network heads) actually wants relief from standard programming? Is actually *hungry* for diversion? Can assimilate material *beyond* grammar-school level?

Go on down the list and there stands Walter Cronkite in the No. 40 spot—a news show with no entertainment whatever. Huntley-Brinkley? No. 48.

■ Where are the heralded movies? Thursday night—No. 17. Monday night—No. 20. Saturday—44. Tuesday—59, Sunday 66, Wednesday 70.

Dramas have been doing well this season, as have all sorts of documentaries—especially the National Geographic and other travel specials.

■ It is entirely possible that what the public wants in 1969 is not what the public wanted in 1965 or 1960, or 1955. Entertainment still comes first, and there always will be a place for escape on television. But there are signs that Americans are becoming more selective in their viewing, that they are sated with run-of-the-mill programming and turn eagerly to anything different.

The time has come for the networks to lead the public, instead of following it—reluctantly, it seems—toward more variety in television programs.



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TV Teletype: New York

NEIL HICKEY REPORTS:

The Public Broadcast Laboratory will soon be showing a program (by film-maker GWEN BROWN) on The Living Theater, the highly controversial experimental company operated by JULIAN BECK and JUDITH MALINA. The show will explore, among other things, what makes this group's plays different from the Broadway product . . . Welsh playwright ALUN OWEN, author of the recent critical success "Male of the Species" for Prudential's On Stage, has promised a second script for the NBC series.

ALAN KING's next NBC special, set for May 19, will be a two-man show with BUDDY HACKETT . . . CBS has a half-hour special on the world of Charlie Brown and his creator CHARLES SCHULZ, which includes a visit to SCHULZ's home and working quarters in Sebastopol, Cal. It's set for early May, a couple of weeks after CBS's repeat of "Charlie Brown's All-Stars" on April 13.

Hallmark Hall of Fame is already at work on a musical version of CHARLES TAZEWEILL's story, "The Littlest Angel," for next Christmas, starring FRED GWYNNE and JOHNNIE WHITAKER. Guest stars include three loans from Broadway: CAB CALLOWAY ("Hello, Dolly!"), E.G. MARSHALL ("Plaza Suite") and GEORGE ROSE ("Canterbury Tales") . . . Incidentally, that trading goes both ways: WOODY ALLEN's new Broadway hit "Play It Again, Sam" was directed by JOSEPH HARDY, executive producer of the CBS daytimer Love Is a Many Splendored Thing.

NBC carries "America's Junior Miss Pageant"--there are 50 contestants --in early May . . . PAMELA TIFFIN signed up for a few guest appearances next season in ABC's Survivors (LANA TURNER-GEORGE HAMILTON) . . . CBS's The 21st Century will explore a couple of problems that are causing a lot of concern in this century: conservation is the topic for March 23, and aviation congestion will be examined in April.

Ringling Bros. circus high jinks fill an hour-long NBC special at the end of May . . . April 26 and 27 are the dates for ABC's coverage of the Byron Nelson Golf Classic from Dallas . . . The first annual Martin Luther King Memorial games, held in Philadelphia on May 18, are the kick-off event for weekly CBS coverage of outdoor AAU Track and Field meets from this country and Europe. The events feature top men and women competitors--many of them 1968 Olympic medal winners.

Producer BILL COLLERAN has put together a special called "The Rock Tree," which starts with BESSIE SMITH and traces the history of rock music right up through ARETHA FRANKLIN's brand . . . JOAN RIVERS spills the beans on Personality the week of April 14.

*Trade-mark, Teletype Corp.

Continued on page 42

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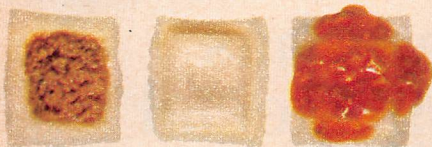


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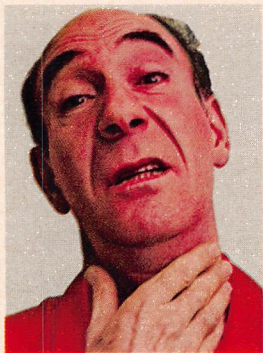
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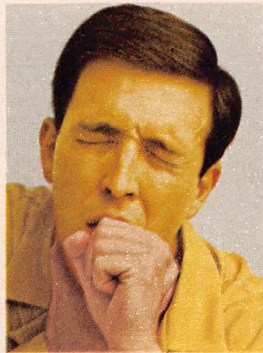
Chef Boy-Ar-Dee Ravioli

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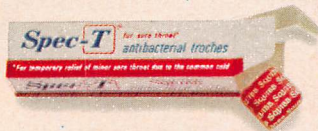
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In television writing, as in all writing, one of the key words is empathy, putting yourself in other skins, and I was sitting at the typewriter picking the "e" key with a pin and wondering again just how I got in my skin when Jim Schwanger called and, without realizing it, reminded me.

Jim had gone in yesterday afternoon to try to get a script assignment for *The Wild Wild West*. "You can do anything in that show," he told me. "It's not just a Western. It's a gimmick show. You can have lakes or rivers or oceans and impossible weapons." He paused. "I'm not so hot on gimmicks."

"How about yellow fever on a train?" I suggested.

"They've done plague shows. I had two pretty good ideas for plague shows. This great big black balloon comes floating down on this town and the balloon is filled with poisonous gas. They've done that. They've done everything. Then I had turtles carrying germs on their backs."

"In little packs?"

"Yes. Like our 782 gear during the war. I thought those turtles were pretty good. Tortoises, you know, desert tortoises. You wouldn't have to have a whole bunch of them. Just three or four in the foreground with a bunch of round rocks in the background to give the impression of a herd."

"A herd of tortoises?"

To indicate that he was nodding, Jim didn't speak for a second or so.

"Jim," I said. "We're grown men and here we are at 10:30 in the morning talking about giant balloons and turtles with packs."

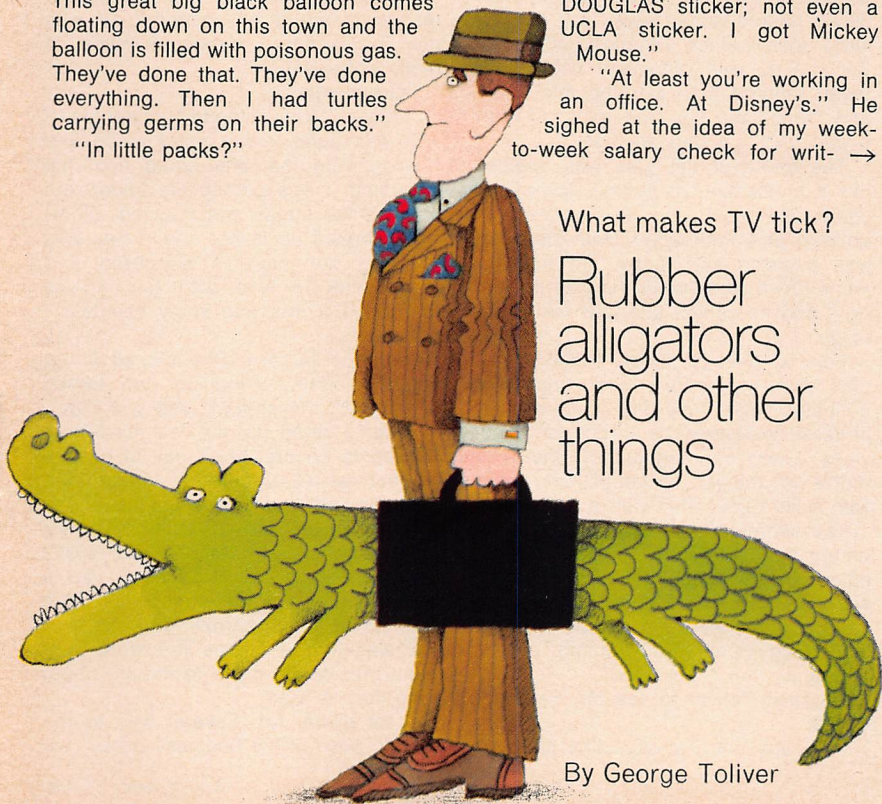
"Yeah," he said vaguely, his mind still on selling *The Wild Wild West*.

"I mean when I go to work I don't have a RAND parking sticker on the right-hand corner of my windshield or a DOUGLAS sticker; not even a UCLA sticker. I got Mickey Mouse."

"At least you're working in an office. At Disney's." He sighed at the idea of my week-to-week salary check for writ- →

What makes TV tick?

Rubber
alligators
and other
things



By George Toliver

ing animal dialogue at the studio. "But I guess it's all pretty ridiculous."

But I was thinking again and I remembered about me in my skin. "No. Wait, Jim. I just remembered something." I smiled. "I wouldn't have any other job. You know what I remembered? I remembered the rubber alligators."

The rubber alligators were my introduction to show business and my present skin. It was late in 1960 and I had an appointment with a television producer named Dick Feverel over at Fox. It was my first appointment with a producer. I was to pitch a story, my agent said.

I parked on the street two blocks away from the main gate. There were spaces closer and I'm not exactly sure why I parked so far away but I've always done it since. I think it had something to do with running. I know I am faster running than jumping into a car and finding the key and trying to start it and back up and all that.

The guard at the gate was dressed like a policeman, or almost. There was chartreuse piping on his forest-green uniform and the badge over his heart was oversize and funny. He had my name down on a list and it was spelled right and he smiled and told me where to go.

Fox is one of those friendly studios with the writers and producers buildings like fraternity and sorority houses, two-story brick covered with vines. I was carrying a file folder. If I didn't get the job, it would look better with a file folder than with a brief case.

The secretary was laughing over the phone as I entered Mr. Feverel's outer office. She was blonde, with a bright, wet face. I was smiling merely because I didn't know what else to do with my face. She hung up, grinning at the phone.

"George Toliver to see Mr. Feverel," I said.

"Oh, yes, Mr. Toliver." She checked

a list. "Mr. Feverel will be with you in a moment. Please have a seat."

"Thank you." I carried my file folder over to a divan and sat down. I was early. I sighed pleasantly. I was inside and sitting down in a warm office with a warm secretary and there were Utrillo prints on the walls.

"Care for some coffee?"

My head snapped. "Well, yes, I mean are you going to have some, I don't want to put you to any trouble."

"No trouble. Cream and sugar?"

"Just black, please."

Coffee. Inside a major studio's gates in a producer's outer office and the secretary pouring me coffee. And this was no Styrofoam-cup major studio either. She handed me a white china cup on a white china saucer.

The coffee was too hot, but I pretended to sip it by snapping air with my lips. I felt a desperate need to make conversation.

"Good coffee."

"Instant." She attended to her nails.

It was quiet in the outer office and I was afraid that she could hear me breathing. I opened the file folder and shuffled the pages and frowned. Working. I looked up at her again. She was studying her nails. I wondered if I should fall in love with her. I was married, but this was show business.

Her phone buzzed. She picked it up, listened briefly, hung up and turned to me. "Mr. Feverel will see you now."

When I stood up, the fear hit me as it used to on oral-exam day in college when I wasn't prepared. I entered Mr. Feverel's office. He was on the phone and he waved me to a large, brown buffalo-grain divan. Mr. Feverel didn't look like an artist. He looked like a businessman. He was dressed in blue suit, white shirt, narrow dark tie. His jaw was firm. I felt as if I were in a bank president's office to inquire about (beg for) a loan.

I sat down. Mr. Feverel was in the classic pose of the business execu- →

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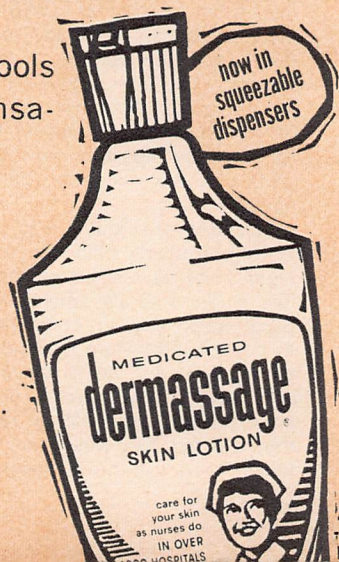
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continued

tive. Fingers drumming teak, frowning, phone to ear. He listened impatiently. I was sure that when he spoke, it would be to buy 5000 shares of Xerox, order a new studio complex in Italy or sell 100 theaters in England.

"So OK," he finally said over the phone. "So the rubber alligator busted. No problem. Make another one. Make two rubber alligators just in case."

He hung up. I smiled. He smiled. No longer was I in a businessman's stuffy office. Immediately I was at ease. This man's concern on this busy Monday morning is not stocks and bonds, not studios, not theaters. It's rubber alligators, and when he goes home to Bel Air that evening and his lovely wife asks him what he did today, dear, he will say, I told them to make two more rubber alligators.

A warm feeling came over me. Mr. Feverel and I are kids playing businessmen. "Hey, George," he says to me. "Let's play boss." Then later in the day, bored with this game, we trudge upstairs, a rubber alligator under each of our arms and float them in the bathtub.

This warm feeling persisted. It did not cool. In fact it was fed some two weeks later when on another studio lot a prop man introduced a dentist to the producer and thoughtfully, I thought, to me also. The dentist proudly displayed for the producer's approval three sets of curved fang dentures he had made for the three pigs who were to play the parts of three wild boars in a coming episode.

Not long after that I was in still another producer's office in still another studio. Not as relaxed as the first two, this studio with its smoked glass and black steel was in complete contrast to bookish Fox. Here mail boys did not pedal lethargic girl's bikes with fat tires, but zipped about on Porsche powered golf carts without horns. Here they did not play volleyball during the lunch hour, but threw knives.

I had typed up some ideas for an hour dramatic show and Sid Skylark, a pink associate producer, was reading them. You aren't supposed to do this, a writer isn't. According to the Writers Guild, a writer isn't supposed to write anything until he gets paid for what he hasn't written.

Anyway Mr. Skylark was reading the stuff and sighing, letting out great killer-whale gasps of boredom. From time to time a thin aide in a shimmering dark suit would appear to announce disasters on the set. I never heard anything the aide said; I could only hear Mr. Skylark's reply and I wasn't supposed to be hearing that. I would see Mr. Skylark's face tighten and turn from pink to white and he would say, "Tell them no" or "Tell them yes."

Then the last time the aide came in—the last time for me, anyway—Mr. Skylark answered with surprise, "The horses over the falls? I thought we were just going to have the people."

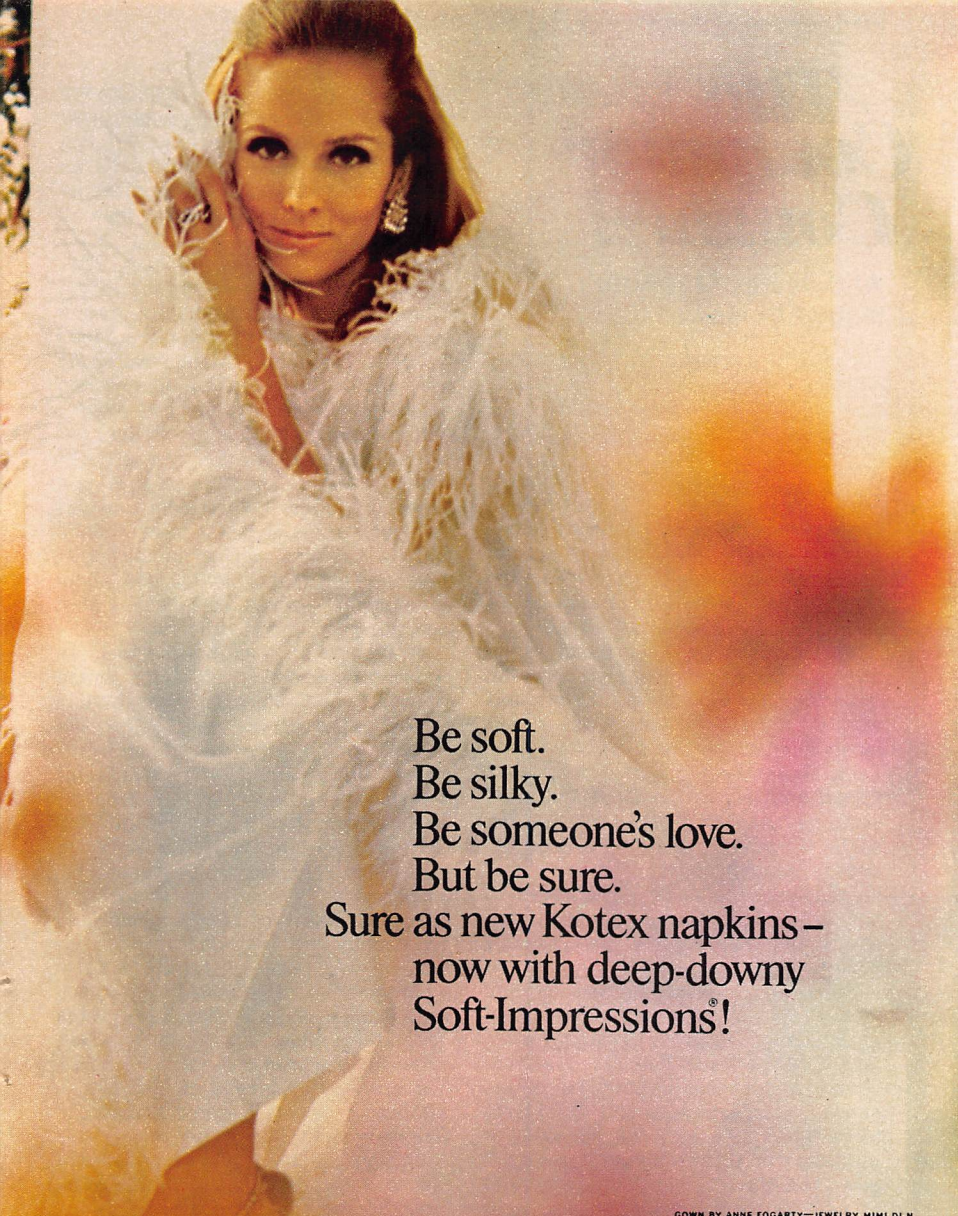
I don't know. I really can't say why Mr. Skylark was more concerned about the horses than the people and I suppose I could find out, but I don't want to. There are certain things I don't want to know about. I just like it the way it stands. I like the falls. I visualize Bridalveil Falls in Yosemite.

I like to think about the pigs, too, with the glamorous teeth, and I like to think about the rubber alligators and Jim's turtles which didn't sell. And I know that now, because of them, I have found the skin in which I step to the music I hear.

Is it all so ridiculous? I think not. It was either Oliver Goldsmith or Oliver Twist who said: "Innocently to amuse the imagination in this dream of life is wisdom."

I'm not so sure that rubber alligators are wisdom. But they certainly are innocent.

'George Toliver' is the pen name of a veteran TV writer, based in Hollywood.

A woman with blonde hair, wearing a large, voluminous white feathered gown, is the central figure. She is looking directly at the camera with a slight smile, her hand resting near her face. The background is a soft, out-of-focus mix of warm colors like orange, yellow, and pink.

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The Computer Coughed

And James MacArthur landed in Hawaii

By Leslie Raddatz

A computer in New York City got James MacArthur—who likes to surf not far from his apartment near Diamond Head, Honolulu—his job as Jack Lord's assistant in CBS's *Hawaii Five-O*.

Another actor played the part in the original, movie-length pilot of the projected television series. Before this went on the air last fall, it was shown to an audience of 1200 in New York. Each viewer held a dial which, when turned one way or the other, indicated what he liked or disliked in the film as he watched it unreel. The dials fed into a computer which showed that the audience definitely disapproved of the actor who played Lord's young assistant. It was not that they actually disliked him.

Subsequent questioning revealed that they felt he was too young to hold down an important job in the fictional *Hawaii Five-O* unit. Thus, Leonard Freeman, creator and executive producer of the series, replaced the young actor with MacArthur. They had worked together in the motion picture "Hang 'Em High," and MacArthur, then 30, was old enough for the job yet youthful enough to attract the young viewers TV shows are looking for.

It was probably refreshing—certainly different—for James MacArthur to be helped to the role by a computer. All his professional life he has been known

as "the son of Helen Hayes and Charles MacArthur," the late playwright; and there have been rumblings that this fact helped account for his success as an actor—featured roles in movies since he was a student at Harvard more than 10 years ago.

Concerning this, Jim has said, "Being the child of two celebrities in the theater has many advantages. You're exposed to contacts. You get to read for parts that other actors never even hear about. But ultimately no one can do the job for you. You're on—alone." And concerning his famous mother, her son says simply, "To you, she is Helen Hayes. To me, she was always just Mom." He adds, "What Mom did was as natural to me as it was to my friends that their fathers worked in offices or their mothers taught school and about as important—which is to say that it was not very important at all."

At first, Mom was not enthusiastic about his becoming an actor. When he was 7 and offered a small part in a play, Miss Hayes said, "No! No! Jamie is going to have a *normal* childhood!" But a year later he made his dramatic debut, playing a Welsh boy in a summer-stock production of "The Corn Is Green" at Olney, Md. Although today Jim MacArthur describes his childhood as "normal," he is speaking relatively. Born in Los Angeles and adopted by the MacArthurs as an infant, he was raised in Nyack, N.Y., in a big Victorian frame house with a back yard sloping down to the river. There he and his elder sister, Mary, a talented actress who died of polio at 19, met such family friends as Ben Hecht, who was a neighbor, Harpo Marx, John Barrymore and Robert Benchley.

Since Charles MacArthur was assistant to the chief of the Chemical Warfare Service in Washington during World War II, most of Jim's early memories are of his mother: "When I was very young, she insisted on spending at least one evening a week with me. Whenever that evening came, she would go off to the kitchen alone. Mom

would turn off all the lights and tell me stories." As for his father, he has said, "He didn't much like the role of disciplinarian. He was pretty relaxed about life. I remember him, when I was older, saying, in all seriousness, 'Do as I say, not as I do.'"

Young Jim spent most of his growing years in boarding schools ("but my parents wrote to me every day"). At one of them, Solebury School in Bucks County, Pa., he met a pretty blonde, Joyce Bulifant, whom he married in 1958. (She became an actress and the mother of MacArthur's son, Charles, now 8, and daughter, Mary, 3. The couple are divorced.) He also played baseball, basketball and football.

Although he continued acting during summer vacations, it was not until he was a sophomore at Harvard that he decided to become a full-time professional. He had said, "I'll finish school," but, finding Cambridge, Mass., "dull and depressing," he headed for Hollywood. His mother took his decision philosophically, saying, "I'd rather have an actor son than a crazy, mixed-up Harvard graduate." By the time he was 21, Jim had appeared in five movies, almost as many as Helen Hayes made in her entire career. A British critic wrote, "If we must have a rat race for the throne of the late James

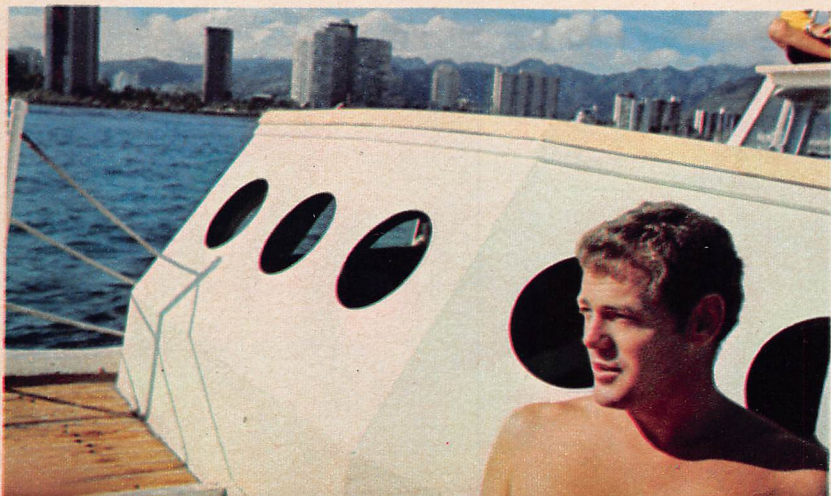
Dean, the boy for my money is James MacArthur."

It has not quite worked out that way. Perhaps Jim looks too much the stocky, square-jawed, clean-cut American young man, with none of the introverted, tortured mystique of James Dean. He is glad to be playing second lead in *Hawaii Five-O* "because it gives me a change. James MacArthur gets a chance to play somebody not on a motorcycle." Perhaps, because he was brought up so close to it, he does not take his chosen profession seriously enough. He says, "You're an actor, you're nothing." But producer Leonard Freeman says, "He's strong enough to throw a car around, but he is also a sensitive actor."

Perhaps it is because he is atypically modest about himself. Last winter, when he returned from a USO "handshaking tour" of Vietnam, he said, "I was a little dubious before I went. But if your face is familiar, you don't have to be a big star. They appreciate your being there because they know you don't have to be there." Or perhaps his mother put it best when she wrote in her memoirs, "Charlie and I, with all our fears and all our mistakes, managed to bring up a man."

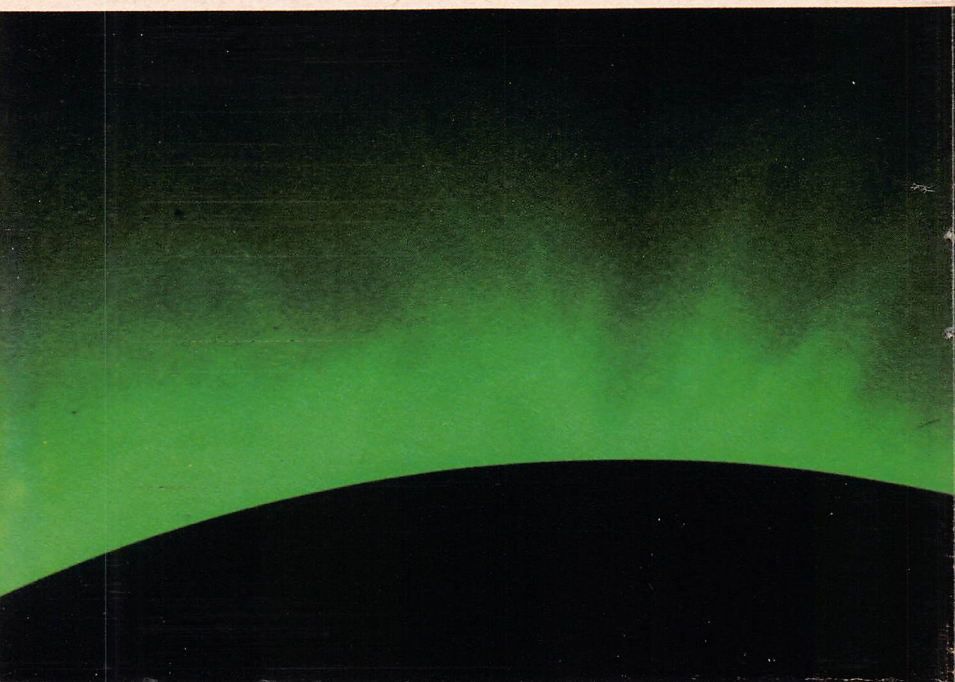
Which is exactly what the computer was looking for.

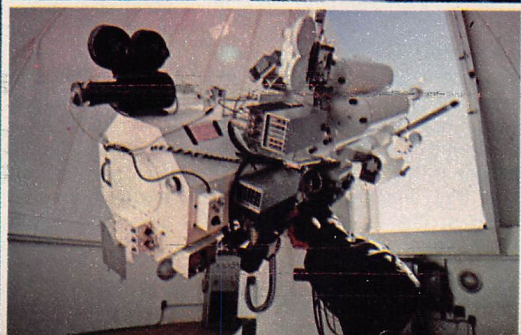
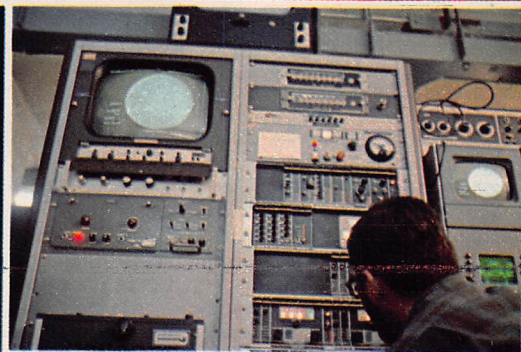
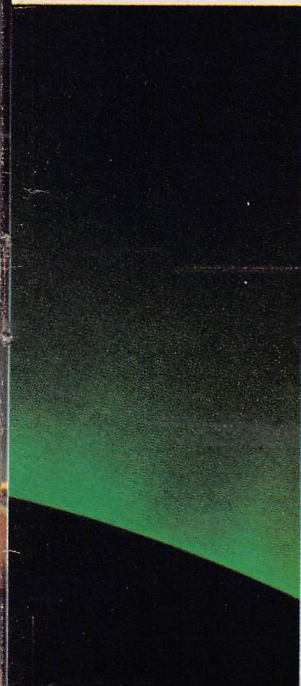
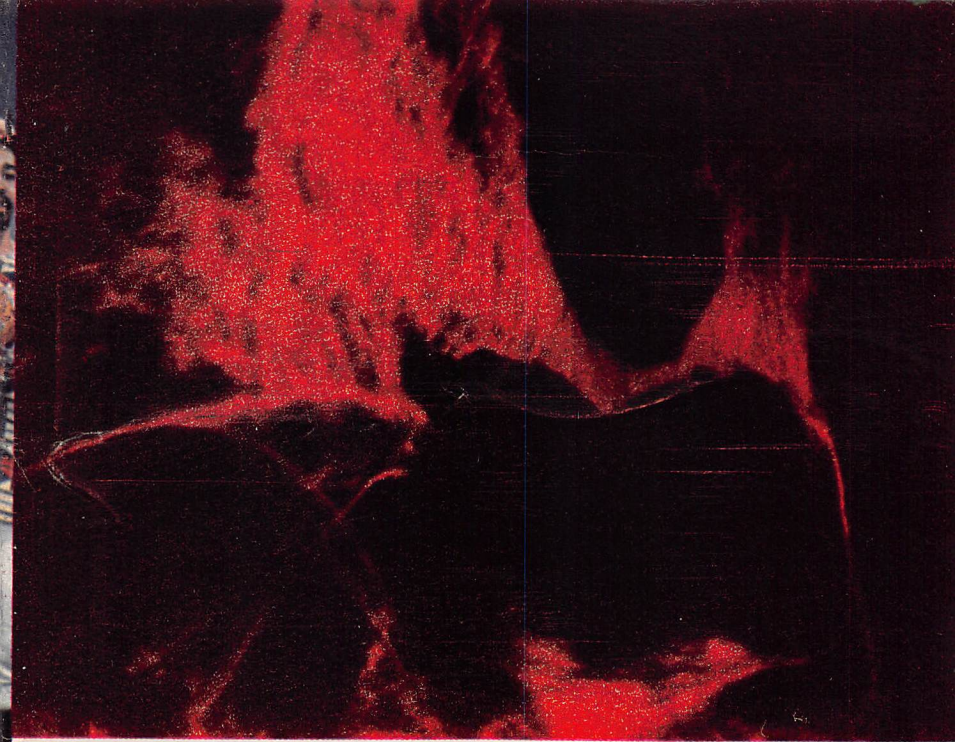
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THE TV STAR OF SUNSPOT, N.M.

To the scientists at Sunspot, N. M.—an Air Force observatory near White Sands Missile Range—there is really only one television star: Sol, our own little sun. The fellows at Sunspot are interested in the sun because of its effect on Earth and its effect on astronauts in particular. Because of this interest, they've rigged up a television camera to a telescope and channeled the image to 15 monitors around the complex (monitors like the two below right). In this way the concerned scientists can keep a constant surveillance on the activities on the sun. While the telescope is scanning with its black-and-white television camera, others are performing additional tasks, like the four-inch flare spotter (bottom, right) which is recording solar activity on film. What that activity looks like, shot through special filters, can be seen on these pages. At right is a clear picture of a solar flare, and below is the horizon of the sun with the corona, or ring of fire. Now what those scientists need is *color* television.





Cookie Thomas Was Wearing A Pantsuit!

Everything's up-to-date
in soap operas—except the
things that count

By Marya Mannes

The other afternoon I turned on *The Edge of Night* by accident (I confess to being accident prone) and couldn't believe my eyes. Cookie Thomas was wearing a pantsuit! Was it possible that the makers of soap operas really knew what was going on in the world? Where, bless their hearts, It was At?

This question is asked by one fairly regular observer of three serials in particular—*Search for Tomorrow*, *The Secret Storm* and *The Edge of Night* (with an occasional peep at *The Guiding Light*), who cannot therefore claim knowledge of the whole spectrum and of any revolutionary developments introduced into the other nine network soap operas. Certainly, the daytime serial as a whole has finally been recognizing such current social manifestations as drug addiction, youth alienation and revolt, blacks (in small parts), poverty, loan-sharking, mental illness and sex.

And I remember with happy disbelief a very brief scene in which a girl and a boy were having an argument on a park bench about commitment and involvement, about changing society. The girl was all for it, the boy said "Naah," or words to that effect. But at least it was the kind of talk two contemporary kids might have almost anywhere.

As for sex, the pleasures of adultery are now clearly conveyed, if roundly condemned, and marital ties now permit the kind of kissing formally reserved for illicit couples or moving pictures. For a number of years, moreover, unmarried pregnancies have been an essential staple. Since the decent ladies in soap have nothing to do in life but give birth, in or out of wedlock, to one child, drink coffee, prepare meals, and worry about other people, *Waiting for Baby* is second only to crime and illness in the emotional graph of these small-screen fables.

But in all other ways, soap opera still concerns itself basically with one kind of America: the comfortable suburban life of white, middle-class Protestants, the homes always impeccably neat and ultraconservative, the men either lawyers, doctors, small-business men or newspaper types, the women always perfectly coiffed and smartly attired, the forces of good and the forces of evil neatly opposed, love finally triumphant over obstacles that would have mired Eros himself.

In short they recognize a world that simply does not exist, which is doubtless why the serials fascinate millions of women and sell millions of dollars worth of detergents, cake mixes, deodorants, tooth pastes, polishes and illusions. The major illusion—of reality—is sustained by domestic situations familiar to most people and dialogue so simple and explicit that a dropout would understand it. It is also sustained by men and women who might be the people next door, only

better-looking. I refer now to the good people. The bad people—criminals, lechers, career women and divorcees—usually live farther away.

Perhaps the unreality of soap opera can be best conveyed by suggesting certain basic realities that it consistently fails to reflect. Some of these may seem trivial, some are serious.

Among the former, let's compare a real woman in her home—middle-class and suburban, if you will—with her serial counterpart.

In the daytime real women do not do their housework in perfectly pressed little luncheon dresses, with street shoes and coiffures fresh from the dryer. In the absence of their husbands and in the interest of their labors, real wives are often in housedresses or slacks and flat slippers. Their hair is, at the least, inclined to casualness,

with detached or errant strands, when it is not—at the worst—in curlers.

Real women have food and condiments on their kitchen counters, books in their bookshelves, and magazines or papers on their living-room tables. Soap-wives never have. Soap-wives never read, do exercises, play musical instruments, have hobbies, take home-courses, serve as substitute teachers, watch the UN on TV, think. Most indefensible of all in a program designed for women is this total limitation of their horizons. They are given no independence of mind, spirit or action, as individual human beings; the role assigned them as wife and mother is assumed to permit no extensions and no additions.

It also appears singularly free of the usual human indulgences and small pleasures. When real women have →



cozy chats in the late afternoon with other women, they often offer them drinks. Soap operas maintain that quaint assumption that good women refuse them even when proffered by a man. Only single or career women lap them up, but that's because they're unstable anyway.

Now for the "parties" in videoland. These little get-togethers of close friends and families are social disasters. If the talk is not merely a recap of the plot line, it is of an awkwardness that defies description. It alternates embarrassing revelations with strained silences which neither the housewife-hostess nor her spouse seems able to avoid or repair. I doubt if even the dullest suburban group is as inept in human intercourse or simple manners as these serial disasters which even liquor cannot ameliorate.

It appears doubtful, in fact, that soap-opera writers have had any direct contact with really interesting human beings, possessed of wit or intellect. The only character I can think of in serials who has a genuine spark of sophistication and humor is Frank Carver of *The Secret Storm*, and I don't blame Susan for being hooked on him. Yet judging from the types presented as writers, or journalists, or painters, acquaintance with the creative process seems minimal in soap-opera terms.

The young "writer" (lately invisible) in *The Edge of Night* was a prime example. Afflicted with a girl-wife of unparalleled stupidity, he nevertheless told her the "plots" of his hitherto unwritten works, tapped them out in their small apartment (he refused to live on her rich father's money) while she hovered anxiously over him, and betrayed by no word or act that he was capable of coherent thought, let alone professional routine.

A more intelligent fellow, Nick in *The Secret Storm*, is a newspaper columnist who writes apparently splendid short stories in his spare time at night

in the apartment he shared (until recently) with his virago spouse. He manages to accomplish this feat while she, too, not only hovers but reviles him for wasting his time when he should be getting rich.

Now reporters can write in a newspaper city room surrounded by a hundred other clattering people, but I know of no free-lance "creative" writer who can get anything done with anyone else in the room, including his wife.

That goes for artists too, of course. I remember a few years back a young woman painter married to a young Ames (*The Secret Storm* again) who daubed away happily in her smock while friend and foe tramped through her studio, making comments. Since she has long been absent from the screen, she must have come to no good end while I wasn't looking.

Again, these palpable unrealities may seem unimportant and even trivial in themselves. But they add up in the end to television's prevailing sins: the perpetuation of attitudes which are neither relevant to the changes and needs of present life nor a preparation for a perilous future. And more, that this perpetuation is not the result of ignorance but of deliberate policy. Like most of television entertainment the daytime serials are devised to keep as many people as possible at home in a suspension of reality and a mood to buy. Like "enriched" bread, which is divested of its original nutrient, the soap opera contains just enough additives to make viewers feel it is keeping up with the times. But the injection of real truth, the real society, the real world would, it is argued, provoke an audience resistance, shatter that mood of escape so essential to product-acceptance.

And since the viewer of afternoon soap opera is largely the woman at home, it is equally essential that the image of the full-time housewife be enthroned as the single highest good—

and the greatest consumer of our society. She does the buying, and the more she stays home the more she has to buy—or thinks she must.

That is why, out of the 30-odd million American women in the labor market who work either to help support their family or because they want to—and they range from young wives to middle-age wives and widows—the only women on television who have jobs are unmarried girls waiting for a husband or immoral women waiting to pinch someone else's, or just unhappy women who never got their man. Sometimes a married woman with grown children takes a job in a hospital or a library, but the wails of a neglected husband (who is at the office all day) bring her smartly back home where she belongs.

In any case, I can think of only two women—the psychiatrist in *The Edge of Night* and the research doctor in *The Guiding Light*—who apparently were dedicated to their professions (granting always that this dedication was a substitute for The Right Man).

Ponder also that, although the population explosion is second only to the atomic one in its danger to the world, and that millions of American women use contraceptives, the word "pill" is never uttered by any soap-opera female of my acquaintance.

And although, once again, the illegitimate pregnancy is an afternoon TV formula, the only time I heard the hint of abortion raised (if not so called), the word "Murder!" immediately followed it. At a recent international conference in Virginia on abortion, the experts attending it—doctors, psychiatrists, lawyers and churchmen, including some Catholics—came to the almost unanimous consensus that the right of childbirth was up to each woman on the advice of her doctor and that all existing abortion laws should be repealed. In the light of such widespread opinion and the fact that several states are already revising their abortion legislation, →



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some recognition of this vital change might be expected by television serials as a human issue worthy of inclusion. It is certainly one agonizingly close to the young as well as to their families.

And here we come again to a major default of commercial programming. Except in news and public affairs and a very occasional drama like CBS *Playhouse's* "The People Next Door," by JP Miller, the sweeping revolt of the young is treated only in the most trivial or stereotyped terms. Teen-agers might recognize themselves (although I would doubt it) in *The Monkees*, or in those rock-and-go-go sessions so dear to the record companies, but I wager they would stare with hooting disbelief at what passes for their kind on daytime serials. To be sure, the girls wear long hair and the boys longer hair than they used to and, as I said, the plot line sooner or later includes some alienated youngster with a problem. But what of the new young breed

of social and political activists, what of the young idealists and draft protesters who court contempt and prison for their passionate beliefs? Even though they may be a minority, they have affected this Nation deeply and crucially. And I doubt whether any middle-class family in this country is not aware of them or in some direct or indirect contact with them. But not the folks in TV's Oakdale or Monticello. No siree. That wouldn't sell goods in Ohio or Georgia or Texas, to name a few.

And what of the millions of city families living, or trying to live, through strike after strike, through hopeless traffic, through noise and pollution and crowds and the daily brutalities of life? Why can't we be made to feel with them and for them? What conceivable relation to this common reality do these neat serial shadows have?

Soap opera shows us day after day gleaming hospitals copiously staffed

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laxative Doctors
recommend
most often.



Thorough
yet
gentle.

with impeccable doctors and charming nurses, but have they any relation to the critical shortages in our national health care, and to the crushing financial burden sickness places on the American citizen? Who do they think they are kidding—or conning?

Think what a chance is wasted by a great medium capable of enlightening while it involves, capable of reflecting the truth of ourselves to ourselves!

And what an ideal framework for this is serial drama. The human need for storytelling is as old as man, and the continuing narrative form still holds a deep fascination, in spite of repeated announcements in intellectual circles of the death of the novel.

An immense amount of care and talent and inventiveness goes into the production of soap operas, the acting is often of a high order, and genuine emotions are sometimes evoked by believable scenes. Standards of goodness and decency are made to prevail against the quite grotesque machinations of the bad soap characters, and married love conquers all in the endless serial span, year after year, hospital after hospital, courtroom after courtroom, coffee after coffee.

It may be wondered why an unlimited succession of human woes, sins and follies should constitute what is known as entertainment. But if that is indeed what a great many women want to see, then at least these should be placed within the context of living realities instead of manufactured crises.

No more important challenge could face a writer than a serial in which real people pursued real lives and spoke of real things; in which, indeed, they were being themselves, good and bad; and by which the viewer would gain new and exciting insights into the human condition—free from the soap that leaves a blurring and distorting film.

What a challenge to a writer; and to a network brave enough to let him tell it as it is. Who knows—it might even pay off.

END

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ABC's Fall Plans: 11 New Shows

ABC's prime-time woes, in a way, are the TV watcher's gain: the more shows flop, the more new ones have to be invented. This season has been so woeful for ABC that the network will haul up as many new evening series next fall (11 of them) as the other two networks combined. TV dialers will be wooed with everything from 90-minute weekly TV "movies" to an expensive serialized "novel" by Harold Robbins, *The Survivors*, starring Lana Turner and George Hamilton, to an hour of the Lennon Sisters "presented by" Jimmy Durante.

To buck such favorites as *Laugh-In* and *Lucy*, ABC will offer a tandem of 45-minute shows: *The Music Scene*, a sing-in led by the Committee, a West Coast comedy troupe; and *The New People*, a drama about a plane-load of kids stranded on an island. All this, naturally, is for the Now Generation. For the geriatric crowd, Monte Markham will replay *Mr. Deeds Goes to Town*; Robert Young will portray kindly, old-school *Marcus Welby, M.D.*; Bill Bixby (in *The Courtship of Eddie's Father*) will be a widower with small son and Japanese housekeeper, and Robert Reed (in *The Brady Bunch*) a widower with three sons who marries Florence Henderson, a widow with three daughters. For further variety, ABC is importing *The Ghost and Mrs. Muir* from NBC, is bringing on Lloyd Haynes as a black Mr. Novak in *Room Two Twenty-Two*, and is taking a fling at *Love—American Style*, described as a romantic comedy featur-

ing "an array of bright young people but [only] one continuing character: a large brass bed."

All this, of course, means massive show-dumping. Out go: *The Avengers*, *Peyton Place*, *The Outcasts*, *The Big Valley*, *N.Y.P.D.*, *That's Life*, *The King Family*, *What's It All About, World?*, *Generation Gap*, *Guns of Will Sonnett* and *Judd for the Defense*.

The TV networks undoubtedly haven't heard the last of the controversy over their coverage of the Battle of Chicago last August, but they've gotten consoling word from one front: the Federal Communications Commission unanimously found that the networks were generally fair in their treatment of the Democratic Convention and the tumult that accompanied it. The FCC cautioned, however, that it was still looking into charges of "staged" incidents involving demonstrators and TV news crews.

Briefly: ABC got there first with a series title of *The New People* for next fall, so NBC is looking for another name for its projected Sunday night hour, originally titled *The Now People*, of three alternating melodrama series . . . When *Get Smart* moves to CBS in September, Max (Don Adams) and Agent 99 (Barbara Feldon), already wed, will beget twins. "And baby's bottle," warns program boss Mike Dann, "is likely to conceal a deadly weapon!"

—Richard K. Doan

LETTERS

Correspondence for this department should be addressed to **Letters Department, TV GUIDE, Radnor, Pa. 19088.** No anonymous letters will be published.

Viewer Service. To write comments to those in charge of a specific show, address mail to: (Name of Show), TV GUIDE Viewer Service, Box 800, Radnor, Pa. 19088. Your letters will be forwarded to the appropriate executives.

EFRON'S BURR

Regarding Edith Efron's biting article about Raymond Burr, I never read so much armchair psychology applied to one individual in what appeared to be an awfully short observation, just to wind up with the conclusion that he's complicated. Aren't we all! I'd like to offer a psychiatric opinion that Miss Efron is really as wild about Ray as the rest of us girls.

Shirley James
Jacksonville, Fla.

[Right!—Ed.]

A very beautiful article on a very beautiful human being.

A. van Meyl
London, Ont.

BRAVE TV MEN

I spent one year in Vietnam with the United States Army. When I see news reports filmed in the heart of the action of war, I have to admire the correspondents. They've got guts. Any soldier will tell you.

Jerry Mart
Hopkinsville, Ky.

HEAVENLY POSTAL SERVICE

"Children's Letters to God" was by far the most refreshing, inspiring half-hour I've ever spent watching TV.

Connie Jo Krueger
Pawnee, Ill.

It is small wonder that our postal service in this country is in such dire straits when even little children cannot write to God in privacy. The children must feel that their innermost

thoughts have been ridiculed.

Mrs. Edmond T. Miller
Tuscaloosa, Ala.

ANTI-SOCIAL SHOW?

The writers and producers of *It Takes a Thief* are doing injury to society and deterring the current campaign against crime in this country by making their thief-hero a charmbot. We realize that Alexander Mundy is putting his criminal talents to work for the Government in a supposedly good capacity, but any teen-ager watching this program can now associate being a thief with being a cool guy and having everything easy. This should add to the crime rate.

Mr. and Mrs. M. Toubin
Jamaica, N.Y.

THE EARLIER LITTLE PEOPLE

I must point out to Isaac Asimov that *Land of the Giants* is not all that original on TV ["A Giant Dilemma," Feb. 22]. About 1958 Marshall Thompson starred in the ill-fated *World of Giants* in which Thompson, the scientist, accidentally sips his own concoction and shrinks to six inches. He spent the rest of the show's episodes trying to find a cure.

Gene Katz
West Nyack, N.Y.

THOSE GEOGRAPHIC SPECIALS

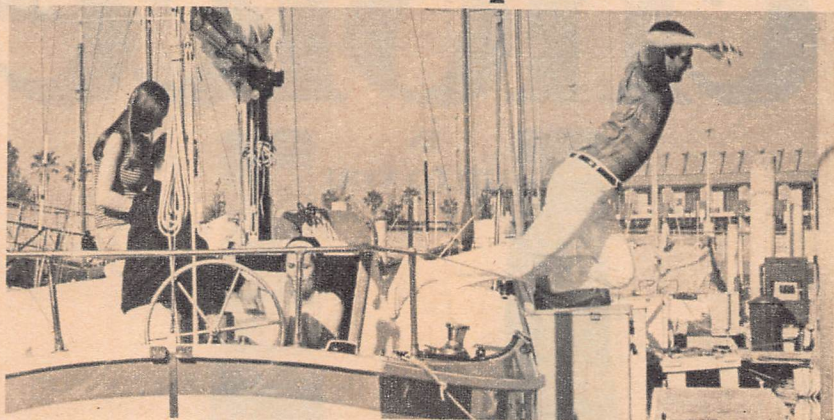
I have watched most of the National Geographic Society programs and enjoyed them all. However, "Australia" was a disappointment.

Shirley Keith
Santa Barbara, Cal.

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SPORTS AND SPECIALS

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SPORTS

SATURDAY

- WRESTLING 11 A.M. (44), 5 P.M. (2)
AUTO RACING 12:30 (13)
SKIING INSTRUCTIONS 12:30 P.M. (4),
5 P.M. (12)
NCAA BASKETBALL 1 P.M. (3, 4, 7R, 8)
Quarter-final doubleheader.
GOLF 2 P.M. (5)
Gene Littler and Roberto DeVincenzo vs. Lee
Elder and Bruce Crampton.
HUNTING AND FISHING 2 P.M. (13)
Quarry: quail, dorado and elk.
TENNIS 3:30 P.M. (2)
PRO BOWLING 3:30 P.M. (7, 11, 13)
Buckeye Open.
HUNTING AND FISHING 3:30 P.M. (46)
GOLF 3:30 (10)
GOLF 4 P.M. (12, 46)
Tommy Aaron and Kermit Zarley vs. Bruce
Crampton and Lee Elder.
AUTO RACING, SKI FLYING, AIR RACES 5
P.M. (7, 7R, 11, 13) Grand Prix Midget Auto
Racing Championship, International Ski Fly-
ing Championships, National Air Races.
HORSE RACING 5 P.M. (32, 40)
\$50,000-added San Felipe Handicap.
BOXING 8 P.M. (40)

SUNDAY

- NIT BASKETBALL 10:30 A.M. (5, 10, 12, 46)
First-round game.
PRO BASKETBALL 10:55 A.M. (5, 10, 12, 46)
Los Angeles Lakers vs. Boston Celtics.
PRO HOCKEY 12:30 P.M. (7, 7R, 11, 13)
Minnesota North Stars vs. St. Louis Blues.
PRO BASKETBALL 2 P.M. (20, 40)
Oakland Oaks vs. Denver Rockets.
HUNTING AND FISHING 3 P.M. (11)
Quarry: quail, dorado and elk.

- PRO BASKETBALL 2 P.M. (20, 40)
Oakland Oaks vs. Denver Rockets.
HUNTING AND FISHING 4 P.M. (7)
Gordie Howe and John Saxon go after bass
and leopard.
SKIING INSTRUCTIONS 5 P.M. (46)
ROLLER GAME 5:30 (40)
Bay Bombers vs. Braves.
BOWLING 11:45 P.M. (11)
WEDNESDAY
PRO BASKETBALL 8 P.M. (20, 40)
Oakland Oaks vs. Los Angeles Lakers.
THURSDAY
NCAA BASKETBALL 6:30 P.M. (4), 7:30 P.M.
(8) Semifinal game.

SPECIALS

- NBC Children's TheatreSat. 9:30 A.M.
(3, 4, 7R, 8)
California HistorySat. 8:30 P.M. (8),
Mon. 7 P.M. (4), Wed. 9 P.M. (12)
Merv GriffinSat. 9 P.M. (5), Sun. 6 P.M. (11)
Experiment in TelevisionSun. 4:30 P.M. (8)
Oral RobertsSun. 6 P.M. (8),
Tues. 7:30 P.M. (20)
Carol ChanningSun. 8 P.M. (11, 13),
Tues. 7 P.M. (7R)
U.S.A. PhotographySun. 9:30 P.M. (6, 9R)
Middle East Power StruggleSun. 10 P.M.
(3, 4, 8)
Jacques CosteauSunday 10 P.M. (7R)
Martin BuberMon. 8 P.M. (6, 9R)
Three Young AmericansMon. 9 P.M.
(7, 7R, 11, 13)
Jack CassidyMon. 9 P.M. (32)
EEN ChronicleMon. 10:30 P.M. (9)
Fashion SpecialTues. 7:30 P.M. (3, 4, 8)
60 MinutesTues. 10 P.M. (5, 10, 46)
Bob HopeWed. 9 P.M. (4, 8)
Andy WilliamsWed. 10 P.M. (3, 4, 8)
NCAA BasketballThurs. 6:30 P.M. (4, 7R),
7:30 P.M. (8)
The First AmericansFri. 7:30 P.M. (4, 8)
Bell Telephone HourFri. 10 P.M. (3, 4, 8)

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NIGHTLY THRU MAR 25

THIS WEEK'S MOVIES

By
Judith
Crist

THE VIKINGS (NBC), *Saturday*
HOUSEBOAT (ABC), *Sunday*
ROPE OF SAND (NBC), *Monday*
THE YOUNG WARRIORS (NBC), *Tuesday*
THE PUMPKIN EATER (ABC), *Wednesday*
PARIS WHEN IT SIZZLES (CBS), *Thursday*
STALAG 17 (CBS), *Friday*

In some areas network movies may not be seen on the days indicated.

Considering the quality of the films joining the network-movie circuit this week, you'll probably wind up delighted to settle for a third go-round with "Stalag 17" or Kirk Douglas going the viking route.

Why someone dug up "Rope of Sand" or "The Young Warriors" for network exhibition is hard to figure. The first is a run-of-the-mill melodrama about a hunter (Burt Lancaster with the bush of hair he sported in 1949) stumbling on a diamond lode in Darkest Africa. It marked the American movie debut of Corinne Calvet—and what ever happened, etc. And "The Young Warriors," made in 1967, hasn't even a name to ring bells—just every imaginable World War II cliché about the troubled private, the tough sergeant and the squad stereotypes in battle.

We'll presume "The Pumpkin Eater" is for the ladies. It's very artsy, with a muddled script by Harold Pinter and good performances by Anne Bancroft, Peter Finch and James Mason. But it's a disappointing and ultimately stultifying film analysis of domestic relations, with close-up dissections of Miss Bancroft's sorrows. It's a woman's picture—a gloomy woman's, that is. Nor is there joy in "Paris When It Sizzles," which is strictly Hollywood—when it fizzles. It involves Audrey Hepburn and William Holden in a movie about a movie, complete with colorful shots of Paris, Noel Coward, guest stars and—oh yes, "Miss Hepburn's wardrobe and perfume by

Hubert de Givenchy." The wardrobe's OK—but what we're smelling during this foray into cornball satire and flat jokes isn't any Givenchy perfume.

Among the reruns, "Stalag 17" stands out, its 1953 mixture of gags and gallantry in a German prison camp still a delight under Billy Wilder's direction. William Holden, Otto Preminger, Robert Strauss and Harvey Lembeck are the top performers and the comedy is both bitter and sweet.

"Houseboat," another of Sophia Loren's Hollywood-made fiascos, is hardly worth another go-round, involving Miss Loren, Cary Grant and a slew of kiddies in a mishmash of sentiment and sex. Cary, looking like the kid's grandpaw rather than widowed daddy, wages an uphill struggle while Sophia works away, mostly *en négligée*, in the role of a socialite passing as a housemaid.

So if it's unreality you want—and are strong-stomached enough to take it in 9th-century style—help yourself to "The Vikings," an idiot-level spectacular that passes off Ernest Borgnine as the viking daddy of Kirk Douglas and Tony Curtis, as incredible a pair of blood brothers as you'd encounter in a comic strip, which this is in essence. There's lots of action, with the emphasis on gore and close-up concentration on such contemporary sports as eye-gouging, hand-lobbing and getting thrown into wolf pits. If you're not especially squeamish, you might manage a giggle or two.

TV Programs

for week beginning

Saturday, March 15

Morning

- 6:00 **5** **COLOR** AGRICULTURAL FILM
 6:25 **4** **13** **COLOR** NEWS
 6:30 **4** **COLOR** ACROSS THE FENCE
5 SUNRISE SEMESTER
COLOR French Literature: Girardoux's
 "Tiger at the Gates," conclusion.
13 **COLOR** VOICE OF AGRICULTURE—Farming
 7:00 **3** **COLOR** ACROSS THE FENCE
4 **COLOR** MICHIGAN—Education
5 **COLOR** MOBY DICK—Children
7 EXPEDITION CALIFORNIA
10 SUNRISE SEMESTER
COLOR French Literature: Girardoux's
 "Tiger at the Gates," conclusion.
13 **COLOR** CAP'N DELTA—Children
 7:25 **12** SOIL CONSERVATION
 7:30 **3** **COLOR** SUPER HEROES
4 **COLOR** CARTOONS—Children
5 **COLOR** LONE RANGER—Children

- 7** BROTHER BUZZ
COLOR The story of John Muir.
10 **COLOR** KALEIDOSCOPE
12 **COLOR** BIG PICTURE—Army
 7:45 **13** ADVENTURES OF GULLIVER
 8:00 **3** MOVIE—Western
COLOR "The Lion and the Horse."
 (1952) Steve Cochran, Sherry Jackson,
 Bob Steele. (90 min.)
4 **COLOR** SUPER 6—Children
5 **10** **12** **COLOR** GO-GO GOPH-
 ERS—Children
7 **7** **COLOR** CASPER—Children
 8:15 **13** **COLOR** CAP'N DELTA—Children
 8:25 **2** **COLOR** NEWS
 8:30 **2** EXISTENCE—Agriculture
COLOR Topic: "Table Grapes."
4 **7** **COLOR** TOP CAT
5 **10** **12** **COLOR** BUGS
 BUNNY/ROAD RUNNER—Children
7 **COLOR** ADVENTURES OF
 GULLIVER—Children

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Saturday March 15, 1969

Morning-Afternoon

- 9:00 **2** **MOVIE**—Western
 "Last Stagecoach West." (1957) The loss of his Government mail contract bankrupts the owner of a stagecoach line. Jim Davis, Mary Castle. (90 min.)
- 4** **7** **COLOR** **FLINTSTONES**
7 **COLOR** **SPIDER-MAN**
13 **COLOR** **CREDIT COURSE**—Davis
- 9:30 **3** **4** **7** **NBC CHILDREN'S THEATRE**
SPECIAL **COLOR** E.B. White's "Stuart Little" is telecast. This children's classic tells of the debonair mouse "with a somewhat philosophical turn of mind" who lives in Manhattan. Stuart's adventures involve him in a friendship with a beautiful bird, a feud with a cat, a toy-boat race in Central Park and a trip around the world. Filmed on location in Manhattan and upstate New York with a cast of non-professional actors. Johnny Carson is the off-camera narrator. (Rerun; 60 min.)
- Pre-empted: "The Banana Splits."
- 5** **10** **12** **COLOR** **WACKY RACES**
7 **COLOR** **FANTASTIC VOYAGE**
13 **COLOR** **FOCUS ON EDUCATION**
- 10:00 **5** **10** **12** **COLOR** **ARCHIE**—Children
7 **13** **COLOR** **JOURNEY TO THE CENTER OF THE EARTH**—Children
- 10:30 **2** **MOVIE**—Western
 "Quantrill's Raiders." (1958) In Lawrence, Kan., the Confederate Quantrill and his men try to raid the Union Army's arsenal. Steve Cochran, Richard Jaeckel, Gale Robbins. (90 min.)
- 3** **4** **COLOR** **UNDERDOG**
5 **10** **12** **COLOR** **BATMAN/SUPERMAN**—Children
7 **13** **COLOR** **FANTASTIC FOUR**
7 **COLOR** **DEATH VALLEY DAYS**
40 **MOVIE**—Mystery
 "One Mysterious Night." (1944) Boston Blackie is called in by the police to aid in the recovery of a costly diamond. Chester Morris, Richard Lane. (90 min.)
- 11:00 **3** **4** **7** **STORYBOOK SQUARES**
COLOR Players: Wally Cox, Abby Dalton, Nanette Fabray, Stu Gilliam, Arte Johnson, Carolyn Jones, Soupy Sales, Charley Weaver and Paul Winchell.

- 7** **13** **COLOR** **GEORGE OF THE JUNGLE**—Children
- 11:30 **3** **4** **7** **UNTAMED WORLD**
COLOR "Animal Rodeo," a conservation roundup of African wildlife. Trucks, jeeps, horses and helicopters are used to capture rhinos, buffalos, giraffes, crocodiles, antelopes and elephants. From there, it's on to government parks and game preserves. Philip Carey narrates.
- 5** **10** **12** **COLOR** **HERCULIDS**
7 **13** **AMERICAN BANDSTAND**
COLOR Guests: the 1910 Fruitgum Company. A salute to Tom Jones features an interview filmed in London. (60 min.)

Afternoon

- 12:00 **2** **ROLLER DERBY**
COLOR The Northwest Cardinals meet the Bay Bombers. (60 min.)
- 3** **COLOR** **FLINTSTONES**
4 **SKIPPY**—Adventure
COLOR The Hammonds help a runaway aboriginal girl who is being spirited back to her tribe. Matt: Ed Devereaux. Sonny: Gary Pankhurst.
- 5** **10** **12** **COLOR** **SHAZZAN!**
7 **PASSPORT TO TRAVEL**
COLOR "Faces to the East."
- 40** **MOVIE**—Western
 "Ride a Violent Mile." (1957) During the Civil War, Union agents operating in the Southwest learn of a plot against the North. John Agar. (Two hours.)
- 12:30 **3** **AUTO RACING**
 1st of the Canadian-American Challenge Cup series road races.
- 4** **JEAN-CLAUDE KILLY**—Skiing
 See 5 P.M. Ch. 12.
- 5** **10** **COLOR** **JONNY QUEST**
7 **7** **12** **13** **HAPPENING**—Variety
COLOR Guests: Ross Martin of "Wild Wild West"; singers Tommy Roe, and Tommy Boyce and Bobby Hart. Paul Revere, Mark Lindsay.
- 1:00 **2** **MOVIE**—Adventure
COLOR "Hercules in the Vale of Woe." (Italian; 1963) Two fight promoters travel backward in time where they stage a battle between Hercules and Machiste. Frank Gordon, Kirk Morris, Bice Valori, Liana Orfei, Franco Franchi. (Two hours)

**3 4 7 NCAA BASKETBALL
DOUBLEHEADER**

[SPECIAL] [COLOR] A quarter-finals doubleheader in the 31st NCAA Basketball Championship is telecast. Today's winners advance to Thursday's semi-finals at Louisville. (Live)

Regular programming is pre-empted.

5 [COLOR] READ YOUR WAY UP

7 MOVIE—Drama

"The Bribe." (1949) A federal agent meets plenty of trouble while investigating a war-surplus racket in Central America. Robert Taylor, Ava Gardner, Charles Laughton. (Two hours)

10 [COLOR] MOBY DICK—Children

13 DRESSING BY DESIGN

[COLOR] First in a series of programs with advice to women concerning how to choose clothes flattering to themselves.

1:30 5 HAVE GUN—WILL TRAVEL

Paladin, hired to track the "monster" that has been terrorizing a village, finds his client's daughter on the same trail. Paladin: Richard Boone. Dan Bella: Barney Phillips.

10 [COLOR] LONE RANGER—Children

13 [COLOR] CISCO KID—Western

2:00 5 CBS GOLF CLASSIC

[COLOR] First-round match: Gene Littler and Roberto DeVicenzo take on Lee Elder and Bruce Crampton. Today: a hole in one. The site is Firestone Country Club, Akron, Ohio. Jack Whitaker and Cary Middlecoff report. (60 min.)

10 McHALE'S NAVY—Comedy

Binghamton is convinced that McHale is leading a double life. McHale and Giuseppe: Ernest Borgnine.

12 WELLS FARGO—Western

Hardie suspects a lady gambler is selling rifles to the Indians. Hardie: Dale Robertson. Leah: Ziva Rodann.

13 AMERICAN SPORTSMAN

[COLOR] 1. Bing Crosby and Gaylord Perry, pitcher for the San Francisco Giants are after quail in the countryside near Pinehurst, N.C. 2. In Paraguay, actors Robert Lansing and John Forsythe angle for dorado, a high-jumping fresh-water fish that is hard to land. 3. Adam West stalks elk in Idaho's mountains. Curt Gowdy is the host. (60 min.)

40 LITTLE RASCALS

2:15 10 [COLOR] FILM

2:30 10 RIFLEMAN—Western

Those lazy Jackman boys are going to have to find work—their mortgage has been foreclosed. Lucas: Chuck Connors. Neb Jackman: Peter Whitney. Marcello Ciabini: Vito Scotti.

12 MOVIE—Science Fiction

"The Deadly Mantis." (1957) A paleontologist suspects that a gigantic prehistoric mantis has returned to life. Craig Stevens, Alix Talton. (90 min.)

3:00 2 JOE FOSS—Hunting

[COLOR] See Sun. 3 P.M. Ch. 10.

5 SKI BREED

[COLOR] Film: "Crystal Mountain."

7 CELEBRITY BILLIARDS

[DEBUT] [COLOR] Pocket billiards virtuoso Rudolph Walter Wanderone Jr. ("Minnesota Fats") challenges celebrities in this series of half-hour matches. Today: Red Buttons plays eight-ball with Minnesota Fats.

10 [COLOR] GRAND OLE OPRY

BEATTY HOLDEN

Warren Beatty discusses
the world of film and
William Holden talks about
his African specials, next
week in TV GUIDE.

Afternoon

- 13** **COLOR** **OUTDOORSMAN**—Lange
- 40** **COLOR** **UPBEAT**—Variety
- 3:30** **2** **WORLD SERIES OF TENNIS**
DEBUT **COLOR** A \$35,000 purse draws top tennis pros in this 13-part series, filmed in Sidney, Australia. The matches depart from the usual with a new point system and models acting as ball girls. First match: John Newcombe vs. Cliff Drysdale. (60 min.)
- 5** **PERRY MASON**—Mystery
 As a classroom experiment, Prof. Ronald Hewes stages a shooting—and later discovers that his pistol was loaded with five real bullets. Hewes: Barry Atwater. Dr. Curtis Metcalfe: Kent Smith. Esther Metcalfe: Constance Towers. Laura Hewes: Patricia Breslin. (60 min.)
- 7 13** **PRO BOWLERS TOUR**
COLOR Closing action in the Buckeye Open is telecast from Toledo, Ohio. The winner of the \$50,000 tourney pockets \$6000. Chris Schenkel and Billy Welu report. (90 min.)
- 4:00** **10** **MOVIE**—Western
COLOR "San Antonio." (1945) In 1877, highly organized bands of outlaws wage a brutal war against Texas ranchers. Errol Flynn, Alexis Smith, S.Z. "Cuddles" Sakall, Paul Kelly. (Two hours)
- 12** **CBS GOLF CLASSIC**
COLOR See Sun. 3:30 P.M. Ch. 10. (60 min.)
- 40** **TOMBSTONE TERRITORY**
 Soon after his arrest on a minor charge, outlaw Johnny Ringo is released on bail. An ambitious judge decides to arrest Johnny again on a technicality, and during the scuffle a member of the posse is shot. Pat Conway, Richard Eastham, Myron Healey.
- 4:30** **2** **CHAMPIONSHIP BOWLING**
COLOR Skee Foremsky and Bill Hardwick vs. Teata Semiz and Harry Smith.
- 5** **MERV GRIFFIN**—Variety
COLOR Scheduled guests are singer Julia Budd, Xavier Cugat and Charo, actor John Payne, actress Mamie Van Doren and comic Ron Carey. (90 min.)
- 40** **BAT MASTERSON**—Western
 A charming lady journalist describes Bat as a notorious gunman—which infuriates Mr. Masterson. Bat: Gene Barry. Jo: Kathleen Crowley.

- 5:00** **2** **ALL-STAR WRESTLING**
- 3** **SECRET AGENT**—Drama
 Drake gets a less than cordial welcome from the inhabitants of a Scottish island when he goes there to track down a security leak. Drake: Patrick McGoochan. Sheila Sutherland: Francesca Annis. Landlord: Finlay Currie. (60 min.)
- 4** **LOST IN SPACE**—Adventure
 Dr. Smith and the women discover that their space-ship has been looted. John: Guy Williams. Maureen: June Lockhart. Smith: Jonathan Harris. Judy: Marta Kristen. (60 min.)
- 7 7 13** **WORLD OF SPORTS**
COLOR 1. The Grand Prix Midget Auto Racing Championship, held March 8-9 at Houston's Astrodome. Entrants hit speeds up to 110 mph on a quarter-mile track. Press-time competitors: Bobby Unser, Mario Andretti, A.J. Foyt, Lloyd Ruby. Bill Flemming reports. 2. The International Ski Flying Championships, held March 8-9 at Vikesund, Norway. Press-time entrants in the event (ski jumping at greater height for greater distance) include Grenoble Gold Medalist Jiri Raska of Czechoslovakia. Bud Palmer and Art Devlin report. 3. The National Air Races, held last September at Reno. Men in Formula 1 planes (formerly midgets) and biplanes, and women in stock planes cover a 2½-mile course. Keith Jackson reports. (90 min.)
- 12** **JEAN-CLAUDE KILLY**
COLOR Killy and Leo LaCroix ski at Chamonix, France. They tackle the downhill course at Les Houches, the steep slopes of La Flegere, and, in a daring display of free skiing, Killy goes solo down Mont Blanc's glacier.
- 40** **HORSE RACE**—Santa Anita
COLOR Today's feature race from Santa Anita Park in Arcadia, Cal., is the \$50,000-added San Felipe Handicap, a mile and one-sixteenth, three-year-olds and up. Harry Henson calls the race. (Taped earlier today.)
- 5:30** **12** **GLEN CAMPBELL**
COLOR Guests: Leslie Uggams, Ken Berry ("Mayberry R.F.D."), country singer Merle Haggard—and Tom and Dick Smothers in a cameo appearance. Ken

sings and dances in the production number "Money to Burn"; the medicine show finale features Pat Paulsen as pitchman Colonel Love with Leslie singing a testimonial to his love potion. Marty Paich conducts the orchestra. (60 min.)

40 RAT PATROL—Adventure

COLOR The Germans are willing to exchange Moffitt for a prisoner held by the Rat Patrol. But Troy's prisoner is dead. Troy: Christopher George. Colonel Voss: Ben Wright. Captain Rostov: Barry Ford. Moffitt: Gary Raymond.

Evening

6:00 2 DEATH VALLEY DAYS—Drama

COLOR Nellie Cashman's nose for gold leads to trouble in the California desert. Nellie: Grace Lee Whitney. Marcus: Tris Coffin. Hard Luck Billy: Raymond Guth.

3 COLOR NEWS—Huntley/Brinkley

4 COLOR NEWS—Wilson

5 10 COLOR NEWS

40 COLOR WRESTLING

6:30 2 GRAND OLE OPRY—Music

Guests are Ernest Tubb ("Thanks a Lot"); Charlie Louvin ("When I Stop Dreaming"); Skeeter Davis ("Sad, Sad World"); the Glaser Brothers ("Stand Beside Me"); and Jack Green ("Ever Since My Baby Went Away"). Jud Collins, Jerry Byrd band.

3 COLOR NEWS—Vic Biondi

4 7 COLOR NEWS—Chet

Huntley, David Brinkley

5 10 12 COLOR NEWS—Mudd

7 COLOR CANDID CAMERA

13 MOVIE—Drama

"Seven Thieves." (1960) An aging criminal begins recruiting men who can aid him in his plot to rob the Monte Carlo casino. Rod Steiger, Edward G. Robinson, Joan Collins, Eli Wallach. (Two hours)

7:00 2 MOVIE—Drama

"No Love for Johnnie." (English; 1965) A member of Parliament finds that his wife has hampered his political aspirations. Peter Finch, Stanley Holloway, Mary Peach, Donald Pleasence, Billie Whitlan. (Two hours)

4 COLOR WIDE WONDERFUL WORLD—Travel

5 SAN FRANCISCO BEAT—Drama
Det. Lt. Ben Guthrie and Insp. Matt Greb are on the trail of someone who has committed a series of holdups. Warner Anderson, Tom Tully, John Alvin.

7 COLOR ANNIVERSARY GAME

7 HERE COME THE BRIDES

COLOR Joshua pretends he has wed one of the girls to prevent her from being shipped back East. The scheme backfires when her crafty guardian sees the marriage as a financial windfall—and tries to grab part interest in the Bolts' logging camp. Jason: Robert Brown. Jeb-ediah: Henry Jones. Joshua: David Soul. Peggy: Mary Jo Kennedy. Jeremy: Bobby Sherman. Candy: Bridget Hanley. Stempel: Mark Lenard. (60 min.)

10 DEATH VALLEY DAYS—Drama

COLOR An alcoholic newspaperman must sober up long enough to save the lives of his friend and niece. Solomon: Willard Sage. Henry: Tyler McVey.

12 ADAM-12—Crime Drama

COLOR Impending revolt on a college campus puts Malloy in a precarious position. He's a part-time student at the school—and a member of the police squad summoned to stop the havoc. Malloy: Martin Milner. Reed: Kent McCord.

Guest Cast

Peg Tompkins Anne Helm
Prof. Ray Pinter Paul Carr

40 OUTER LIMITS—Science Fiction

Space station crewmen encounter mushroom-like organisms that emit a lethal gas, and multiply with astonishing rapidity. Col. J.T. MacWilliams: Stephen McNally. Capt. Mike Dowling: Russell Johnson. (60 min.)

7:30 3 4 ADAM-12—Crime Drama

COLOR Malloy and Reed handle a tragic case of child neglect. The mother has disappeared and the victims are a 6-year-old girl and an infant who have been left alone for days. Malloy: Martin Milner. Reed: Kent McCord.

Guest Cast

Philip Bartell Hampton Fancher
Charlie Phelps Dawn Lyn
Jeanette Phelps Bambi Allen
Abbie Jenks Conny Van Dyke
William Phelps Jim Driskal
Officer Lew Brown

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- Improving memory fast
- Eleven ways to keep physically fit
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- Keys to sparkling conversation
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- Seven ways to lose a husband
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- Are second marriages happier?
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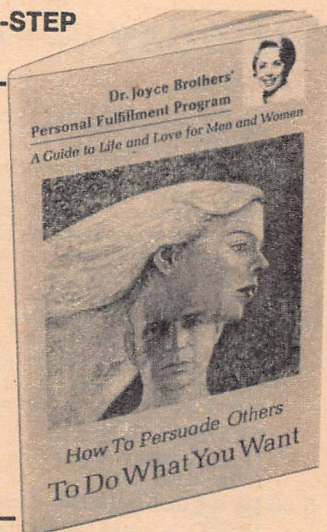
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(S-7)

Saturday March 15, 1969

Evening

5 10 12 JACKIE GLEASON

COLOR Comedy reigns as Jackie welcomes Sid Caesar, George Jessel, Myron Cohen and Timmie Rogers. Down-and-out Jackie taps stingy Sid for a loan; Sid appears as an impatient waiter with two lingering patrons on his hands; Timmie gives the Great One a lesson in soul singing and dancing; George cuts capers reminiscent of the days when he was a regular on the Gleason hour; and Myron makes good his reputation as king of the storytellers. June Taylor dancers, Sammy Spear orchestra. (60 min.)

7 DATING GAME

COLOR Guest: actress Irene Tsu. Jim Lange is the host.

8:00 3 4 GET SMART—Comedy

COLOR In a spoof of the movie "Rear Window," a wounded Max is confined to quarters. Binoculars in hand, the intrepid agent spies vicariously as 99 tackles KAOS alone. Max: Don Adams. Agent 99: Barbara Feldon. Chief: Edward Platt. Larrabee: Robert Karvelas.

Guest Cast

Greer Barney Phillips
Miss Parker Lynn Borden

7 7 COLOR NEWLYWED GAME

40 LOS ANGELES BOXING

COLOR Welterweights Larry Cruz and Bobby Murray meet in a taped 10-round bout. Dick Enberg and Mickey Davies report. (85 min.)

8:30 3 4 GHOST AND MRS. MUIR

COLOR "Son of the Curse." A stricken Claymore prepares to meet his maker (at minimum cost, with maximum fuss). A family curse predicts that the last of the Greggs will die at midnight of the day a long-forgotten clock starts again. Mrs. Muir: Hope Lange. Captain: Edward Mulhare. Claymore: Charles Nelson Reilly. Martha: Reta Shaw. Becker: Roy Dean. Jonathan: Harlen Carraher. Candy: Kellie Flanagan.

5 10 MY THREE SONS—Comedy

COLOR Convinced of his extrasensory powers, Ernie tells Robbie and Katie to break a doctor's appointment—a warn-

Henry Fonda & "The Family"



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ing that exasperated Robbie refuses to heed. Steve: Fred MacMurray. Ernie: Barry Livingston. Robbie: Don Grady. Katie: Tina Cole.

7 7 13 LAWRENCE WELK

COLOR Guest accordionist Frank Yan- kovic adds a Polish touch to the St. Pat- rick's Day show. Highlights: "How Are Things in Glocca Morra?" (Natalie Nev- ins); "If You're Irish" (Tanya Falan); "Dancing the Devil Away" (Cissy King, Bobby Burgess); "Sweet Rosie O'Grady" (Jo Ann Castle); and "Peg O' My Heart" (Steve Smith). (60 min.)

12 HENRY FONDA AND FAMILY

Henry Fonda introduces parodies of sub- urban life, teen-age marriage and the family picnic. Appearing as "typical" family members are Dick Van Dyke, Cara Williams, Dan Blocker, Paul Lynde, Carol Lynley, Michael J. Pollard, Verna Felton and Flip Mark. (60 min.)

9:00 2 WAGON TRAIN—Western

Passenger Grace Marshall is taking her sister Myra away from an unhappy mar- riage. Myra: Suzanne Pleshette. Cooper: Robert Fuller. (90 min.)

3 4 MOVIE—Adventure

COLOR "The Vikings" (1958), an exu- berant tale of the Scandinavian sea ro- vers' invasion of England, replete with ravishings, slayings and mutilations. Strikingly filmed on location by Jack Cardiff in Norway and France. (Rerun; two hours, 30 min.)

Cast

EinarKirk Douglas
EricTony Curtis
RagnarErnest Borgnine
MorganaJanet Leigh
EgbertJames Donald
Father GodwinAlexander Knox
AellaFrank Thring

5 MERV GRIFFIN—Variety

SPECIAL COLOR Merv visits Ireland for this St. Patrick's Day tribute. Touring the Emerald Isle, he stops at the country homes of director John Huston and actor- balladeer Burl Ives. Studio guests include the Clancy Brothers and Tommy Makem, singers Ella Logan and Jimmy Joyce, and the McNiff Irish Dancers. (60 min.)

Highlights

"Rose of Tralee"Merv
"Mountain Tay"Clancys and Tommy

"How Are Things in Glocca Morra?"

.....Ella

"Danny Boy"Jimmy

10 HOGAN'S HEROES

COLOR Vito Scotti of "The Flying Nun" plays a pro-Ally Italian officer who interrupts his escape from the Nazis to spy for Hogan. The Heroes, in turn, scramble to protect the breezy fellow from his own easygoing ineptitude. Ho- gan: Bob Crane. Bonacelli: Vito Scotti. Klink: Werner Klemperer. Schultz: John Banner. Hochstetter: Howard Caine. Newkirk: Richard Dawson. LeBeau: Rob- ert Clary. Carter: Larry Hovis.

9:30 7 7 13 HOLLYWOOD PALACE

COLOR Sammy Davis Jr. takes the spotlight. Grooving with him are the James Brown Revue, "Mod Squad's" Peggy Lipton (in her TV singing debut) and singer Charo (Mrs. Xavier Cugat). Providing comic touches: Nipsey Russell and "Laugh-In's" Dave Madden, who comments on trite sayings. (60 min.)

Highlights

"Up—Up and Away," "I've Gotta be



9:00 pm In Color **NBC 4**

Evening

Me," "Ol' Man River," "Choreography" Sammy
 "I'm Black and I'm Proud," "I Got Feeling," "Give It Up or Turn it Loose," "Please, Please, Please"

..... Brown Revue
 "I Feel Good" Sammy, James
 "Just a Little Lovin'" Peggy

10 12 PETTICOAT JUNCTION

COLOR In a rash wager, Uncle Joe pits the Cannonball in a race against a jitney bus. Riding in the balance: the future of the Cannonball—and of Uncle Joe, who must serve as a Pixley Arms bellhop if he loses. Hank Thackeray: Jonathan Hole. Uncle Joe: Edgar Buchanan. Dr. Janet Craig: June Lockhart. Wendell: Byron Foulger. Sam: Frank Cady.

40 SILENTS PLEASE—Movies

Produced by Cecil B. DeMille in 1927, this sea saga tells the story of the race between England and America for China's tea trade. Capt. Hal Winslow: William Boyd. Lady Joselyn: Elinor Fair. Queen Victoria: Julia Faye. Ironhead Joe: Walter Long.

10:00 5 10 12 MANNIX—Crime Drama

COLOR Fritz Weaver, in "Edge of the Knife," plays an anguished doctor whose 9-year-old son is kidnapped. To save his son, the surgeon has been ordered to let someone die on the operating table. Mannix has just 24 hours to discover which of the man's patients has so ruthless an enemy. Mannix: Mike Connors. Peggy: Gail Fisher. (Rerun; 60 min.)

Guest Cast

Dr. McKenzie Fritz Weaver
 Katerina McKenzie Geraldine Brooks
 Walter Teal Timothy Scott
 Henkel Eddie Ryder
 Janet Paulsen Patricia Morrill
 Roscoe Bell Ford Rainey
 Nurse Hollister Peggy Rea
 Mrs. Harriman Anna Lee
 Harriman Patrick O'Moore
 Marian Eve Plump
 Karen Christine Matchett
 Brian Frankie Abbott
 Mrs. Goldbert Veronica Cartwright

40 LES CRANE—Discussion

COLOR Topic: racism. Guests: actor Robert Culp and the Rev. James Bevel, non-violent civil rights proponent. (60 min.)

10:30 2 JACK CARNEY—Variety

COLOR Tentatively scheduled. Guest: Gail Fisher of "Mannix." (90 min.)

7 COLOR OH, MY WORD—Game

7 MOVIE—Drama

COLOR "The Cardinal." Otto Preminger's colorful 1963 religious chronicle traces the career of Stephen Fermoye (Tom Tryon), a Boston-Irish priest who rose to cardinal. Episodes and cast... Boston: Stephen's sister Mona (Carol Lynley) plans to marry a Jew, and Stephen runs afoul of crusty Cardinal Glennon (movie director John Huston). Celia: Dorothy Gish. Florrie: Maggie McNamara. Benny: John Saxon. Monsignor Monaghan: Cecil Kellaway. Frank: Bill Hayes. L'Enclume: in this rural Massachusetts parish, Stephen gets a lesson in humility and learns that his sister Mona is pregnant with an illegitimate child. Father Halley: Burgess Meredith. Lalage: Jill Haworth. Hercule: Pat Henning. Vienna: teaching while on a leave of absence, Stephen becomes romantically involved with Annemarie (Romy Schneider), a student. Rome: Stephen joins Father Gillis (Ossie Davis) in a fight for Church reform. Cardinal Quarenghi: Raf Vallone. Cardinal Giacobbi: Tullio Carminati. Georgia: Stephen and Father Gillis oppose the KKK. Monsignor Whittle: Chill Wills. Sheriff Dubrow: Arthur Hunnicut. Turner: Patrick O'Neal. Vienna: Stephen returns shortly before World War II, hoping to persuade Cardinal Innitzer (Josef Meinrad) to oppose the Nazis. (Three hours, 30 min.)

13 MOVIE—Drama

COLOR "You're a Big Boy Now" (1966), freewheeling irreverence satirizes the groping maturation of a library stock boy. Filmed in New York by Francis Ford Coppola ("Finian's Rainbow"). Background songs by the Lovin' Spoonful. (Two hours)

Cast

Bernard Chanticleer Peter Kastner
 Barbara Darling Elizabeth Hartman
 Margery Chanticleer Geraldine Page
 Miss Thing Julie Harris
 I.H. Chanticleer Rip Torn
 Richard Mudd Michael Dunn
 Raef Tony Bill
 Amy Karen Black

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Saturday

Evening

11:00 **5 10** **COLOR** NEWS

7 **COLOR** NEWS—Bob Marshall

12 MOVIE—Drama

"Cleopatra." (1934) Determined to become sole ruler of Egypt, the temptress Cleopatra uses all her wiles to gain the support of the rulers of Rome. Directed by Cecil B. DeMille. Claudette Colbert, Warren William, Henry Wilcoxon, Gertrude Michael.

40 MOVIE—Drama

"Port of Call" (Swedish; 1948), an early directorial effort by Ingmar Bergman. His theme (how memories of the past effect the present) is worked out in the relationship between a disillusioned sailor and a factory girl. Nine-Christine Jansson, Bengt Eklund, Mimi Nelson.

11:15 **10** MOVIE—Drama

COLOR "Yesterday, Today and Tomorrow." (Italian-French; 1963) Vittorio De Sica directed this three-part film: 1. "Adelina." A woman supports her family by selling contraband cigarettes. 2. "Anna." The wife of an industrialist becomes involved with a writer. 3. "Mara." A young seminary student is infatuated with the beautiful girl who lives next door. Sophia Loren, Marcello Mastroianni, Armando Trovajoli. (Two hours, 10 min.)

11:30 **3 4** **COLOR** NEWS

5 MOVIE—Drama

"Inherit the Wind." (1960) This Stanley Kramer film was suggested by the famous Scopes trial of 1925, when a young Tennessee teacher was accused of teaching evolution to local youngsters. Spencer Tracy, Fredric March, Gene Kelly, Florence Eldridge. (Two hours, 25 min.)

7 MOVIE—Drama

"Come Fill the Cup." (1951) A newspaperman struggles desperately to overcome his desire for alcohol. James Cagney, Phyllis Thaxter, Raymond Massey, James Gleason, Gig Young. (90 min.)

12:00 **2** AMOS BURKE—Mystery

Asian prince Dana Ransputa threatens to destroy his country's rice crop—unless the U.S. Government releases two prisoners into his custody. Burke: Gene Barry. Tashu Amil: Abbe Lane. Prince Dana Ransputa: Lee Bergere. (60 min.)

3 MOVIE—Fantasy

"The Day the Earth Froze." (1964) An

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evil witch prevents the wizard of Kalevala from building a "magic mill" which could provide an unending flow of grain and gold. Marvin Miller, Nina Anderson, Jon Powers. (90 min.)

4 SUSPENSE THEATRE—Drama

COLOR "My Enemy, this Town." After his release from prison, artist Johnny Baroja returns to his home town to find the girl who framed him on an assault charge. Johnny: Scott Marlowe. Mary Jorgenson: Diane McBain. Ben Jorgenson: Adam Williams. Edgar Martin: Philip Carey. Ann Hiltz: Barbara Nichols. Arturo Baroja: Rod Lauren. (60 min.)

12:30 13 MOVIE—Drama

"As If It Were Raining." (French; 1963) In Madrid, an American novelist becomes involved in a plan to rob the National Bank of Spain. Eddie Constantine, Elisa Montes, Silvia Solar.

1:00 4 HONEY WEST—Mystery

Honey's job as chaperone to a little girl stops being routine when the youngster disappears. Honey: Anne Francis. Bar-

tholemew: Everett Sloane. Margaret: Maureen McCormick. Sam: John Ericson. Arkudian: Robert Carricart.

7 MOVIE—Drama

"Voice in the Mirror." (1958) Julie London sings the title song and co-stars in this story of a woman who tries to help her unemployed husband fight off alcoholism. Richard Egan, Arthur O'Connell, Walter Matthau, Ann Doran.

1:25 10 COLOR JOAN RIVERS

1:30 3 SECRET AGENT—Drama

In Spain, Drake and an American agent try to free a former leader who's been condemned to death. Drake: Patrick McGeehan. Carlos Bisbal: Eric Pohlmann. (60 min.)

4 COLOR NEWS—Dave Valentine

1:55 5 MOVIE—Western

"Badman's Country." (1958) New Mexico lawman Pat Garrett is forced to choose between marriage and his badge. George Montgomery, Buster Crabbe, Karin Booth. (One hour, 20 min.)

2:00 7 NEWS

BEATTY HOLDEN

Warren Beatty discusses the world of film and William Holden talks about his African specials, next week in TV GUIDE.

Morning

- 6:00 **5** **FILM**—Documentary
The story of St. Patrick.
- 6:30 **4** **COLOR** **PROFILE**
5 **COLOR** **NAVY FILM**
10 **COLOR** **HERALD OF TRUTH**
- 6:40 **13** **COLOR** **NEWS**
- 6:45 **13** **COLOR** **SACRED HEART**
- 7:00 **4** **COLOR** **MICHIGAN**—Education
5 **INTERNATIONAL ZONE**—UN
COLOR Cameras show the training of a jet airline pilot.
7 **COLOR** **VOICE OF AGRICULTURE**—Farming
10 **THE ANSWER**—Religion
COLOR A society matron tries to break up her daughter's marriage.
13 **FAITH FOR TODAY**—Religion
COLOR Youngsters talk about God, heaven and future life.
- 7:30 **3** **CASE OF GERMANY**—Discussion
COLOR Representatives of East and West Germany meet and talk for the first time about the problems of a divided Germany at the pacem in Terris II convocation in Geneva.
4 **CARTOONS**—Children
5 **MEDICINE**—Education
Topic: "Birth and Delivery—Diabetes."
7 **CHRISTOPHERS**—Religion
COLOR The world of children's books.
7 **COLOR** **FAITH FOR TODAY**
10 **COLOR** **SACRED HEART**
13 **COLOR** **THIS IS THE LIFE**
- 7:45 **10** **COLOR** **LIFT EVERY VOICE**
- 8:00 **3** **COLOR** **SACRED HEART**
4 **COLOR** **AGRICULTURE U.S.A.**
5 **10** **LAMP UNTO MY FEET**
COLOR The creative process is explored in an interview with Claire Leighton, creator and engraver of designs for stained-glass windows and mosaics. George Crothers interviews.
7 **COLOR** **HELP**—Religion
7 **COLOR** **CATHEDRAL OF TOMORROW**—Religion
13 **COLOR** **CAP'N DELTA**—Cartoons
- 8:15 **3** **CHRISTOPHERS**—Religion
COLOR Medical advances in Asia.
- 8:25 **2** **COLOR** **NEWS**

8:30 **2** **INSIGHT**—Drama

COLOR A college sophomore joins the Peace Corps. Martin: Beau Bridges. Al: Don Penny. Sandy: Brooke Bundy.

3 **THIS IS THE LIFE**—Religion

COLOR A seminary student, blinded in an accident, searches for faith. David: Michael Blodgett. Pastor Martin: Nelson Leigh. Al: Jack Bannon. Marian: Brooke Bundy.

4 **HERITAGE**

COLOR Scheduled guests: Counsel General James Kirwin of Ireland; and S.F. tax assessor Joseph E. Tinney.

5 **10** **LOOK UP AND LIVE**

COLOR "Merton: the Silent Singer," a portrait of highly acclaimed poet, philosopher and Trappist Monk Thomas Merton, best known for his autobiographical "The Seven Storey Mountain." Published in 1948, it deals with the profound spiritual experiences which led him at 26 to embrace the disciplined monastic life.

7 **COLOR** **BEATLES**—Children

12 **ALLEN REVIVAL**—Religion

13 **COLOR** **MISS PAT'S PLAYROOM**

9:00 **2** **COLOR** **DIALOGUE**

3 **MOVIE**—Adventure

"Ali Baba and the Forty Thieves." (1943) After Bagdad is captured by the Mongols, the son of the murdered Caliph is adopted by the king of thieves. Maria Montez, Jon Hall, Turhan Bey, Andy Devine. (90 min.)

4 **MOVIE**—Drama

"The Guy Who Came Back." (1951) An aging football star refuses to accept the fact that he is no longer young and no longer the great player of the old days. Paul Douglas, Joan Bennett, Linda Darnell, Don DeFore, Billy Gray, Zero Mostel. (90 min.)

5 **ENCOUNTER**—Interview

7 **7** **COLOR** **LINUS**—Children

10 **COLOR** **CALENDAR**

12 **COLOR** **HERALD OF TRUTH**

13 **MOVIE**—Comedy

"Leave It to Blondie." (1945) The Bumsteads enter a songwriting contest and Dagwood blunders into immense difficulties. Penny Singleton, Arthur Lake, Larry Simms. (90 min.)

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Morning-Afternoon

- 9:30 **2** **COLOR** **EDITOR'S FORUM**
5 **COLOR** **NEWSMAKER '69**
7 **7** **COLOR** **KING KONG**
10 **CHILDREN'S FILM FESTIVAL**
COLOR "The Little Bearkeepers" (Czechoslovakian; 1957) focuses on the loving relationship between a child and his pet bear. Kalab: Gustav Heverle. Joe: Vojtech Rosenberg.
- 12** **COLOR** **AQUAMAN—Children**
- 10:00 **2** **DOCTOR'S NEWS CONFERENCE**
COLOR A discussion on the current costs of health care and the effect medicare and medicaid has on these costs.
- 5** **10** **CAMERA THREE**
COLOR "A Panorama of Magic," part 2. Master magician Milbourne Christopher dispels some myths about Houdini as he discusses the history of magic in America with host James MacAndrew. He pays particular attention to Houdini's under-ice escape in Detroit—and claims it never took place. (Christopher is author of the forthcoming "Houdini.")
- 7** **7** **COLOR** **BULLWINKLE**
12 **BROTHER BUZZ—Children**
COLOR Patrick McCormick explains the training of sheep dogs, bloodhounds and guide dogs for the blind.
- 10:25 **13** **ART CLASS**
- 10:30 **2** **MOVIE—Adventure**
"The Return of Monte Cristo." (1946) Louis Hayward, Barbara Britton, George Macready. (90 min.)
- 3** **4** **FRONTIERS OF FAITH**
COLOR Focus: Project Equality, a church organization combating minority unemployment, especially among blacks. Under discussion: what has been done and what has not; union activity; and the effects of technological advance. Participants include the Rev. Clyde Miller Jr. of Project Equality. Part 3 of "Crisis and Challenge." Del Shields moderates.
- 5** **10** **12** **NIT BASKETBALL**
SPECIAL **COLOR** New York's Madison Square Garden: Boston College takes on the second-place finisher in the tough Big 8 in a first-round game of the 32nd annual National Invitation Tournament. At press time, Kansas and Colorado were

fighting for the Big 8 berth. Don Criqui and Pat Summerall report the action. (Live)

'Children's Film Festival' is pre-empted; pro hockey will be seen at the conclusion of the basketball game.

7 **7** **13** **ISSUES AND ANSWERS**
COLOR Tentative guest: controversial Secretary of the Interior Walter Hickel, who discusses action he is taking to stem oil leaks in the Santa Barbara channel off Southern California, possible legislation to ban offshore drilling in that state, and his over-all plans for the Nation's natural resources.

10:55 **7** **7** **13** **PRO BASKETBALL**
COLOR Tentatively scheduled: Los Angeles Lakers vs. Celtics at Boston; or, the team that might have been great (and may still be) vs. the team that once was—and still ain't bad. The Lakers have played well, but heroics were expected from their super-star triumvirate: center Wilt Chamberlain (13), forward Elgin Baylor (22) and guard Jerry West (44). The Celtics find the Eastern Division tougher, but they are tough, too, especially on defense. Pacesetters: center-coach Bill Russell (6), and forwards John Havlicek (17) and Bailey Howell (18). Chris Schenkel and Jack Twyman report. (Live)

11:00 **3** **EASTER SEAL FILM**
COLOR Today: a tour of the Sacramento Rehabilitation Center and a look at present physical and speech therapy methods used.

4 **ROUTE 66—Drama**
Ted and Linc are both trying to date an ardent physical culturist. Greta: Tammy Grimes. Ted: Martin Milner. Linc: Glenn Corbett. (60 min.)

5 **COLOR** **KPIX SPORTS**
40 **COLOR** **THIS WORLD IS YOURS**

11:15 **3** **NATIONAL ARBORETUM**
11:30 **3** **HEART OF THE PROBLEM**
COLOR "Religion and Youth, Part II."

Afternoon

12:00 **2** **CHARLIE CHAPLIN—Comedy**
(1914) In the first half of this feature-length silent classic, city-slicker Charlie

tries to deceive a young country girl. Marie Dressler made her movie debut as the heroine in this film. Mabel Normand, Mack Swain, Charles Bennett. (60 min.)

3 CALIFORNIA U.S.A.

COLOR "Hearst Castle."

4 COLOR GREEN THUMB

40 MOVIE—Drama

"Repeat Performance." (1947) A successful actress murders her husband on New Year's Eve, then relives the past year of her life. Louis Hayward, Joan Leslie, Virginia Field, Tom Conway, Richard Basehart. (Two hours)

12:30 3 CHAMPIONSHIP BOWLING

COLOR Jim Certain and Jim Mack vs. Skee Foremsky and Bill Hardwick.

4 COMMUNITY CIRCLE

COLOR Scheduled guests: John Jacobs, executive director of SPUR; Mrs. Elwood Wright Jr., president of SF Guild of VIA, Inc.; and Rick Couchey, producer of the Barb Wire Theater, Inc.

5 10 12 PRO HOCKEY

COLOR Time approximate. Western Division match: Minnesota North Stars vs. Blues at St. Louis. Minnesota fields a fair attack and a weak defense. Leading scorers include center Ray Cullen (10), and forwards Claude Larose (16) and Danny Grant (21). St. Louis is leading the division largely due to the phenomenal play of veteran goalies Glenn Hall (1) and Jacques Plante (30). Center Red Berenson (7) is a fine point man. Dan Kelly and Bill Mazer report. (Live)

Jean-Claude Killy and "Amateur Hour" are pre-empted.

12:45 19 SOCIAL SECURITY FILM

1:00 2 AMERICA

COLOR "The Lake and the River," a film tour from the Canadian border to New York City along the routes traveled by explorers Henry Hudson and Samuel de Champlain.

3 4 MEET THE PRESS

COLOR Tentatively scheduled: Israeli Foreign Minister Abba Eban. Expected topics include Israeli reaction to Arab guerrilla tactics; the power struggle following the death of Premier Levi Eshkol; and peace possibilities.

7 7 DIRECTIONS

COLOR "To Be Is an Active Verb," a play exploring a middle-aged woman's search for identity, and her re-evaluation of the relationships she's had with her daughter and mother. Written by Marc Siegel. Cast . . . Miriam: Marian Seldes. Leslie: Leslie Harrell. Mother: Eleanor Phelps.

13 COLOR PASSPORT TO TRAVEL

19 VOICE OF MEXICO—Variety

1:30 2 COLOR KINGDOM OF THE SEA

3 COLOR NEWS

4 MOVIE—Musical

COLOR "On Moonlight Bay." (1951) Booth Tarkington's "Penrod" stories were the source for this comedy about a romance in a small Indiana town around 1915. Doris Day, Gordon MacRae, Jack Smith, Leon Ames, (90 min.)

7 DISCOVERY

COLOR "The Great American Harness Horse." Cameras focus on Florida's Castleton Farm, one of the Nation's top breeding centers. Covered: training and grooming (the horses have their own swimming pool); selective breeding; preparations for a big race; and the sport's history—back to 1000 B.C. Hosts: Bill Owen and Virginia Gibson.

13 STATE CAPITOL

COLOR Tentatively scheduled guest: Sen. Don Grimsby, republican from Watsonville. Host: Morrie Landsberg.

19 GOSPEL MUSIC

2:00 2 MOVIE—Drama

"Pork Chop Hill." (1959) While the peace talks are going on at Panmunjom, just 70 miles away, Lt. Joe Clemons is ordered to take his company and capture Pork Chop Hill. Gregory Peck, Harry Guardino. (Two hours)

3 COLLEGE BOWL—Quiz

COLOR Sweet Briar College (Va.) vs. the winner of last week's match between Goucher College (Md.) and Gonzaga University (Wash.)

7 SUCCESS STORY

7 INSIGHT—Drama

13 FOR MEN ONLY

COLOR Katherine Kitchen's guest is Robert Sutton from Modesto.

Sunday March 16, 1969

Afternoon

40 PRO BASKETBALL

COLOR Oakland Oaks vs. Denver Rockets.

2:30 3 WILD KINGDOM

COLOR "Experiment at Doddieburn" visits a ranch in Rhodesia, site of an attempt to raise and domesticate Africa's wild herds. The twofold purpose: an important new food supply and the preservation of the threatened herds. To test ranching technique, Marlin Perkins and Stan Brock use lassos and roping horses to capture a giraffe, and the swift and giant eland antelope. The pursuit is hindered by obstructive bushes.

7 HAWAIIAN EYE—Drama

There was more than just a professional relationship between Dr. Ingalls and his nurse—but now she's dead and the doctor's wife is accused of the murder. Barbara Ingalls: Dorothy Green. Laura Matthews: Lisa Gaye. Dr. Ingalls: Alan Baxter. (60 min.)

7 VOICE OF AGRICULTURE

13 MOVIE—Drama

"In Old Sacramento." (1946) Romance comes to a music-hall belle and a gentleman-gambler. William Elliott, Constance Moore. (90 min.)

19 CHURCH SERVICE

2:45 19 FAVORITE HYMNS

3:00 3 MOVIE—Western

"The Palomino." (1950) A cattle buyer helps a girl find a missing stallion. Jerome Courtland, Beverly Tyler, Joseph Calleia, Ray Roberts, Gordon Jones, Robert Osterloh, Tom Trout. (90 min.)

4 7 SPEAK OUT

5 7 POW!—Wasserman

7 TO BE ANNOUNCED

10 JOE FOSS—Hunting

COLOR In Alaska, hunter Joe Foss stalks bear with guide Bob Odham.

12 WRESTLING

19 ASSEMBLY OF GOD CHURCH

3:30 4 7 YOUTH INQUIRES

6 9 NET JOURNAL—Discussion

Black anti-Semitism is examined as "Journal" expands to two hours for "Some of Our Best Friends," a confrontation between blacks and Jews. Described as "an experiment in group dynamics," the discussion (culled from an 11-hour dialogue) covers the extent to

which the issue of black anti-Semitism is real or blown up by the press; the Jewish reaction to the black-power movement; Jewish teachers in ghetto schools; and black vs. Jew in money matters. (Two hours)

7 7 7 BLACK DIGNITY

7 FILM

10 CBS GOLF CLASSIC

COLOR Quarter-final match: Kermit Zarley and Tommy Aaron vs. Lee Elder and Bruce Crampton at Firestone Country Club, Akron, Ohio. The Zarley-Aaron duo won over Julius Boros and Don January in a first-round pairing. Elder and Crampton knocked off Gene Littler and Roberto DeVincenzo. Jack Whitaker and Cary Middlecoff report. (60 min.)

19 ALLEN REVIVAL—Religion

4:00 2 MOVIE—Drama

COLOR "Git!" (1966) Andrew Garrett reluctantly allows his teen-age daughter to learn how to train dogs. Songs include "Where I Belong," "No Drums, No Trumpets" and the title tune. Jack Chaplain, Heather North, Leslie Bradley, Richard Webb. (90 min.)

4 7 7 RICHARD BOONE—Drama

5 FACE THE NATION

COLOR See 4:30 P.M. Ch. 10.

7 7 7 AMERICAN SPORTSMAN

COLOR 1. Detroit Red Wing hockey star Gordie Howe angles for bass with his two sons on a canoe trip through Southwestern Ontario, Canada. 2. Lady divers survey underwater life around Australia's Great Barrier Reef. Narrator: Curt Gowdy. 3. Rerun segment: in the dense jungle of Kenya, Africa, John Saxon and sportsman John Dugmore stalk a leopard. (60 min.)

12 MOVIE—Drama

"The Desert Rats." (1953) World War II story of the Australian Ninth Division and how it stopped Rommel's Afrika Korps from capturing the strategic garrison of Tobruk. Directed by Robert Wise. Richard Burton, Robert Newton, James Mason, Robert Douglas, Torin Thatcher, Chips Rafferty, Charles Tingwell, Michael Pate, John Wengraf. (90 min.)

13 7 7 DATING GAME

19 CHURCH SERVICE

40 MOVIE—Melodrama

"Back from the Dead." (1957) A girl is possessed by the spirit of her husband's first wife. Peggie Castle, Arthur Franz, Marsha Hunt. (90 min.)

4:30 3 SKIPPY—Adventure

COLOR Skippy's days are numbered. She's the suspected carrier of a deadly disease. Matt: Ed Deveraux. Sonny: Garry Pankhurst. Mark: Ken James.

5 21st CENTURY

COLOR "The Sleepwatchers," a report on sleep, an activity that takes up one-third of our lives. Walter Cronkite reports on . . . dreams: the more we learn during the day, the more dreaming time is required at night. Dream deprivation creates erratic behavior. Sleepwalkers: their monologues are usually about everyday things—not hidden secrets. Also covered: the need for deep sleep, the effects of sleeping pills, and the sleeping habits of babies, adults and the elderly.

10 FACE THE NATION

COLOR Tentatively scheduled: Secretary of Commerce Maurice Stans, who recently proposed instituting some form of "value-added" tax on imports. The tax would help maintain the U.S. position in world trade. Reporters include George Herman.

13 COLOR NEWLYWED GAME

19 REVIVAL FIRES—Religion

5:00 3 MOVIE—Drama

COLOR "The Sun Also Rises." (1957) Based on Ernest Hemingway's Lost Generation novel, this film, set in the period following World War I, focuses on three men. Tyrone Power, Ava Gardner, Mel Ferrer, Eddie Albert, Errol Flynn. (Two hours, 30 min.)

4 COLLEGE BOWL—Quiz

COLOR See 2 P.M. Ch. 3.

5 PERRY MASON—Mystery

Gerald Thornton claims that orange grower Amos Keller's dog attacked him. Keller: Arthur Hunnicutt. Thornton: Arch Johnson. Mason: Raymond Burr. (60 min.)

7 MOVIE—Comedy

COLOR "The Happy Years." (1950) In the 1890's a defiant boy creates trouble at prep school. Dean Stockwell, Darryl Hickman, Scotty Beckett, Leon Ames, Margalo Gillmore. (Two hours)



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Sunday

Afternoon

7 MOVIE—Adventure

"Son of Robin Hood." (English; 1958)
Robin Hood's old band regroups when they learn that Robin's son is coming to Sherwood Forest. (90 min.)

Cast

Jamie	Al Hedison
Deering	June Caverick
Des Roches	David Farrar
Chester	Marius Goring
Alan A'dale	George Coulouris
Dorchester	Philip Friend
Sylvia	Delphi Lawrence
Little John	George Woodbridge
Blunt	Humphrey Lestocq
Priores	Noel Hood

10 MOVIE—Drama

"The Devil and Daniel Webster." (1941)
For a box of gold and seven years of good luck, a young farmer makes an unholy pact with the devil. Based in the story by Steven Vincent Benet. Walter Huston, Edward Arnold, James Craig, Anne Shirley, Simone Simon, Jane Darwell. (Two hours)

13 MOVIE—Musical

COLOR "Jupiter's Darling." (1955)
Hannibal's plans to conquer Rome are interrupted by a pretty girl who swims as well as she looks. Based on "The Road to Rome," by Robert E. Sherwood. Esther Williams, Howard Keel, Marge and Gower Champion. (Two hours)

19 REX HUMBARD—Religion

5:30 2 COLLEGE TALENT

COLOR Celebrity judges: Eddie Albert, Patty McCormick and Roger Williams. Talent: harpist Virginia Erlich (Stephens College, Mo.), and singers Hansel Terry (Pasadena City College), the Barcellos, the Golden Bards (University of California at Berkeley) and Connie Eaton (David Lipscomb College, Tenn.). Dennis James is the host.

4 FRANK McGEE REPORT

COLOR Frank McGee presents late world news.

6 9 FRENCH CHEF—Cooking

Julia Child shows how to make a pastry called pate a choux.

12 TO BE ANNOUNCED

40 ROLLER DERBY

Bay Bombers vs. the Braves.

Evening

6:00 **2** 12 O'CLOCK HIGH—Drama

Returning to base with a crippled plane, Gallagher orders his bombardier to drop the bombs in the English Channel. Gallagher: Paul Burke. Stovall: Frank Overton. Claudine Corbelle: Lisa Pera. Captain Pollard: Lou Antonio. (60 min.)

4 **COLOR** NEWS—Phil Wilson

5 **COLOR** NEWS—Magers/Tompkins

6 YOUNG MUSICAL ARTISTS

Young professional musicians perform half hour recitals. Produced by Michigan State University. Today: Paul Jones New York pianist, plays "Etudes Symphoniques," Op. 13 by Robert Schumann.

9 SMART SEWING—Education

How to insert a zipper by hand.

12 THAT'S LIFE—Musical

COLOR "Chalk Can Be Sexy." Bobby sets out to revolutionize the chalk industry after he's tagged as a company junior executive. Ever ready with helpful hints: pushy secretary Phyllis Diller and her pretty-boy husband Jack Cassidy. Also: impressionist John Byner chalks it up. Bobby: Robert Morse. Gloria: E.J. Peaker. (60 min.)

19 FAVORITE HYMNS

6:15 **19** FILM

6:30 **4** **7** WILD KINGDOM

COLOR "Chase by Copter." In Canada, Marlin Perkins and Jim Fowler embark on two separate missions: a moose hunt and a mountain goat roundup. Via helicopter, Jim swoops down on a lake to tag a moose he has spotted. In the mountains of Western Canada, Marlin and Jim use nets to trap and tag goats for a scientific study. (Rerun)

5 MARSHAL DILLON—Western

An elderly farmer tells Matt that his wife left him, but Matt suspects foul play. Cyrus Tucker: Elisha Cook.

6 **9** INNOVATIONS

Topic: the value of the computer to the small businessman.

19 ASSEMBLY OF GOD—Religion

40 DONALD O'CONNOR—Variety

COLOR Guests include Sebastian Cabot of "Family Affair," comedians Skiles

and Henderson, singers Hal Frazier and Demetris Tapp, and songwriters Robert and Richard Sherman. (90 min.)

7:00 **2** MOVIE—Drama

"No Love for Johnnie." (English; 1965) A member of Parliament finds that his wife has hampered his political aspirations. Peter Finch, Stanley Holloway, Mary Perch. (Two hours)

4 **7** ADVENTURES OF HUCK FINN

COLOR Reruns begin with "The Magic Shillelagh." The kids help a bumbling leprechaun search for a lost shillelagh. Alas, an evil gypsy also wants the talisman—and kidnaps Huck and Tom to get it. Dennis Day (the voice of Grogan) sings the title tune. Huck: Michael Shea. Tom: Kevin Schultz. Becky: Lu Ann Haslam. Injun Joe/Zarco: Ted Cassidy. Voices... King/Mulvaney: Daws Butler. Houlihan/Shamus: Don Messick. Gola: Henry Corden. Borg: John Myers. (Rerun)

5 **10** **12** LASSIE—Adventure

COLOR Lassie and a young Indian boy befriend a lonely old hermit secretly desperate for companionship. Scott: Jed Allan. Neeka: Mark Miranda. Dean Chalmers: Robert Rockwell. Clay Bowers: R.G. Armstrong.

6 **9** WILLIAM F. BUCKLEY JR.

Welfare and theories of economic rehabilitation are debated by William Buckley; Bernard Shiffman, New York deputy administrator for Program Planning; and Major R. Owens, commissioner of New York's Human Resources Administration Community Development Agency. (60 min.)

7 **13** LAND OF THE GIANTS

COLOR Seeking refuge from a raging storm, the earthlings stumble into the eerie dwelling of Inidu, a master magician whose terrifying tricks belie a kind nature. Steve: Gary Conway. Dan: Don Marshall. Mark: Don Matheson. Fitzhugh: Kurt Kasznar. Valerie: Deanna Lund. (60 min.)

Guest Cast

Inidu	Jack Albertson
Enog	Peter Haskell
Grot	Tony Benson
Torg	Jerry Davis

Evening

7 GUNS OF WILL SONNETT

COLOR The Sonnetts try marital fence-mending. Sodbuster Burt Damon is trying to scratch a living out of the earth; his wife Emily yearns for civilization—and their 12-year-old son is caught helplessly in between. Will: Walter Brennan. Jeff: Dack Rambo.

Guest Cast

Emily DamonJacqueline Scott
Burt DamonDon Dubbins

7:30 3 4 7 WALT DISNEY

COLOR "Ride a Northbound Horse," a two-part Western. Tonight: orphan Cav Rand sells his family belongings to buy a beautiful black gelding—only to have it stolen by an itinerant peddler. Cav's subsequent efforts to retrieve the animal land him in trouble with an unscrupulous sheriff. (60 min.)

Cast

Cav RandMichael Shea
ShawneeCarroll O'Connor
Sheriff EppesJack Elam
Will ParkerBen Johnson
Jim DemmerAndy Devine

5 10 12 GENTLE BEN

COLOR "Mark of the Arrow." Mark braves a raging storm to aid his father, whom poachers have left helpless with an arrow in his leg. Tom: Dennis Weaver. Mark: Clint Howard. Ellen: Beth Brickell. Boomhauer: Rance Howard.

Guest Cast

Joe BarkerBud Hoey
Les HarperPeter Hock

8:00 5 10 12 ED SULLIVAN

COLOR Tentatively scheduled guests: George Burns; rock singer Janis Joplin; Jacques d'Amboise of the New York City Ballet (with a ballet version of Irish folk dances); singer Ed Ames; comedian Scoey Mitchell; country stars Chet Atkins and Floyd Cramer; saxophonist Boots Randolph; the USAF Strategic Air Command Band (playing "Strike Up the Band"); Honey Ltd.; and the Carols, novelty act. Ray Bloch conducts the orchestra. (60 min.)

6 9 PBL—Profile

COLOR A profile of singer Johnny Cash. See below. (90 min.)

CLOSE-UP

8:00 6 9 PBL

Johnny Cash!

COLOR It's difficult to know country-western singer Johnny Cash. He comes from the soil, has had his brushes with the law, and doesn't talk much.

For producers Arthur and Evelyn Barron, Cash's reticence necessitated a film that relies chiefly on observation. Calling it simply "Cash!" the Barrons employ an abundance of cinema-verite techniques. There is no narrator. "Cash!" says Barron, is a study of "an authentic folk hero, self-made from the crucible of the American experience during the Depression."

Part of the film is pure entertainment. On the road with Cash and his troupe, Barron filmed the singer performing at fairgrounds, a prison and Nashville's Grand Ole Opry. Cash

sings many of his hits, including "Folsom Prison Blues," "Five Feet High and Rising," "Jackson" and "Orange Blossom Special." Appearing with Cash are his wife June Carter and other singing Carters, and Carl Perkins.

Also: cameras record a chance meeting between Cash and Bob Dylan, who sing together for the first time.

In other scenes—visiting his family, singing on a Sioux reservation and returning to the Arkansas shack that was once his home—the film silhouettes Cash as an artist who is genuinely grass-roots American.

Barron, who produced CBS's controversial "16 in Webster Groves," joined his wife Evelyn for this season's critically acclaimed "Birth and Death" ("PBL").

Carol Channing and Pearl Bailey

Broadway's favorite "Dollies" in a song-filled hour of fun.
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abc Special Tonight at 8:00 **7**



Evening

7 13 CAROL CHANNING

SPECIAL **COLOR** Pearl Bailey is Carol's guest. See opposite. (60 min.)

"The FBI" will not be seen tonight.

40 MOVIE—Drama

"The Luck of Ginger Coffey" (American-Canadian; 1964), a sensitive portrait of an Irish immigrant striving to earn a living in Montreal and to keep his wife from leaving him. Robert Shaw, Mary Ure, Tom Harvey, Libby McClintock. (Two hours)

8:30 4 MOTHERS-IN-LAW

COLOR "Two on the Aisle." The Hubbards and the Buells, battling over show tickets, carry the feud to the theater, where their antics provide a livelier show than the one on stage. Eve: Eve Arden. Kaye: Kaye Ballard. Herb: Herbert Rudley. Roger: Richard Deacon. Jerry: Jerry Fogel. Suzie: Deborah Walley.

Guest Cast

Usherette Terry Garr
Smith Paul Napier
Mrs. Smith Vanda Barra

7 BEWITCHED—Comedy

COLOR The Stephensens are appalled by the snobs screening them for membership in a club—until Endora's witchery transforms Darrin into the worst snob of them all. J. Earle Rockford: Edward Andrews. Hortense Rockford: Glenda Farrell. Samantha: Elizabeth Montgomery. Darrin: Dick York. Endora: Agnes Moorehead. Jessica: Harriet MacGibbon. Cynthia: June Vincent. Larry: David White. Aunt Hagatha: Doreen McLean.

9:00 2 DAVID SUSSKIND—Discussion

COLOR 1. Marathon and nude group

sessions are among the new analysis techniques discussed by four psychiatrists. 2. Black theater. Guests include Robert Hooks of "N.Y.P.D."; Roger Furman, founder of Harlem's New Heritage Repertory Theatre; and actor-playwright Douglas Turner Ward of the Negro Ensemble Company. (Two hours)

3 4 7 BONANZA

COLOR "The Deserter." Candy befriends Sam Bellis, an Army sergeant who swears he's innocent of desertion and murder charges. With an Army patrol on their trail, the two seek evidence to clear Sam's name. Candy: David Canary. Ben: Lorne Greene. Joe: Michael Landon. Hoss: Dan Blocker. (60 min.)

Guest Cast

Bellis Ben Johnson
Nanata Ellen Dávalos
Arnholt Ford Rainey
Henderson Duane Grey
Leatham Ken Drake
Denton Todd Martin
Trooper Lincoln Demyan
Sheriff Bing Russell
Turner Christian Anderson

5 10 12 SMOTHERS BROTHERS

COLOR Guests include Glen Campbell and the Righteous Brothers. See the Close-up opposite. (60 min.)

7 13 MOVIE—Comedy

COLOR "Houseboat" (1958), a light romantic comedy. A small boy tricks his widower father into hiring a bored socialite as his housekeeper. (Rerun; two hours, 15 min.)

Continued on next page

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CLOSE-UP

CAROL CHANNING

8:00 13 7

SPECIAL **COLOR** Carol Channing and Pearl Bailey—who both starred in Broadway's "Hello, Dolly!"—sing and spoof their way through this two-woman show.

After the opening duets ("Little Rock" and "Bill Bailey"), Carol kids Marlene Dietrich, Carmen Miranda and a mythical star of the silent screen, and joins Pearl for a Broadway spot—"Roles I Would Have Liked to Play." They sing "The Oldest Established" (from "Guys and Dolls"), "Trouble" and "76 Trombones" ("The Music Man"), "If I Were a Rich Man" ("Fiddler on the Roof") and "There Is Nothing like a Dame" ("South Pacific").

In a solo spot, Pearl sings "Little Green Apples," "Wives and Lovers" and "What the World Needs Now."

Finale: Carol and Pearl combine for three appropriate numbers: "Hello, Dolly!" "Elegance" and "The Two of Us." (60 min.)



Pearl Bailey and Carol

CLOSE-UP

SMOTHERS BROTHERS

9:00 10 12 5

COLOR Guests: the Righteous Brothers (in photo: Jimmy Walker above, Bobby Hatfield below), Glen Campbell, impressionist David Frye and flower child Leigh French.

David satirizes President Nixon (on his European tour) and Hubert Humphrey (as a hip college lecturer); Dick interviews Tom and Leigh—potential victims of a predicted earthquake; and the finale spoofs the world of pop art (in far-out cameos: Billy Barty as Toulouse-Lautrec and co-producer George Sunga as a German soldier). (60 min.)

Highlights

"I Thank You," "Soul Man," "When Something's Wrong with My Baby," "Hold On, I'm Coming"Righteous Brothers
 "Galveston," "Until It's Time for You to Go"Glen
 "Only You"Bobby Hatfield
 "Less of Me"Glen, Tom, Dick
 "Oh, Marie," "Peoria"Tom, Dick



Righteous Brothers

Sunday March 16, 1969

Evening

Cast

Tom Winston	Cary Grant
Cinzia Zaccardi	Sophia Loren
Carolyn Gibson	Martha Hyer
Angelo Donatello	Harry Guardino
Arturo Zaccardi	Eduardo Ciannelli
David Winston	Paul Petersen
Robert Winston	Charles Herbert
Elizabeth Winston	Mimi Gibson
Alan Wilson	Murray Hamilton
Harold Messner	Werner Klemperer

9:30 6 9 U.S.A. PHOTOGRAPHY

SPECIAL First of two parts: a study of Dorothea Lange, whose photos captured the hope and despair of the Thirties. Completed shortly before her death in 1965, this award-winning film recalls Miss Lange's career and records her daily life in California. Cameras also show her selecting examples of her work for a major retrospective exhibition in New York.

10:00 3 4 NBC NEWS—Special

SPECIAL **COLOR** A report on the balance of power in the Mediterranean area. For details, see the Close-up opposite. (60 min.)

"My Friend Tony" is pre-empted.

5 10 12 MISSION: IMPOSSIBLE

COLOR In equatorial Africa, the IMF executes a spectacular gold drain to ruin the pillaging leader of 300 mercenary soldiers. Col. Hans Krim has been looting the economic resources of emerging nations while pretending to maintain law and order. Phelps: Peter Graves. Cinnamon: Barbara Bain. Rollin: Martin Landau. Barney: Greg Morris. Willy: Peter Lupus. (Rerun; 60 min.)

Guest Cast

Col. Hans Krim	Pernell Roberts
Major Gruner	Skip Homeier
Sergeant Gorte	Victor Tayback
Karl	Bo Svenson

6 9 NET FESTIVAL

Nina Simone sings soul in a concert taped in London. Songs include "Backlash Blues," Langston Hughes' poem of black defiance; "Sea Lion Woman," a hand-clapper about a prostitute of many moods; the blues chant "Be My Husband"; "Go Limp," a humorous song about a girl on a protest march; "I Put a Spell On You," popularized by rock

and roll's Screaming Jay Hawkins; "Go To Hell," a comment on the human condition; and "Why the King of Love Is Dead" (written in honor of Martin Luther King Jr.). (60 min.)

7 JACQUES COUSTEAU

SPECIAL **COLOR** "Sunken Treasure" is the quest, as Captain Cousteau and the men of the Calypso embark on a 20th-century treasure hunt for a 17th-century ship. During the glory years of Spain (circa 1500-1800), treasure fleets sailed from the New World with the booty of empire: billions in gold, silver, pearls and precious stones. In 1968, Cousteau set out for the alleged site of a wrecked galleon that broke up on the Silver Banks in 1641—carrying a \$2,000,000 cargo. Like detectives, they study each finding—almost anything could lead to sunken riches. Cousteau and Rod Serling narrate. (60 min.)

40 LES CRANE—Discussion

COLOR Lee Strasberg, director of the Actors Studio, talks about method acting. (60 min.)

11:00 2 JOE PYNE—Discussion

COLOR Topics: snakes, drugs and private investigators. (90 min.)

3 4 5 10 12 COLOR NEWS

7 GALLANT MEN—Drama

40 MOVIE—Drama

"The Abductors." (1957) Underworld characters devise a plot to steal President Lincoln's body from its tomb and then barter it for the release of a convict. Victor McLaglen, Gavin Muir, George Macready, Fay Spain, Carl Thayer, John Morley, Carlyle Mitchell, George Cisar.

11:15 7 13 COLOR NEWS

10 COLOR NEWS—Harry Reasoner

12 WELLS FARGO—Western

Rocky Nelson, about to be released from prison, is determined to kill the four men who sent him up. Hardie: Dale Robertson. Pete Carter: Harry Carey Jr. Sheriff Nolan: Robert Foulk. Al Willey: Ollie O'Toole. Neil Brand: Roy Wright. Rocky: Mark Norton.

11:30 3 4 COLOR JOHNNY CARSON

5 COLOR NEWS—Harry Reasoner

7 MOVIE—Drama

"O. Henry's Full House." (1952) This full house consists of five O. Henry stories: "The Cop and the Anthem," with Charles Laughton, Marilyn Monroe, David Wayne. "The Clarion Call," with Richard Widmark, Dale Robertson. "The Last Leaf," with Anne Baxter, Jean Peters, Gregory Ratoff. "The Ransom of Red Chief," with Fred Allen, Oscar Levant, Lee Aaker. "The Gift of the Magi," with Jeanne Crain, Farley Granger.

10 MOVIE—Drama

"Hotel Berlin." (1945) Setting is a magnificent German hotel in the last days before Berlin fell. Trapped in this hotel and pursued by the Gestapo is a young underground leader. Its other occupants include Nazis who are plotting to salvage what they can from Germany's ruins. Helmut Dantine, Andrea King, Raymond Massey, Faye Emerson, Peter Lorre, Alan Hale, George Coulouris, Henry Daniell, Kurt Kreuger. (One hour, 50 min.)

13 JOEY BISHOP

COLOR Tentative guests: James Garner, Tony Martin and the singing King Cousins. Regis Philbin. (90 min.)

11:45 5 MOVIE—Comedy

"Three on a Spree." (English; 1961) To inherit a large fortune from his uncle, office clerk Michael Brewster is required to spend a million pounds in a specified period of time. Based on the stage hit "Brewster's Millions," by Winchell Smith and Byron Ongley.

Cast

Brewster	Jack Watling
Susan	Carol Lesley
Mrs. Gray	Renee Huston
Sid Johnson	John Slater
Mitchell	Colin Gordon
Walker	Julian Orchard
Trixie	Libby Morris

12:00 7 NEWS

1:00 2 COLOR FILM

4 COLOR NEWS

CLOSE-UP

10:00 3 4 NBC NEWS SPECIAL

Mediterranean Troublespots

SPECIAL COLOR Regional conflicts and a shifting balance of power make the Mediterranean Sea a place where "provocation" and "confrontation" have an immediate—and potentially tragic—meaning: war.

The U.S. Sixth Fleet and a growing Russian fleet are major military presences in the area, symbolizing U.S. and USSR support for their allies. How do the fleets serve as deterrents—and what circumstances could embroil them in a shooting war?

On-the-spot films and interviews explore Mediterranean troublespots . . .

Israel. Interviews with Moshe Dayan, who discusses the Russian presence, and Chief of Staff Bar Lev. Films show Israel's military academy, and training sessions—on captured Russian-made weapons.

Egypt, Jordan and Lebanon. An interview with Egyptian Foreign Minister Mahmoud Riad; films of Egypt's military school and Russian personnel training Egyptian troops. In Jordan: detailed footage of Al Fatah guerrilla training (which includes children), and an interview with Al Fatah chief Yasir Arafat.

Greece, Turkey and Cyprus. A look at three hotspots that could explode again with a renewal of the long-running feud between Greek and Turkish Cypriots.

Also: films of the U.S. and Russian fleets; an interview with Yugoslavia's Director of Foreign Relations, who discusses his country's delicate neutrality; and a look at strategic Malta and Gibraltar.

Dean Brelis, Elie Abel and Wilson Hall are the reporters. (60 min.)

Morning

6:00 3 RHYME AND REASON

1. The contributions of Puritan thinking to our political and intellectual heritage are discussed. 2. Prof. Morris Bornstein explains why the USSR is experiencing agricultural difficulties. (60 min.)

5 SUNRISE SEMESTER

COLOR English Literature: the poetry of John Keats, conclusion.

7 COLOR IT'S YOUR MONEY

6:25 7 COLOR A.M.—Jim Dunbar

13 COLOR NEWS

6:30 4 COLOR NEWS—Dave Valentine

5 THING ABOUT MONEY

Topic: warrentees.

13 COLOR JACK LA LANNE

6:45 10 INDUSTRY ON PARADE

7:00 3 4 7 TODAY

COLOR Tentatively scheduled: A member of Northern Ireland's Parliament discusses the Protestant-Catholic Feud; the Clancy Brothers, with songs in honor of St. Patrick's day; a feature on the problem of getting ambulances in emergencies; letters from viewers. (Two hours)

5 NEWS—Ron Magers

10 SUNRISE SEMESTER

COLOR English Literature: the poetry of John Keats, conclusion.

12 CHRISTOPHERS—Religion

COLOR NBC newsmen Frank Blair narrates the story of abolitionist Harriet Tubman. Host: Father James Keller.

13 COLOR AGRICULTURE TODAY

7:05 5 COLOR NEWS—Joseph Benti

7:15 13 COLOR CARTOONLAND

7:30 5 NEWS—Magers

10 12 COLOR NEWS—Benti

7:55 10 COLOR FOCUS ON FARMING

12 ROGER RAMJET—Children

8:00 5 10 12 CAPTAIN KANGAROO

COLOR How can different things (like dogs and cats) be classified in the same category (animals)? (60 min.)

8:05 2 COLOR NEWS

8:15 2 COLOR RELIGION—Protestant

8:20 13 CASPER CARTOONS

8:30 2 COLOR JACK LA LANNE

7 GIRL TALK

COLOR Guests: actress Pamela Hall

and traveling minstrel Terry Ber. Host: Gloria De Haven.

8:40 9 CLASSROOM—Education

8:50 13 COLOR CARTOONLAND

9:00 2 COLOR POPEYE—Children

3 4 7 SNAP JUDGMENT

COLOR Guests: Bill Cullen and actress Dina Merrill. Host: Ed McMahon.

5 10 12 LUCILLE BALL

COLOR Chaos concludes a two-parter as Lucy seals Mooney in a vault—again! Viv: Vivian Vance. Mooney: Gale Gordon.

7 MOVIE—Musical

COLOR "Coney Island." (1943) In a Coney Island saloon at the turn of the century, two men both fall for the same singer. Betty Grable, George Montgomery, Cesar Romero, Phil Silvers. (Two hours)

13 COLOR JACK LA LANNE

9:15 6 9 CLASSROOM—Education

9:25 3 4 7 COLOR NEWS

—Nancy Dickerson

9:30 2 10 12 BEVERLY HILLBILLIES

Jed represents Drysdale at a skeet-shooting contest. Jed: Buddy Ebsen. Granny: Irene Ryan. Elly May: Donna Douglas.

3 4 7 COLOR CONCENTRATION—Game

5 HOTLINE—Discussion

COLOR Scheduled guest is comedian Pat Paulsen. (Live; 60 min.)

13 COLOR TRUTH OR CONSEQUENCES—Game

10:00 2 10 12 ANDY GRIFFITH

A heartbroken young lady pays a visit. Gloria: Jan Shutan. Aunt Bee: Frances Bavier. Helen: Aneta Corsaut.

3 4 7 PERSONALITY—Game

COLOR Celebrities: Robert Merrill, Rita Moreno and Edward Mulhare. On-film personality: Pearl Bailey.

13 MOVIE—Drama

"Bad Boy." (1949) A delinquent youth is sent to a boys' farm in hope that he will be turned into a good citizen. Lloyd Nolan, Jane Wyatt, Audie Murphy, James Gleason. (One hour, 45 min.)

10:30 2 DANNY THOMAS—Comedy

Rusty and a group of boys cause trouble in a music shop. Rusty: Rusty Hamer. Kathy: Marjorie Lord.

3 4 7 HOLLYWOOD SQUARES

COLOR Players: Marty Allen, Jim

March 17, 1969

Monday

Morning-Afternoon

Backus, Jack Cassidy, Nanette Fabray, June Lockhart and Ross Martin.

5 10 12 **DICK VAN DYKE**

Van Williams appears in this flashback to the time Laura was a raffle prize.

11:00 **2** **PROFILES—Interviews**

3 4 7 **COLOR** **JEOPARDY**

5 10 12 **COLOR** **LOVE OF LIFE**

7 **COLOR** **ANNIVERSARY GAME**

40 **COLOR** **ROMPER ROOM—Children**

11:25 **5 10 12** **COLOR** **NEWS**

11:30 **2** **COLOR** **ROMPER ROOM—Children**

3 4 7 **COLOR** **EYE GUESS**

5 10 12 **COLOR** **SEARCH FOR**

TOMORROW—Serial

6 **EXPLORING SENTENCES**

7 **COOKING—Graham Kerr**

Today: shoulder of lamb Wellington.

9 **PRIMER CURSO**

Recess: 12 noon - 1 P.M.

11:45 **13** **COLOR** **COMMUNITY CALENDAR—Joseph Tones**

11:50 **13** **COLOR** **NEWS**

11:55 **3 4** **COLOR** **NEWS—Newman**

7 **COLOR** **NEWS—Reeter**

Afternoon

12:00 **3 5 10** **COLOR** **NEWS**

4 7 40 **COLOR** **HIDDEN FACES**

6 **MISTEROGERS—Children**

Misterogers uses a carpenter's measuring stick.

Repeated 6 P.M.

7 13 **BEWITCHED—Comedy**

Darrin is determined to make enough

money to buy Samantha a mink coat. Samantha: Elizabeth Montgomery.

12 **PDQ—Game**

COLOR Celebrity guests: Nick Adams, Abby Dalton and Dick Patterson.

12:30 **2** **COLOR** **BEAT THE ODDS—Game**

3 4 **COLOR** **DAYS OF OUR LIVES**

5 10 12 **COLOR** **AS THE WORLD**

Turns—Serial

6 **EASTERN WISDOM—Philosophy**

"On Being Vague." Alan Watts explores the Chinese ideal of an indefinite and gentle approach to life and explains the view that definiteness shows a sharp, hostile attitude toward life.

Repeated 7:30 P.M.

7 7 13 **FUNNY YOU SHOULD**

ASK—Game

COLOR Tentative guests: Marty Allen, Mike Connors, Stu Gilliam, Rose Marie and Carol Wayne. Host: Lloyd Thaxton.

40 **MOVIE—Drama**

"Young and Willing." (1943) Six aspirants to stage success room together in a crowded Greenwich Village apartment where nearly everything happens. Susan Hayward, Eddie Bracken, William Holden, Robert Benchley. (90 min.)

1:00 **2** **MOVIE—Western**

COLOR "Run of the Arrow." (1956) After General Lee's surrender, a Confederate soldier who hates Northerners heads West to live with the Sioux. Rod Steiger, Sarita Montiel, Brian Keith, Ralph Meeker. (Two hours)

3 4 **COLOR** **DOCTORS—Serial**

5 10 12 **COLOR** **LOVE IS A**

MANY-SPLENDORED THING



NOON NEWS REPORT

Gloria Heidi and Chris Harris
join to bring you news
to the minute...
Weekdays in color



turn on 10



Monday March 17, 1969

Afternoon

- 6 9 CLASSROOM**—Education
Ch. 6 recess: 2:30-5:30 P.M.
- 1:30 7 7 13 COLOR DREAM HOUSE**
3 4 7 COLOR ANOTHER WORLD—Serial
- 5 10 12 COLOR GUIDING LIGHT**
7 13 COLOR LET'S MAKE A DEAL
- 2:00 3 MOVIE**—Western
"Face of a Fugitive." (1959) Falsely accused of murder, Jim Larson settles in a new town under an assumed name—and then his past catches up with him. Fred MacMurray, Lin McCarthy, Dorothy Green, Alan Baxter. (Two hours)
- 4 40 YOU DON'T SAY!**—Game
COLOR Guests: the comedy team of Phil Ford and Mimi Hines.
- 5 10 12 COLOR SECRET STORM**
7 7 13 COLOR NEWLYWED GAME
- 2:15 6 CLASSROOM**—Education
- 2:30 4 40 MATCH GAME**
COLOR Guests: musical-comedy star Jack Cassidy and Sheila MacRae.
- 5 10 12 COLOR EDGE OF NIGHT**
7 7 COLOR DATING GAME
13 COLOR DIVORCE COURT—Drama
- 2:55 4 40 COLOR NEWS**—Floyd Kalber
- 3:00 2 10 12 LINKLETTER SHOW**
COLOR Two weeks of reruns begin. Guest: Eva Gabor of "Green Acres."
- 4 JOAN RIVERS**
COLOR Topic: how to adopt a child. Guests include Skitch Henderson.
- 5 MIKE DOUGLAS**—Variety
COLOR See 4 P.M. Ch. 10. (90 min.)
- 7 7 13 COLOR GENERAL HOSPITAL**—Serial
- 40 ANN SOTHERN**—Comedy
The Duchess of Beldonia and her playboy nephew, Count Ferdinand, check into the Bartley House. Katy: Ann Sothern. Macauley: Ernest Truex. Olive: Ann Tyrrell. Duchess: Gladys Cooper.
- 3:30 2 COLOR CAPTAIN SATELLITE**
4 REAL McCOYS—Comedy
Little Luke develops a crush on Helga, the girl who sits next to him in school. Little Luke: Michael Winkelman. Helga: Eva Norde. Frank Grant: James Lydon.
- 7 7 13 COLOR ONE LIFE TO LIVE**—Serial

- 10 PASSWORD**—Game
COLOR Celebrity guests: actors Barry Nelson and Agnes Moorehead.
- 12 MIKE DOUGLAS**—Variety
COLOR Guests include William Shatner; singers Hines, Hines & Dad; and comic Sandy Baron. (60 min.)
- 40 COLOR CAPN'S LOCKER**
- 4:00 3 MERV GRIFFIN**—Variety
COLOR See 4:30 P.M. Ch. 5. (60 min.)
- 4 COLOR FLINTSTONES**
7 7 13 COLOR DARK SHADOWS—Serial
- 10 MIKE DOUGLAS**—Variety
COLOR Mike's co-host this week is Louis Nye. Tentatively scheduled guests: Dinah Shore, singer John Gary, comic actor Tom Poston and New York Times food editor Craig Claiborne (90 min.)
- 4:30 2 40 COLOR POPEYE**—Children
4 COLOR CARTOONS—Children
- 5 MERV GRIFFIN**—Variety
COLOR Tentatively scheduled: Maximilian Schell, Bobby Sherman of "Here Come the Brides," radio talk-show host Barry Farber and comic Milt Kamen. (90 min.)
- 7 MOVIE**—Comedy
"People Will Talk." (1951) Joseph L. Mankiewicz wrote and directed this sophisticated social comedy about a physician accused of malpractice by a jealous colleague. Based on the play by Curt Goetz. Cary Grant, Jeanne Crain, Finlay Currie, Hume Cronyn, Walter Slezak, Sidney Blackmer. (90 min.)
- 7 LET'S MAKE A DEAL**—Game
- 12 MERV GRIFFIN**—Variety
COLOR Guests include Arthur Godfrey, comedy writers Selma Diamond and Jack Douglas, Jack's wife Reiko and vibes player Rodger Ray. (60 min.)
- 13 GILLIGAN'S ISLAND**—Comedy
COLOR Gilligan dreams he is a secret agent. Gilligan: Bob Denver. Skipper: Alan Hale. Professor: Russell Johnson. Ginger: Tina Louise.
- 19 BIG PICTURE**—Army
- 4:45 4 VOYAGE**—Adventure
COLOR The Seaview is boarded by an extra-terrestrial creature, that makes itself look like Nelson—and orders a missile readied for firing. Nelson: Rich-

March 17, 1969

Monday

Afternoon

ard Basehart. Crane: David Hedison. Morton: Bob Dowdell. (60 min.)

⑨ TALES OF POINDEXTER

Poindexter (Tom Tichenor) tells about the soldiers who must guess the dragon's riddle.

5:00 ② TIMMY AND LASSIE—Adventure

Timmy rescues a wild colt from a forest fire. Timmy: Jon Provost. Ed Washburn: Dick Foran. Ruth: June Lockhart.

③ BATMAN—Adventure

COLOR Part 1: the Dynamic Duo trail the Clock King, a specialist in prime-time crimes. Clock King: Walter Slezak. Batman: Adam West. Robin: Burt Ward. Benson: Ivan Triesault.

⑦ BEWITCHED—Comedy

Samantha witchingly prepares for a visit from Darrin's eccentric uncle.

⑨ BROTHER BUZZ—Children

Buzz learns which animals are the biggest, the fastest, live the longest and eat the most. Host: Patrick McCormick.

⑬ I LOVE LUCY—Comedy

Bob Hope appears in this episode. Ricky

is about to open a new night club and wants to sign Bob Hope as the big star. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

⑬ CARTOONS—Children

④⑩ PATTY DUKE—Comedy

Patty and Ross try to turn a profit on three kittens. Patty and Cathy: Patty Duke. Ralphie: Clint Howard. Ross: Paul O'Keefe. Martin: William Schallert.

5:30 ② PATTY DUKE—Comedy

When cousin Cathy saves a drowning boy, Patty's very proud—until the praise starts pouring in. Patty and Cathy: Patty Duke. Martin: William Schallert.

③ ADVENTURE THEATRE

COLOR A tour of Hawaii.

⑦ ⑫ COLOR NEWS

⑨ EXPLORING SENTENCES

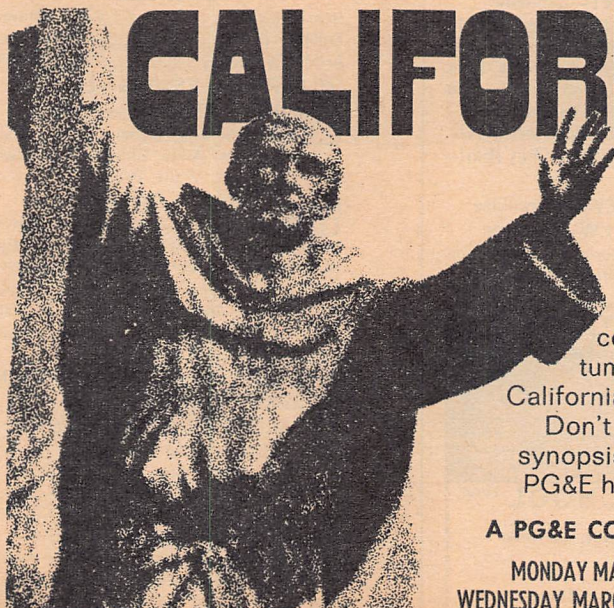
⑩ COLOR NEWS—Walter Cronkite

⑬ COLOR NEWS—Frank Reynolds

⑬ CHESTER SMITH—Variety

④⑩ MY FAVORITE MARTIAN

Tim's doing a series of articles on extra-sensory perception, so Uncle Martin



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WEDNESDAY MARCH 19 CH. 12—9:00 PM

Monday March 17, 1969

Afternoon-Evening

warns him not to bring the ESP expert home. Martin: Ray Walston. Tim: Bill Bixby. Mrs. Brown: Pamela Britton.

5:45 **4** **COLOR** NEWS

6 FRIENDLY GIANT

The gang talks about the beautiful day.

Evening

6:00 **2** MY FAVORITE MARTIAN

Martin blows his top when he sees Detective Brennan flirting with Mrs. Brown. Martin: Ray Walston. Tim: Bill Bixby. Mrs. Brown: Pamela Britton. Brennan: Alan Hewitt.

3 **COLOR** NEWS—Huntley/Brinkley

4 **5** **7** **10** **13** **COLOR** NEWS

6 **9** MISTEROGERS—Children

Misterogers uses a carpenter's measuring stick.

40 MOVIE—Western

"American Empire." (1942) Two friends try to build up a Texas empire. Richard Dix, Leo Carrillo, Preston Foster, Frances Gifford. (90 min.)

6:30 **2** McHALE'S NAVY—Comedy

McHale may have trouble getting his crew to New Caledonia—Virgil has "misplaced" PT 73. McHale: Ernest Borgnine. Virgil: Edson Stroll. Binghamton: Joe Flynn. Parker: Tim Conway.

3 **COLOR** NEWS—Whitten/Jervis

4 **7** **COLOR** NEWS—Chet Huntley, David Brinkley

5 **12** **COLOR** NEWS—Cronkite

6 **9** WHAT'S NEW—Children

Habits of the pronghorn antelope; properties of gravity; Chinese folk music.

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13 PERRY MASON—Mystery

An outstanding gambling debt might hurt Sylvia Oxman's chances in a child-custody hearing. Sylvia: Patricia Cutts. Arthur Manning: Michael Dante. Danny Barker: Robert Strauss. (60 min.)

7:00 **2** I LOVE LUCY—Comedy

Ricky books his band for a three-week European stint, but can't afford to take Lucy—who hits on a scheme to pay her own way. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

4 CALIFORNIA—Documentary

SPECIAL **COLOR** See Wed. 9 P.M. Ch. 12 for details.

5 **COLOR** NEWS—Weston/Tompkins

6 GARDENING—Dobbins/Schuster

7 **COLOR** NEWS—Frank Reynolds

7 BIG VALLEY—Western

COLOR "A Passage of Saints." Jarrod acts as arbiter when bigots harass the Barkley's tenant—a stubborn Mormon farmer with two wives. Victoria: Barbara Stanwyck. Jarrod: Richard Long. Nick: Peter Breck. (60 min.)

Guest Cast

Hebron GrantFritz Weaver

Emilena GrantDonna Baccala

Arthur W. DenbyPaul Lambert

9 GERMAN LESSONS—Language

10 WHAT'S MY LINE?—Game

COLOR Celebrity panel: Alan Alda, Arlene Francis, Anita Gillette and Gawn Grainger. Host: Wally Bruner.

12 GET SMART—Comedy

COLOR A spoof of old-time horror movies: Max and 99 face death in the dank laboratory of a mad KAOS scientist and his sinister assistant. Max: Don Adams. Agent 99: Barbara Feldon. Chief: Edward Platt. Dr. Zharko: Tom Poston. Bruce: Sig Haig.

19 ORANGEBURG BAPTIST CHURCH

7:15 **9** GERMAN FILM

7:30 **2** FARMER'S DAUGHTER—Comedy

Katy and Glen make the mistake of revealing a secret marriage to the bride's hot-tempered father. Katy: Inger Stevens. Glen: William Windom.

3 **4** I DREAM OF JEANNIE

COLOR Jeannie's brazen sister beefs up her campaign to bag Tony. She engineers a series of tricks that will wash

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Monday March 17, 1969

Evening

Tony out of a moon shot—making Jeannie look like the prankster. Jeannie I and II: Barbara Eden. Tony: Larry Hagman. Roger: Bill Daily. Bellows: Hayden Rorke. General: Vinton Hayworth.

5 10 12 GUNSMOKE

COLOR After a bounty hunter's prisoner risks his life to save Kitty, the grateful lady returns the favor. She wins the man in a loaded poker game—before she learns why he has a \$5000 price on his head. Kitty: Amanda Blake. Matt: James Arness. Festus: Ken Curtis. Doc: Milburn Stone. Newly: Buck Taylor. Sam: Glenn Strange. Louie: James Nussler. Burke: Ted Jordan. (60 min.)

Guest Cast

Steven Downing Jon Voight
Jarvis Ramon Bieri
Bob Mathison Kenneth Tobey

6 9 EASTERN WISDOM

Alan Watts explores the Chinese ideal of an indefinite and gentle approach to life and explains the view that definiteness shows a sharp, hostile attitude toward life.

7 13 AVENGERS—Adventure

COLOR "Homicide and Old Lace." It's storytelling time as Mother recalls the "crime of the century." The plot involves Steed and Tara, who infiltrate Intercrime, an international organization bent on stealing England's great art treasures—in one haul. Steed: Patrick Macnee. Tara: Linda Thorson. Mother: Patrick Newell. (60 min.)

Guest Cast

Corf Gerald Harper
Dunbar Keith Baxter
Cartwright Donald Pickering

40 DONALD O'CONNOR—Variety

COLOR Guests include "Candy" star Ewa Aulin, Darren McGavin of "The Outsider," British comic Jonathan Moore, and singers Roberta Linn, Freddie Bell and Walter F. Skees. (90 min.)

8:00 2 PASSWORD—Game

COLOR Eve Arden and Ray Bolger are the celebrity guests.

3 4 7 ROWAN AND MARTIN

COLOR Sammy Davis Jr. joins "Laugh-In's" St. Patrick's Day shenanigans, reprising his "here come de judge" bit and joining Arte Johnson as vaudeville's O'Shaughnessy Brothers. Also: a song-and-sketch salute to taxes, and a Mod, Mod World glimpse into the future. Chelsea Brown, Ruth Buzzi, Judy Carne, Henry Gibson, Goldie Hawn, Dave Madden, Gary Owens, Alan Sues and Jo Anne Worley. (60 min.)

6 9 DIALOGUE—Martin Buber

SPECIAL Jewish philosopher Martin Buber spent many of his 88 years pondering the relationship between man and God. This study examines Buber's thoughts on a more earthly subject—Israel. Filmed on location, the program surveys his deep concern over the Arab-Israeli conflict; tension between Orthodox Hasidim and the secular "sabras"; and the difficulties of life in the new land. Interviewed: former Prime Minister David Ben-Gurion and Prof. Shmuel Hugo Bergman, Buber's leading disciple and closest friend. (60 min.)

19 MOVIE—Comedy

"Paradise Lagoon." (English; 1957) Adaptation of Sir James Barrie's "Admirable Crichton," about a shipwrecked aristocrat and his ever-resourceful butler. Kenneth More, Diane Cilento, Cecil Parker, Sally Ann Howes.

Repeated Tues. 8 P.M. and Wed. 7:30 P.M. Ch. 19.

8:30 2 WHAT'S MY LINE?—Game

COLOR Celebrity panelists: Joanna Barnes, Arlene Francis, Garry Moore and Soupy Sales.

5 10 12 HERE'S LUCY—Comedy

COLOR Lucy mother-hens Craig through his driving exam. Her cackling is bad enough in the written portion, but it's during the road test that Lucy



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Wed. Thur. Fri. 7:30 P.M.

16 things I learned from my wife

...since she started reading
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2. Why a world-famous engineer is urging the Federal government to build floating cities on rivers, lakes and harbors.
3. Why many doctors are warning women against wearing a certain type of earring.
4. Why it is important, if you own a home, to touch up peeling paint on the outside of the house before winter comes.
5. How families save hundreds of dollars on air fares by knowing the airline 'rate language'.
6. Why the old science-fiction idea of freezing people for cold storage may come true a lot sooner than you think.
7. Why a psychologist says the name you give your child may be the key to his behavior.
8. Why the hobo ranks have declined in America.
9. Why some scientists now believe that our genes contain 'suicide notes'.
10. Why analysts believe oceanography stocks are the next big glamour investment.
11. Why you may soon be compensated automatically for injuries in a car accident . . . without going to court.
12. How California is developing an underwater state park.
13. How to determine if it will be cheaper in the long run to rent an apartment instead of buying a home.
14. Why a new definition of death has become the subject of a controversy at the American Medical Association.
15. How to make sure you are buying a genuine antique — and not a piece of junk.
16. How you can increase and perhaps double your life insurance coverage . . . without spending a penny more.

"Where did Barbara get all of this information? Certainly not from day time television or the

16 things I learned from my wife

...since she started reading The National Observer!

(continued from previous page)

local paper. No — a short while ago, on the advice of a friend, she took out a subscription to The National Observer, the national weekly newspaper. I could see the change in her almost immediately, and when I started reading The National Observer, too, I knew why. It really *explains* the news. Each story is not just a collection of facts, but a fascinating, thorough report that puts all the pieces together.

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Many Enjoyable Special Features

Every week, too, The Observer brings you more than a dozen special features that add to your

enjoyment or broaden your knowledge in important areas. "This Week in Washington," for example, can be read in a matter of minutes, yet it brings you up to date on significant happenings in Congress, the White House, Government agencies, the courts and politics. Similarly, "How's Business?" fills you in quickly on important trends in business and industry, the performance of the stock market, and company and executive highlights.

For Bridge enthusiasts, there's "Better Bridge"; for crossword fans, a really challenging brain-tickler every week exclusively for Observer readers; for recipe collectors, a gem or two almost every week in "Food for Thought." And for both you and your youngsters, there's a weekly news quiz, plus "Current Events Classroom," a column which brings you news background on topics such as the mystery of certain Unidentified

Flying Objects for which the U.S. Air Force has no explanation or on how the Federal Reserve Board exercises its power and protects itself from Administration control. On the lighter side, "Reflections" explores random aspects of life: the "good old days" when a pocket watch was a major status symbol. And, "The Compleat Consumer" offers you tips on how to live better and get the best buy for your dollar, whether you're planning to buy a car . . . a camera . . . or take a vacation cruise.

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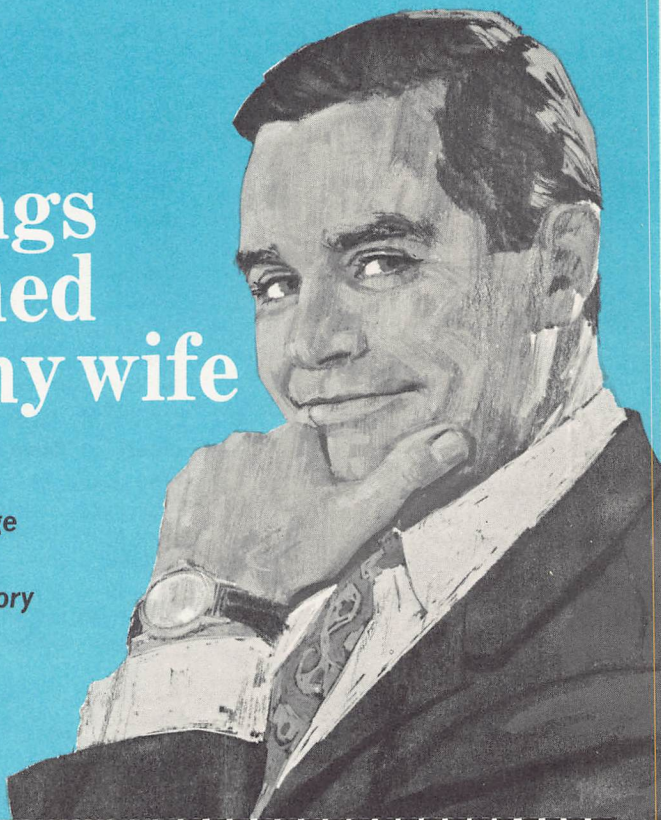
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CLOSE-UP

9:00 **13 7 7** **ABC NEWS SPECIAL**

Three Young Americans in Search of Survival

SPECIAL **COLOR** Paul Newman narrates this two-hour look at three young Americans who are devoting their ideas, ideals and energies to the search for survival.

Gary Smith, concerned by the disappearance of America's wilderness, is a 26-year-old specialist in recreational development. He wants undeveloped lands put to the best use by the maximum number—with minimum damage to the wild beauty that makes the wilderness a poem that lifts the spirit. He is seen in Southern Utah, discussing Glen Canyon

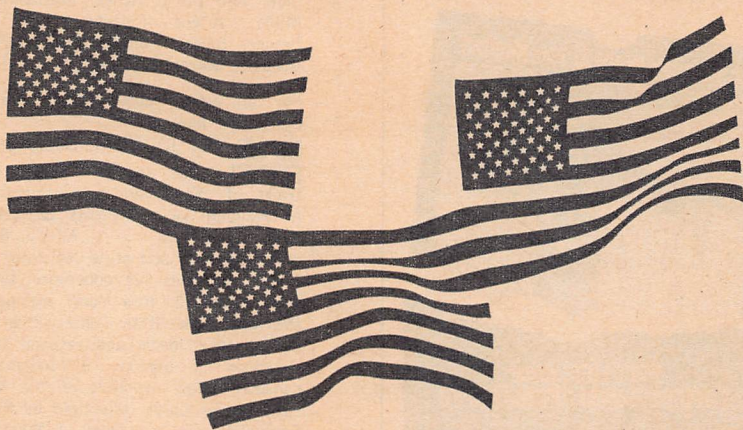
Dam (focus of a bitter conservation battle), roads, and other projects.

Harold Haskins, 32-year-old gang worker, helps people survive: in Philadelphia, he turned a ghetto gang into the 12th and Oxford Street Filmmakers Corporation, which is involved in community programs, black capitalism and neighborhood planning—as well as filmmaking. Clips from the group's first film are seen; there are interviews with Haskins, group members and, briefly, Sidney Poitier.

Mary Margaret Goodwin, 30, is helping to put a stop to water pollution, which has poisoned many lakes and rivers—and now threatens oceans. Cameras follow Miss Goodwin as she does research work—scuba diving in the Caribbean and investigating industrial pollution in the Chesapeake Bay.

Interviews with experts in related fields underscore the efforts of these three young—and wholly committed—Americans. Created by award-winner Stephen Fleischman ("The Long Childhood of Timmy"). (Two hours)

Advertisement



THREE YOUNG AMERICANS: IN SEARCH OF SURVIVAL

The wild Canyonlands of Utah. The black ghetto of Philadelphia. The waters of Chesapeake Bay. In each of these contrasting locales, a dedicated young American has committed himself to work for the betterment of his country. Watch them as they face the great challenge of our time: learning how to live within the laws of our environment. Follow their search for our survival.



TONIGHT AT 9:00 CH **7 7 13** NARRATED BY PAUL NEWMAN

Monday March 17, 1969

Evening

really lays the eggs. Lucy: Lucille Ball.
Craig: Desi Arnaz Jr. Kim: Lucie Arnaz.
Uncle Harry: Gale Gordon.

Guest Cast

Hurlow Jack Gilford
First Clerk Herkie Styles

7 13 PEYTON PLACE—Serial

COLOR Dr. Miles is upset by the last-minute cancellation of an operation; Steven introduces a nurse who throws new light on Peyton's last days. Dr. Miles: Percy Rodrigues. Nurse Jennifer Ivers: Myrna Fahey. Steven: James Douglas. Betty: Barbara Parkins. Dr. Rossi: Ed Nelson. Atwell: Mario Alcalde. Lew: Glynn Turman. Vickie: Judy Pace.

8:55 40 **COLOR** NEWS—Bill Kline

9:00 2 I SPY—Drama

COLOR Scott struggles against truth serum administered by a traitorous American filmmaker. Scott: Bill Cosby. Temple: Carol Wayne. Kelly: Robert Culp. Nick: Jack Cassidy. (60 min.)

3 MOVIE—Drama

COLOR "In Love and War." (1958)

NBC Monday Night At The Movies



Burt Lancaster
Corinne Calvet / Peter Lorre
in
"Rope of Sand"
Who will reach the diamonds first—
a lone man or a vicious syndicate?

9:00 pm **4**

Based on Anton Myrer's novel "The Big War," this film shows war's impact on three Marines. Robert Wagner, Bradford Dillman, Jeffrey Hunter, Mort Sahl, Hope Lange. (Two hours)

4 40 MOVIE—Drama

"Rope of Sand." (1949) A fortune in cached diamonds provides deadly stakes in this Hal Wallis ("Becket") production. Vying for the prize: a hunter who originally discovered the treasure; the suave head of a diamond syndicate; and a brutal chief of police. The sand dunes of Arizona stand in for the South African locale. (Two hours)

Cast

Mike Davis Burt Lancaster
Commandant Vogel Paul Henreid
Martingale Claude Rains
Suzanne Corinne Calvet
Toady Peter Lorre
Dr. Hunter Sam Jaffe

5 10 12 MAYBERRY R.F.D.

COLOR Sam's the man in the middle when Millie's girl friend arrives—from the rebound from an unhappy love affair. Sam: Ken Berry. Renee: Marianna Hill. Millie: Arlene Golonka. Aunt Bee: Frances Bavier. Emmett: Paul Hartman. Goober: George Lindsey.

For an article about series star Ken Berry, see page 37.

6 9 NET JOURNAL—Documentary

COLOR "Net Journal" examines the traits of the American conservative in a changing society. Points of view include those from . . . 1. Alaska: halibut cove fisherman and state legislator Clem Tillion describes his adherence to pioneer virtues. 2. New York: members of the New York State Conservative Party discuss their ideals and respond to accusations of bigotry. 3. Indianapolis: cameras follow members of the Voluntary Advisor Corps (organized by Richard Cornuelle, who now heads a Nixon task force on self-help) as they prepare the hard-core unemployed for job interviews. Conservative spokesmen interviewed include William F. Buckley Jr. (60 min.)

Ch. 9R does not colorcast.

7 7 13 NEWS SPECIAL

SPECIAL **COLOR** "Three Young Amer-

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Mrs. Connie Anderson
before her
Eileen Feather Program.



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Mrs. Anderson after her
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Salon hours 9 a.m. to 9 p.m. Saturdays to 1 p.m.

Monday March 17, 1969

Evening

icans in Search of Survival." See the Close-up on page A-45. (Two hours)

"The Outcasts" and "The Big Valley" will not be seen tonight.

9:30 **5 10 12** FAMILY AFFAIR—Comedy

COLOR The raising of eyebrows reaches epidemic proportions when an attractive young secretary sets her sights on French. French: Sebastian Cabot. Bill: Brian Keith. Buffy: Anissa Jones. Jody: Johnnie Whitaker. Cissy: Kathy Garver.

Guest Cast

Emily Travers Leslie Parrish
Miss Faversham Heather Angel
Hardcastle Noel Drayton
Tyburn Leslie Randall

10:00 **2** **COLOR** NEWS

5 10 12 CAROL BURNETT

COLOR Martha Raye and Mike Douglas (as a crooner) join Carol and Harvey Korman in a spoof of the marathon dancers of the Thirties; housewives Carol and Martha visit a topless waiter joint; a family outing turns miserable when Carol, sister and husband are snow-bound in the mountains. Lyle Waggoner, Vicki Lawrence, Ernest Flatt dancers, Harry Zimmerman orchestra. (60 min.)

Highlights

"Don't Worry 'Bout Me" Martha
"Life Is Just a Bowl of Cherries,"
"This Guy," "Can't Take My Eyes
off You" Mike

Salute to the Irish Carol, Mike

6 9 NET PLAYHOUSE—Comedy

The escapades of a Viennese Lothario are sketched in "Anatole," a romantic comedy by 19th-century Austrian playwright Arthur Schnitzler. The play comprises three amorous adventures in the life of Anatole, a wealthy man-about-town whose bark is worse than his bite. (90 min.)

Cast

Anatole Robert Hardy
Max John Wood
Mimi Moira Redmond
Bianca Priscilla Morgan
Lona Elvi Hale

9 NET JOURNAL—Discussion

See 8 P.M. Ch. 6 for details. (Two hours)

11:00 **2** UNTOUCHABLES—Drama

Ginnie Little's gangster uncle is

murdered, and Ginnie has important records of the late hood's gamy career. Ness is eager to get them, but Ginny decides to wait for a bid from the syndicate. Ness: Robert Stack. Ginnie: Phyllis Love. Bick: Don Gordon. La Rose: Brook Byron. Father Donovan: John McLiam. Mrs. Little'smith: Barbara Plumer. Walter Winchell narrates. (60 min.)

3 4 5 7 7 **COLOR** NEWS

40 MOVIE—Adventure

"Duel of Champions." (Italian; 1961) A Roman leader, captured during a battle between Rome and Alba, escapes and returns to Rome—where he finds himself accused of treason. Alan Ladd, Franca Bettoja, Franco Fabrizi, Robert Keith.

11:30 **3 4 7** JOHNNY CARSON

COLOR Tentatively scheduled: Bill Cosby fills in for Johnny this week. His guests tonight: James Brown, baseball great Satchel Paige, Allan Sherman, singers Vikki Carr and the Checkmates, and cast members from off-Broadway's "Dames at Sea," a spoof of the musicals of the thirties. (90 min.)

5 PERRY MASON—Mystery

Trevor Harris having been declared legally dead, suddenly turns up—at the bedside of his dying wife. Harris: David McLean. Edgar Thorne: Philip Bourneuf. Mason: Raymond Burr.

7 12 13 JOEY BISHOP

COLOR Gordon MacRae and comic actor Mickey Shaughnessy are tentatively set for a St. Patrick's Day celebration. Regis Philbin, Johnny Mann. (90 min.)

10 MOVIE—Drama

"Luck of the Irish." (1948) An Irish leprechaun comes to New York and takes a job as butler to a talented newspaperman. Tyrone Power, Anne Baxter, Cecil Kellaway, Lee J. Cobb, James Todd. (One hour, 50 min.)

12:00 **2** ALFRED HITCHCOCK—Drama

Two actors trying for the same role stage a very realistic rehearsal: one of them turns up with a not-so-phony "prop" weapon. Bart Conway: Robert Duval. Jerry Lane: Charles Robinson. Marjorie Rogers: Carole Eastman.

1:00 **3 4 13** **COLOR** NEWS

7 **COLOR** FILM

Morning

- 5:55 **3** **COLOR** FARM NEWS
- 6:00 **3** **RHYME AND REASON**
1. The growth of the U.S. from 1630 to 1732 and the "new American" who emerged during this period are described by Prof. Charles O'Donnell. 2. Diamond specialist Chester Slawson discusses the facts and the legends behind famous diamonds. (60 min.)
- 5** **SUNRISE SEMESTER**
COLOR French Literature: "Antigone," by Jean Anouilh, first of three lectures.
- 6:25 **7** **COLOR** IT'S YOUR MONEY
7 **COLOR** A.M.—Jim Dunbar
- 6:30 **13** **COLOR** NEWS
4 **COLOR** NEWS—Dave Valentine
5 **THING ABOUT MONEY**
Topic: repairmen.
- 10** **COLOR** CALENDAR
13 **COLOR** JACK LA LANNE
- 7:00 **3** **4** **7** **TODAY**
COLOR Tentatively scheduled: Aline Saarinen, with a film on art by prison inmates; a feature on poison prevention; a look at the problem of sonic booms. Hugh Downs, Barbara Walters. (Two hours)
- 5** **NEWS**—Ron Magers
10 **SUNRISE SEMESTER**
COLOR French Literature: "Antigone," by Jean Anouilh, first of three lectures.
- 12** **FILM**
COLOR A tour of West Coast fishing spots.
- 13** **COLOR** AGRICULTURE TODAY
- 7:05 **5** **COLOR** NEWS—Benti
- 7:15 **13** **COLOR** CARTOONLAND
- 7:30 **5** **NEWS**—Magers
10 **12** **COLOR** NEWS—Benti
- 7:55 **10** **COLOR** FOCUS ON FARMING
12 **COLOR** ROGER RAMJET
- 8:00 **5** **10** **12** CAPTAIN KANGAROO
COLOR The Captain shows how different kinds of fruit can be distinguished by color, shape and taste. (60 min.)
- 8:05 **2** **COLOR** NEWS
- 8:15 **2** **COLOR** RELIGION
- 8:20 **13** FANTASTIC VOYAGE
- 8:30 **2** **COLOR** JACK LA LANNE

- 7** **COLOR** GIRL TALK
- 9** **CLASSROOM**—Education
- 8:50 **13** **COLOR** CARTOONLAND
- 9:00 **2** **COLOR** POPEYE—Children
3 **4** **7** SNAP JUDGMENT
COLOR Guests: Bill Cullen and actress Dina Merrill. Host: Ed McMahon.
- 5** **10** **12** LUCILLE BALL
COLOR Lucy goes duck shooting.
- 7** **MOVIE**—Drama
COLOR "The Treasure of Lost Canyon." (1951) A scheming attorney appropriates the estate of his dead client and leaves the infant heir with a drunken circus clown. William Powell, Julia Adams, Rosemary DeCamp. (Two hours)
- 13** **COLOR** JACK LA LANNE
- 9:15 **6** **9** **CLASSROOM**—Education
Ch. 9R recess: 11:30 A.M.—1 P.M.
- 9:25 **3** **4** **7** **COLOR** NEWS
—Nancy Dickerson
- 9:30 **2** **10** **12** BEVERLY HILLBILLIES
Did the Clampetts' ancestors precede the Mayflower? A history authority thinks so. Jed: Buddy Ebsen. Priscilla: Rosemary De Camp. Granny: Irene Ryan.
- 3** **4** **7** **COLOR** CONCENTRATION—Game
- 5** **HOTLINE**—Discussion
COLOR Scheduled guest is beauty expert Ana Marie Alba, author Patrick McGrady ("Youth Doctors") and Joyce Elbert ("Crazy Ladies.") (Live; 60 min.)
- 13** **COLOR** TRUTH OR CONSEQUENCES—Game
- 10:00 **2** **10** **12** ANDY GRIFFITH—Comedy
Peaceful Mayberry is in an uproar when Barney reopens an assault case. Barney: Don Knotts. Floyd: Howard McNear.
- 3** **4** **7** PERSONALITY—Game
COLOR Celebrities: Robert Merrill, Rita Moreno and Edward Mulhare. On-film personality: John Forsythe.
- 13** **MOVIE**—Drama
"Brainwashed." (German; 1960) Werner von Basil is a chess expert—but has never played a game in his life. Curt Jurgens, Claire Bloom, Jorg Felmy, Mario Adorf. (One hour, 45 min.)
- 10:30 **2** **DANNY THOMAS**—Comedy
Lucy Ricardo and Kathy go on a spending spree. Lucy: Lucille Ball. Ricky: Desi Arnaz. Kathy: Marjorie Lord.

Tuesday March 18, 1969

Morning-Afternoon

- 3 4 7 HOLLYWOOD SQUARES**
COLOR Players: Marty Allen, Jim Backus, Jack Cassidy, Nanette Fabray, June Lockhart and Ross Martin.
- 5 10 12 DICK VAN DYKE**
 An art teacher (Ina Balin) causes marital mayhem. Rob: Dick Van Dyke. Laura: Mary Tyler Moore.
- 11:00 2 PROFILES—Interviews**
3 4 7 COLOR JEOPARDY
5 10 12 COLOR LOVE OF LIFE
7 COLOR ANNIVERSARY GAME
40 COLOR ROMPER ROOM—Children
- 11:25 5 10 12 COLOR NEWS**
- 11:30 2 COLOR ROMPER ROOM—Children**
3 4 7 COLOR EYE GUESS
5 10 12 COLOR SEARCH FOR TOMORROW—Serial
6 EXPLORING SENTENCES
7 COOKING—Graham Kerr
 Today: apple cake.
- 11:45 13 COLOR COMMUNITY CALENDAR—Joseph Tomes**
- 11:50 13 COLOR NEWS**
- 11:55 3 4 COLOR NEWS—Newman**
7 COLOR NEWS—Reeter

Afternoon

- 12:00 3 5 10 COLOR NEWS**
4 7 40 COLOR HIDDEN FACES
6 MISTEROGERS—Children
7 13 BEWITCHED—Comedy
 A violin prodigy is on the comeback trail—30 years after his disastrous debut. Louis: Jack Weston.
- 12 PDQ—Game**
COLOR Celebrity guests: Nick Adams, Abby Dalton and Dick Patterson.
- 12:30 2 COLOR BEAT THE ODDS—Game**
3 4 COLOR DAYS OF OUR LIVES—Serial
5 10 12 COLOR AS THE WORLD TURNS—Serial
6 FOLK GUITAR—Music
RETURN Laura Weber teaches this half-hour series in folk-guitar techniques. Today: D and A chords. Songs are: "Skip to my Lou" and "Down in the Valley." Repeated 7 P.M.

7 7 13 FUNNY YOU SHOULD ASK—Game

COLOR Tentative guests: Marty Allen, Mike Connors, Stu Gilliam, Rose Marie and Carol Wayne. Host: Lloyd Thaxton.

40 MOVIE—Comedy

"Eternally Yours." (1939) A debonair magician spies a beautiful socialite during one of his matinees and decides this is the woman for him. Loretta Young, David Niven, Hugh Herbert, Billie Burke, Broderick Crawford. (90 min.)

12:55 7 7 13 COLOR CHILDREN'S DOCTOR

1:00 2 MOVIE—Musical

COLOR "Mr. Imperium." (1951) An American actress renews her romance with a prince who has since become a king. Ezio Pinza, Lana Turner, Marjorie Main, Barry Sullivan. (Two hours)

3 4 COLOR DOCTORS—Serial

5 10 12 COLOR LOVE IS A MANY-SPLENORED THING

6 9 CLASSROOM—Education

7 7 13 COLOR DREAM HOUSE

1:30 3 4 7 COLOR ANOTHER WORLD—Serial

5 10 12 COLOR GUIDING LIGHT

7 13 COLOR MAKE A DEAL

2:00 3 MOVIE—Comedy

"Surprise Package." (1960) Gambler Nico March is deported to his homeland—Greece. Nico orders his boys to send his money to him—but they send him his girl friend instead. Yul Brynner, Mitzi Gaynor, Noel Coward. (Two hours)

4 40 YOU DON'T SAY!—Game

COLOR Guests: the comedy team of Phil Ford and Mimi Hines.

5 10 12 COLOR SECRET STORM

6 9 CLASSROOM—Education

Ch. 6 recess: 2:20-6 P.M. and Ch. 9R recess: 2:20-4:45 P.M.

7 7 13 COLOR NEWLYWED GAME

2:30 4 40 MATCH GAME

COLOR Guests: musical-comedy star Jack Cassidy and Sheila MacRae.

5 10 12 COLOR EDGE OF NIGHT—Serial

7 7 COLOR DATING GAME

13 COLOR DIVORCE COURT—Drama

March 18, 1969

Tuesday

Afternoon

2:55 **4 40** **COLOR** NEWS-Floyd Kalber
3:00 **2 10 12** LINKLETTER SHOW

COLOR Art Linkletter's guest is ventriloquist Paul Winchell. (Rerun)

4 JOAN RIVERS

COLOR Tentatively scheduled guests: Robert Goulet, David Susskind, Arlene Dahl, Peggy Cass, and comics Bob and Ray. (90 min.)

5 MIKE DOUGLAS—Variety

COLOR See 4 P.M. Ch. 10. (90 min.)

7 7 13 **COLOR** GENERAL HOSPITAL—Serial

40 ANN SOTHERN—Comedy

Katy is placed in charge of the Bartley House when Macauley and his wife leave for vacation. Katy: Ann Sothern. Macauley: Ernest Truex. Olive: Ann Tyrrell.

3:30 **2** **COLOR** CAPTAIN SATELLITE

4 REAL McCOYS—Comedy

Grampa votes against a neighbor just because she's a lady. He believes a woman's place is in the home—not on the city council. Grampa: Walter Brennan.

Mrs. Webster: Reta Shaw. Luke: Dick Crenna. Kate: Kathy Nolan. Pepino: Tony Martinez.

7 7 13 **COLOR** ONE LIFE TO LIVE—Serial

10 PASSWORD—Game

COLOR Celebrity guests: actors Barry Nelson and Agnes Moorehead.

12 MIKE DOUGLAS—Variety

COLOR Guests: William Shatner, CBS newsman Robert Trout, and singers Homer and Jethro. (60 min.)

40 **COLOR** CAPN'S LOCKER

4:00 **3** MERV GRIFFIN—Variety

COLOR See 4:30 P.M. Ch. 5. (60 min.)

4 **COLOR** FLINTSTONES

7 7 13 **COLOR** DARKSHADOWS

10 MIKE DOUGLAS—Variety

COLOR Tentatively scheduled: Louis Nye, Met Tenor Richard Tucker, comic Robert Klein and magician Milbourne Christopher. (90 min.)

4:30 **2 40** **COLOR** POPEYE—Children

4 **COLOR** CARTOONS—Children

Channel 10 BIG NEWS

5:30 - 7:00 PM Weeknights

90 minutes of complete news from around the Nation, the State and the Valley.

CBS Evening News with
Walter Cronkite
5:30 PM

BIG NEWS with
Dick Cable
6 - 7 PM



turn on 10



Tuesday March 18, 1969

Afternoon-Evening

5 MERV GRIFFIN—Variety

COLOR Tentatively scheduled guests: Robert Goulet, David Susskind, Arlene Dahl, Peggy Cass, and comics Bob and Ray. (90 min.)

7 MOVIE—Drama

COLOR "An Affair to Remember." (1957) Leo McCarey ("Going My Way") directed this re-make of his 1939 film "Love Affair." This time around, the lovers aboard the luxury liner bound for New York are Cary Grant and Deborah Kerr. Richard Denning, Neva Patterson, Cathleen Nesbitt. (90 min.)

7 LET'S MAKE A DEAL—Game

12 MERV GRIFFIN—Variety

COLOR Guests include Eric Goldman, author of the "Tragedy of Lyndon Johnson," Lorraine Serabian of Broadway's "Zorba," and comic Louis Nye. (60 min.)

13 GILLIGAN'S ISLAND—Comedy

COLOR The castaways try to reform a compulsive crook who swears he wants to overcome his zeal to steal. Wiley: Don Rickles. Gilligan: Bob Denver.

19 ALMANAC

4:45 4 VOYAGE—Adventure

COLOR Nelson, Chief Sharkey and geologist Elton Sprague are hurled by a tidal wave onto a jungle island inhabited by a huge prehistoric lizard. Nelson: Richard Basehart. Sprague: Henry Jones. Crane: David Hedison. (60 min.)

5:00 2 TIMMY AND LASSIE—Adventure

Timmy and Lassie witness the theft of a dachshund belonging to a friend. Timmy: Jon Provost. Sheriff: Robert Foulk. Kathy: Judee Morton.

3 BATMAN—Adventure

COLOR Conclusion: the Clock King invades Wayne Manor. Clock King: Walter Slezak. Batman: Adam West.

7 BEWITCHED—Comedy

Darrin debates the postponement of Samantha's already overdue vacation.

13 I LOVE LUCY—Comedy

Ricky has high hopes that Little Ricky will become a drummer, but the youngster dashes these hopes by exhibiting a bad case of stage fright.

19 CARTOONS—Children

40 PATTY DUKE—Comedy

Richard announces that he wants to

marry Patty. Richard: Eddie Applegate. Bob: Ronnie Schell. Sally: Judy Carne.

5:15 9 READING—Education

LaNore Adamson uses phonic cards to relate the forms and sounds of letters.

5:30 2 PATTY DUKE—Comedy

Patty will get an extra week's allowance—if she can refrain from talking for three days. Patty and Cathy: Patty Duke. Martin: William Schallert.

3 ADVENTURE THEATRE

COLOR This tour of scenic golf courses includes the Stowe (Vt.) Country Club, Grossinger's in New York's Catskill Mountains, and Bowman's Golf Course at the foot of Mount Hood in Oregon.

7 12 COLOR NEWS

10 **COLOR** NEWS—Walter Cronkite

13 **COLOR** NEWS—Frank Reynolds

19 CHESTER SMITH—Variety

40 MY FAVORITE MARTIAN

Tim wants Uncle Martin to read Cynthia's mind, to find out what qualities she likes in a man. Martin: Ray Walston. Cynthia: Nancy Rennick. Tim: Bill Bixby. Mrs. Brown: Pamela Britton.

5:45 4 COLOR NEWS

6 FRIENDLY GIANT—Children

Friendly reads "The Little Island."

Evening

6:00 2 MY FAVORITE MARTIAN

Uncle Martin thinks he has made contact with a Martian space patrol. Martin: Ray Walston. Tim: Bill Bixby.

3 **COLOR** NEWS—Huntley/Brinkley

4 5 7 10 13 **COLOR** NEWS

6 9 MISTEROGERS—Children

40 MOVIE—Police Drama

"Trapped." (1949) A Treasury agent poses as a member of the underworld in order to trap a gang of counterfeiters. Lloyd Bridges, Barbara Payton. (90 min.)

6:30 2 McHALE'S NAVY—Comedy

McHale's boat is hit by a torpedo, and the explosion exposes Gruber's illegal laundry. Gruber: Carl Ballantine. McHale: Ernest Borgnine. Binghamton: Joe Flynn.

3 **COLOR** NEWS—Whitten/Jervis

4 7 **COLOR** NEWS—Chet Hunt-

ley, David Brinkley

5 12 **COLOR** NEWS—Cronkite

March 18, 1969

Tuesday

Evening

6 9 WHAT'S NEW—Children

Life of the buffalo herds; spaceships and their fuels; puppet show in Indonesia.

13 PERRY MASON—Mystery

Jimmy Morrow, a former juvenile delinquent, is accused of robbery. Jimmy: Peter Miles. Mrs. Runyan: Linda Watkins. Mr. Runyan: Donald Randolph. Mason: Raymond Burr. Burger: William Talman. (55 min.)

7:00 2 I LOVE LUCY—Comedy

Lucy runs into difficulties when she tries to get a passport. She can't find her birth certificate—and no birth certificate, no passport. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

4 WIDE WONDERFUL WORLD

COLOR Eskimos at Point Hope, Alaska.

5 COLOR NEWS—Weston, Tompkins

6 FOLK GUITAR—Music

Laura Weber teaches the D and A chords.

7 COLOR NEWS—Frank Reynolds

7 CAROL CHANNING

SPECIAL COLOR Pearl Bailey is Carol's guest. See page A-31. (60 min.)

9 READING—Education

RETURN This half-hour series offers techniques for improving reading skills. Instructor is James I. Brown of the University of Minnesota. Today: discovering potential.

Repeated Thurs. and Fri. 5:30 P.M.

10 WHAT'S MY LINE?—Game

COLOR Celebrity panel: Alan Alda, Arlene Francis, Anita Gillette and Gawn Grainger. Host: Wally Bruner.

12 N.Y.P.D.—Crime Drama

COLOR "Boys' Night Out." Cops are supposed to be impartial no matter what, but a childhood friendship could spell problems for Corso and freedom for a New York mob. Corso is the friendly cop; his "friend" is the gang's leader. Haines: Jack Warden. Corso: Frank Converse. Ward: Robert Hooks.

Guest Cast

Benny Robert Drivas
Micky Victor Arnold
Becker Fred J. Scollay

7:25 13 COLOR OUTDOORSMAN—Lange

CLOSE-UP

7:30 3 4 FASHION SPECIAL

**THE
Wonderful
World of
PIZZAZZ**

SPECIAL COLOR Carl Reiner and Michele Lee host a mod and musical look at fashion—past, present and future. Joining them are Pat Paulsen (in a comic visit to a health club), the Cowsills and Harpers Bizarre.

Ziping through a dozen wardrobe changes each, Carl and Michele zero in on fashion fads: the mini-skirt, peekaboo styles and the importance of well-groomed hair to the well-dressed man.

Films show . . . fashions from the 1900's to the 1950's; the 1969 collections of Pierre Cardin, Emanuel Ungaro and Valentino (a favorite designer of Mrs. Aristotle Onassis); and what pretty girls are wearing in London, Moscow, Stockholm, Honolulu and Tokyo.

Animation spotlights futuristic designs for fashions and furnishings: an inflatable dress that can be blown up into a table or chair, and a double-layered vinyl "body bubble" that inflates for swimming. Coordinated with these: a room that can change color, scent and lighting at the push of a button.

Produced by Lee Mendelson ("The Fabulous Funnies" and "Peanuts" specials) and Walter DeFaria. Animation: Bill Melendez. (60 min.)

Highlights

"Around the World," "Don't Take My Mini Away" Michele
"Hey, You in the Crowd," "Feelin' Groovy" Harpers Bizarre
"Hair," "What Is Happy, Baby?" Cowsills

Tuesday March 18, 1969

Evening

7:30 2 FARMER'S DAUGHTER—Comedy
Katy's jealous when she sees a publicity photo of Glen with a beautiful Italian actress. Katy: Inger Stevens. Gina: Lisa Seagram. Glen: William Windom.

3 4 FASHION SPECIAL

SPECIAL COLOR "The Wonderful World of Pizzazz." See the Close-up on page A-53. (60 min.)

Jerry Lewis will not be seen tonight.

5 10 12 LANCER—Western

COLOR After being rescued from kidnapers, Teresa refuses to identify a former captor who had been kind to her. Her own kindness may reap a bitter reward: the man has sworn to kill Murdoch. Teresa: Elizabeth Baur. Murdoch: Andrew Duggan. Scott: Wayne Maunder. Jelly: Paul Brinegar. (60 min.)

Guest Cast

Andy Blake Martin Sheen
Zack Blake Wright King
Seth Blake Richard X. Slattery
Bill Blake Tom Skerritt

6 9 FRENCH CHEF—Cooking

Julia Child demonstrates several caramel dessert recipes.

Repeated Wed. 12:30 P.M. Ch. 6

7 13 MOD SQUAD

COLOR Posing as an unwed expectant mother, Julie infiltrates an extortion ring that blackmails parents of adopted babies . . . and also specializes in murder. Julie: Peggy Lipton. Pete: Michael Cole. Linc: Clarence Williams III. Greer: Tige Andrews. (60 min.)

Guest Cast

Iris Ida Lupino
Milo Dan Travanty
Mary Ann Heidi Vaughn
Joseph Del Vecchio William Zuckert

40 DONALD O'CONNOR—Variety

COLOR Guests include Lionel Hampton, songwriters Tommy Boyce and Bobby Hart, actress Yvonne Craig and singer Lyn Roman. (90 min.)

8:00 2 PASSWORD—Game

COLOR Eve Arden and Ray Bolger are the celebrity guests.

6 9 COLOR WORLD PRESS

Ch. 9R does not colorcast.

7 IT TAKES A THIEF—Adventure

COLOR "The Funeral Is on Mundy."

Cat burglar Al Mundy must break up a gang of thieves who sell espionage secrets to the highest bidder. But Al's play—impersonating one of the thieves—takes a deadly twist, making him an assassin's target. Mundy: Robert Wagner. Noah: Malachi Throne. Susannah: Julie Nemer. Waldbrooke: John Williams. Lieutenant: David Sampson. (60 min.)

19 MOVIE—Comedy

"Paradise Lagoon." See Mon. 8 P.M. Ch. 19 for details.

8:30 2 WHAT'S MY LINE?—Game

COLOR Celebrity panelists: Joanna Barnes, Arlene Francis, Garry Moore and Soupy Sales.

3 4 JULIA—Comedy

COLOR Acting separately, Dr. Chegley, Hannah and landlord Cooper seek a proxy papa for Corey—who feels left out when chum Earl joins a father-son club. Julia: Diahann Carroll. Dr. Chegley: Lloyd Nolan. Corey: Marc Copage. Hannah: Lucretia Tuttle. Marie: Betty Beaird. Cooper: Ned Glass. Earl: Michael Link.

Guest Cast

Ned Bowman Lee Weaver
Matt Dixon Booker Bradshaw

5 STAN GETZ—Jazz

SPECIAL COLOR Improvisation is the key to this hour of swing with Stan Getz, his jazz quartet and the Chamber Symphony, which lends a contemporary beat to the classics. (60 min.)

Program

"Vapor Mist" Ted Macero
Concerto for Tenor Saxophone and Chamber Symphony (second and fourth movements) Alec Wilder
"Mickey's Theme" Eddie Sauter
String Quartet Ravel
"Turkish Woman at the Bath," "I Remember Clifford," "Con Alma" Getz

7 13 IT TAKES A THIEF

COLOR In Costa Ora, Mundy grapples with murder, mayhem and intrigue to find the Baranoff Timetable—a Communist plan for seizure of South America. Apparent site of the plotters: el presidente's palace. Mundy: Robert Wagner. Noah: Malachi Throne. (60 min.)

Guest Cast

Lori Brooks Jessica Walter
Continued on next page

THEY LAUGHED WHEN I SENT AWAY FOR **FREE COLOR FILM**

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DIVISION OF FILM CORPORATION OF AMERICA

Tuesday March 18, 1969

Evening

OrtegaRay Danton
DiegoNico Minardos
MoralesLarry D. Mann
MariaKay Cole
GutierrezRenzo Cesana
GarciaGeorge Sawaya
DirectorCarlos Romero

Postponed from an earlier date.

10 12 RED SKELTON

COLOR In a spoof of his own show, Merv Griffin interviews Bolivar Shagnasty, Cauliflower McPugg and drunken Willy Lump-Lump (all played by Red). Merv also sings a medley of English pub songs, including his vintage record hit "I've Got a Lovely Bunch of Coconuts." Ollo Spot: Red and Bern Hoffman in a vaudeville classic about men behind bars. Silent Spot: Red mimes a pioneer wagon master scouting for Indian guides. Tom Hansen dancers, Alan Copeland singers, David Rose orchestra. (60 min.)

8:55 40 **COLOR** NEWS

9:00 2 I SPY—Drama

COLOR Kelly must prove his fitness

for duty after he takes a vicious beating from enemy spies. Kelly: Robert Culp. Lindy: Salome Jens. Scott: Bill Cosby.

3 4 7 MOVIE—Drama

COLOR "The Young Warriors." (1967) In Europe during World War II, a battle-weary sergeant tries to help a recruit who takes fanatical pleasure in warfare and killing. (Two hours)

Cast

Sergeant CooleyJames Drury
Private HackerSteve Carlson
Private GuthrieJonathan Daly
RileyMichael Stanwood
LippincottJeff Scott
HarrisJohnny Alladin
Sergeant WadleyNorman Fell
FairchildHank Jones
TremontTom Nolan

6 9 NET FESTIVAL—Profile

Sovietexportfilm provided this study of the life and work of Dimitri Shostakovich. The composer's work in symphonic music, opera, ballet and film is surveyed in a blend of stills, material from film archives, filmed performances and recent documentary footage. Shostakovich is seen attending a number of music festivals and performing as a pianist. Other artists at work and discussing the composer include pianist Sviatoslav Richter, soprano Galina Vishnevskaya and conductor Eugene Mravinsky. (60 min.)

40 MOVIE—Adventure

COLOR "Rommel's Treasure." (Italian-American; 1960) In Cairo, an ex-officer of Romel's staff, an American newspaper photographer and a nightclub owner each seek the key man who can lead them to Rommel's underwater treasure. Dawn Addams, Bruce Cabot, Paul Christian, Isa Miranda. (Two hours)

9:30 5 10 12 DORIS DAY


COLOR It's calamitous when Doris baby-sits with the Benson brood—four rambunctious kids whose idea of fun is putting marbles in the dishwasher. Buck: Denver Pyle. Juanita: Naomi Stevens. Billy: Philip Brown. Toby: Tod Starke.

Guest Cast

Dorothy BensonPeggy Rea
Hal BensonPaul Smith
ElizabethJulie Reese
RachelLynnel Atkins

Continued on next page

NBC Tuesday Night At The Movies



James Drury
in "The Young Warriors"

Young in years, they grow up fast—in combat!

9:00 pm In Color **NC 4**

Adam Ted Foulkes
Jenny Jodie Foster

7 13 N.Y.P.D.—Crime Drama

COLOR "Everybody Loved Him"—except the person who killed him. The victim: Arnold Elliott, successful film producer and a really swell guy. Or maybe not such a swell guy after all. Haines: Jack Warden. Ward: Robert Hook.

Guest Cast

Nick Walter McGinn
Jameson Jack Somack
Hansen Ted Van Griethuysen
Frieda Elliot Leora Dana

10:00 **2 COLOR NEWS—Gary Park**

5 10 60 MINUTES

SPECIAL COLOR Milke Wallace and Harry Reasoner co-host this bimonthly magazine news show. (60 min.)

6 9 TBA

7 13 THAT'S LIFE—Musical

COLOR "Happy Anniversary." Shelley Berman and Kay Medford return as the in-laws—for a celebration of their 25th wedding anniversary. The plan, which goes awry: a bash at Ruby Tremont's (Shelley Winters) Catering Emporium. Bobby: Robert Morse. Gloria: E.J. Peaker. (60 min.)

Highlights

"Ruby Tremont's Catering Emporium"
..... Shelley Winters, Dancers
"I Hate Men" Kay, Chorus
"I Was Never Cut Out to Be Married"
..... Shelley Berman, Robert
"Anniversary Waltz"
..... Kay, Shelley Berman
"Something Wonderful" E.J.

12 OUTSIDER—Crime Drama

COLOR "The Flip Side." A rather plain young thing hires Ross to find her missing sister—a glamorous model. Ross finds the girl—involved with gangsters, extortion and LSD. Ross: Darren McGavin. Janet/Diane: Carrie Snodgrass. (60 min.)

10:30 **6 9 RACISM IN AMERICA**

Taped interview with Eldridge Cleaver.

11:00 **2 UNTOUCHABLES—Drama**

Crime baron Joe Kulak fails in an attempt to liquidate a small-time hoodlum, so he seeks the professional services of a hired assassin named Quist. Kulak: Oscar

Beregi. Quist: John Larkin. Ness: Robert Stack. Smiley Barris: Frank Sutton. Johnny: Harry Guardino. (60 min.)

3 4 5 7 7 COLOR NEWS

10 12 13 COLOR NEWS

40 MOVIE—Musical Comedy

"You're a Sweetheart." (1937) The manager of a musical comedy discovers that his opening night conflicts with a big charity affair. Alice Faye, George Murphy, Ken Murray, Charles Winninger, Frank Jenks, Andy Devine.

11:30 **3 4 7 JOHNNY CARSON**

COLOR Tentatively scheduled: substitute host Bill Cosby Welcomes James Earl Jones of Broadway's "The Great White Hope," Diana Ross and the Supremes, bandleader Artie Shaw and singer Rhetta Hughes. (90 min.)

5 PERRY MASON—Mystery

When politician Harrison Burke is photographed with his girl friend, he fears for his career—and she fears for her marriage. Eva: Patricia Barry. Burke: James Philbrook. Mason: Raymond Burr. Burger: William Talman. (60 min.)

7 12 13 JOEY BISHOP

COLOR Tentative guests: singers Leslie Uggams and Judy Roberts, and comic George Kirby. (90 min.)

10 MOVIE—Western

COLOR "Bugles in the Afternoon." (1952) After being discharged from the Cavalry for wounding a fellow officer, an ex-captain re-enlists. Ray Milland, Helena Carter, Hugh Marlowe, Forrest Tucker. (One hour, 35 min.)

12:00 **2 ALFRED HITCHCOCK—Drama**

Jackie Chester thinks his uncle will bring him a toy revolver and when his uncle arrives, Jackie finds one—but it's no toy. Jackie: Billy Mumy. Fred: Biff Elliott. Rick Sheffield: Steve Dunne. Amy Chester: Lucy Prentiss. Stephen: Kelly Flynn.

12:30 **5 MOVIE—Drama**

"The Eve of St. Mark." (1944) Story of the boys drafted into service before the attack on Pearl Harbor. Anne Baxter, William Eythe, Michael O'Shea. From the play by Maxwell Anderson. (One hour, 45 min.)

1:00 **3 4 7 13 COLOR NEWS**

Wednesday March 19, 1969

Morning

5:55 **7** **COLOR** FARM NEWS

6:00 **3** RHYME AND REASON

1. The development of American attitudes during the early 18th Century is discussed by Howard Peckham, University of Michigan, and host Charles O'Donnell.
2. Prof. Joseph Payne of the University of Michigan plays "Eskimo Arithmetic" with three youngsters. (60 min.)

5 SUNRISE SEMESTER

COLOR English Literature: the prose of Thomas Carlyle.

7 **COLOR** IT'S YOUR MONEY

6:25 **7** **COLOR** A.M.—Jim Dunbar

13 **COLOR** NEWS

6:30 **4** **COLOR** NEWS—Dave Valentine

5 THING ABOUT MONEY

Topic: home improvements.

10 ACROSS THE FENCE

13 **COLOR** JACK LA LANNE

7:00 **3** **4** **7** TODAY

COLOR Tentatively scheduled: a member of Alaska's state legislature discusses modern Eskimo life; the Negro Ensemble Company, a New York repertory troupe; and Tom Meschery, poet and basketball player (Seattle SuperSonics). Hugh Downs. (Two hours)

5 NEWS—Ron Magers

10 SUNRISE SEMESTER

COLOR English Literature: the prose of Thomas Carlyle.

12 FILM

COLOR "Bonanza" star Lorne Greene narrates this film about co-operative housing in the U.S.

13 **COLOR** AGRICULTURE TODAY

7:05 **5** **COLOR** NEWS—Joseph Benti

7:15 **13** **COLOR** CARTOONLAND

7:30 **5** NEWS—Ron Magers

10 **12** **COLOR** NEWS—Joseph Benti

7:55 **10** **COLOR** FOCUS ON FARMING

12 **COLOR** ROGER RAMJET

8:00 **5** **10** **12** CAPTAIN KANGAROO

COLOR The Captain talks about safety precautions. (60 min.)

8:05 **2** **COLOR** NEWS

8:15 **2** **COLOR** RELIGION—Lutheran

8:20 **13** SPIDER-MAN—Children

8:30 **2** **COLOR** JACK LA LANNE

7 GIRL TALK

COLOR Guests: comedienne Jo Ann Worley, Fannie Flagg and Dodie Goodman. Host: Gloria De Haven.

8:50 **13** **COLOR** CARTOONLAND

9:00 **2** **COLOR** POPEYE—Children

3 **4** **7** SNAP JUDGMENT

COLOR Guests: Bill Cullen and actress Dina Merrill. Host: Ed McMahon.

5 **10** **12** LUCILLE BALL

COLOR Lucy wildly connects Mooney's spending spree with the bank shortage. Viv: Vivian Vance. Mooney: Gale Gordon. Chris: Candy Moore.

7 MOVIE—Drama

"Red Dust." (1932) Setting is a rubber plantation in French Indo-China. The overseer, strong and brutal, is indifferent to his harsh surroundings. He is also indifferent to the girl who keeps the place in a turmoil and attracts all the other men on the plantation. Clark Gable, Jean Harlow, Gene Raymond, Mary Astor, Donald Crisp, Tully Marshall. (Two hours)

13 **COLOR** JACK LA LANNE

9:15 **6** CLASSROOM—Education

9:25 **3** **4** **7** **COLOR** NEWS

—Nancy Dickerson

9:30 **2** **10** **12** BEVERLY HILLBILLIES

Pre-Mayflower ancestors or not, Clametts just don't sit right with classy folk. Jed: Buddy Ebsen.

3 **4** **7** **COLOR** CONCENTRATION—Game

5 HOTLINE—Discussion

COLOR Scheduled guest is Dr. Janet Travell, former physician to the late President John Kennedy. (Live; 60 min.)

13 **COLOR** TRUTH OR CONSEQUENCES—Game

10:00 **2** **10** **12** ANDY GRIFFITH

Mayberry is aghast: Opie's publishing a scandal sheet. Opie: Ronny Howard. Barney: Don Knotts.

3 **4** **7** PERSONALITY—Game

COLOR Celebrities: Robert Merrill, Rita Moreno and Edward Mulhare. On-film personality: Hope Lange.

13 MOVIE—Drama

"Guilty of Treason." (1950) The true story and the trial and imprisonment of Cardinal Mindszenty by the Communists

March 19, 1969

Wednesday

Morning-Afternoon

of Hungary, and of the American foreign correspondent who gave the story to the world. Charles Bickford, Bonita Granville, Paul Kelly. (One hour, 45 min.)

- 10:30 **2** **DANNY THOMAS**—Comedy
 Danny's cousin Stephen decides to quit his job and go into show business. Stephen: Tony Bennett. Kathy: Marjorie Lord. Tonoose: Hans Conried.

3 4 7 **HOLLYWOOD SQUARES**
COLOR Players: Marty Allen, Jim Backus, Jack Cassidy, Nanette Fabray, June Lockhart and Ross Martin.

5 10 12 **DICK VAN DYKE**—Comedy
 Rob investigates "The Great Petrie Fortune." Rob: Dick Van Dyke.

- 11:00 **2** **PROFILES**—Interviews
3 4 7 **COLOR** **JEOPARDY**
5 10 12 **COLOR** **LOVE OF LIFE**
7 **COLOR** **ANNIVERSARY GAME**
40 **COLOR** **ROMPER ROOM**—Children

- 11:25 **5 10 12** **COLOR** **NEWS**
 11:30 **2** **COLOR** **ROMPER ROOM**—Children
3 4 7 **COLOR** **EYE GUESS**
5 10 12 **COLOR** **SEARCH FOR TOMORROW**—Serial

7 **COOKING**—Graham Kerr
COLOR Today: Swiss veal.

9 **PRIMER CURSO**

Recess: 12 noon-1 P.M.

- 11:45 **13** **COLOR** **COMMUNITY CALENDAR**—Joseph Tomes
 11:50 **13** **COLOR** **NEWS**
 11:55 **3 4** **COLOR** **NEWS**—Newman
7 **COLOR** **NEWS**—Reeter

Afternoon

- 12:00 **3 5 10** **COLOR** **NEWS**
4 7 40 **COLOR** **HIDDEN FACES**
6 **MISTEROGERS**—Children
 There's a variety show today.

Repeated 6 P.M. Chs. 6 and 9R.

7 13 **BEWITCHED**—Comedy
 Samantha tries to hide the truth about baby witch Tabatha. Samantha: Elizabeth Montgomery. Darrin: Dick York.

12 **PDQ**—Game

COLOR Celebrity guests: Nick Adams, Abby Dalton and Dick Patterson.

- 12:30 **2** **COLOR** **BEAT THE ODDS**—Game

3 4 **COLOR** **DAYS OF OUR LIVES**—Serial

5 10 12 **COLOR** **AS THE WORLD TURNS**—Serial

6 **FRENCH CHEF**—Cooking
 Julia Child demonstrates several caramel dessert recipes.

7 7 13 **FUNNY YOU SHOULD ASK**—Game

COLOR Tentative guests: Marty Allen, Mike Connors, Stu Gilliam, Rose Marie and Carol Wayne. Host: Lloyd Thaxton.

40 **MOVIE**—Comedy

"History Is Made at Night." (1937) A charming American heiress falls in love with a gallant headwaiter in Paris. Charles Boyer, Jean Arthur, Leo Carrillo, Colin Clive. (90 min.)

- 12:55 **7 7 13** **COLOR** **CHILDREN'S DOCTOR**

1:00 **2** **MOVIE**—Comedy

"Spare the Rod." (English; 1961) An ex-naval gunnery instructor encounters an awkward discipline problem at a school in London's East End. Based on a novel by Michael Croft. Max Bygraves, Donald Pleasence, Geoffrey Keen. (Two hours)

3 4 **COLOR** **DOCTORS**—Serial

5 10 12 **COLOR** **LOVE IS A MANY-SPLENDORED THING**

6 9 **CLASSROOM**—Education
 Ch. 6 recess: 2:30-5:30 P.M.

7 7 13 **COLOR** **DREAM HOUSE**

- 1:30 **3 4 7** **COLOR** **ANOTHER WORLD**—Serial

5 10 12 **COLOR** **GUIDING LIGHT**

7 13 **COLOR** **MAKE A DEAL**

- 2:00 **3** **MOVIE**—Comedy

"Sailor of the King." (1953) During World War II two ships are dispatched to sink a German raider. In the action, one of the British vessels is sunk—and the only two survivors fall into enemy hands. Jeffrey Hunter, Michael Rennie, Wendy Hiller. (Two hours)

4 40 **YOU DON'T SAY!**—Game

COLOR Guests: the comedy team of Phil Ford and Mimi Hines.

5 10 12 **COLOR** **SECRET STORM**—Serial

7 7 13 **COLOR** **NEWLYWED GAME**

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Afternoon

2:30 4 40 MATCH GAME

COLOR Guests: musical-comedy star Jack Cassidy and Sheila MacRae. Host: Gene Rayburn.

5 10 12 **COLOR** EDGE OF NIGHT—Serial

7 7 **COLOR** DATING GAME

13 **COLOR** DIVORCE COURT—Drama

2:55 4 40 **COLOR** NEWS—Floyd Kalber

3:00 2 12 LINKLETTER SHOW

COLOR Physics professor Julius Sumner Miller is the guest. (Rerun)

4 JOAN RIVERS

COLOR Topic: a well-balanced diet. Guests: actress Charlotte Rae and nutritionist Catherine Cowell.

5 MIKE DOUGLAS—Variety

COLOR See 4 P.M. Ch. 10. (90 min.)

7 7 13 **COLOR** GENERAL HOSPITAL—Serial

10 COOKING SCHOOL

COLOR Mrs. Frances Roberson, home economist, offers cooking instruction.

40 ANN SOTHERN—Comedy

Katy begins to have doubts about her career. Katy: Ann Sothern. Nathaniel: John Beal. Claude: Philip Reed.

3:30 2 **COLOR** CAPTAIN SATELLITE

4 REAL McCOYS—Comedy

Grampa and Luke are content to sit back and feel sorry for henpecked cousin Charlie—until Charlie's wife speaks to Kate about Luke's independence. Grampa: Walter Brennan. Charlie: Hal Baylor. Ethel: Doris Singleton. Luke: Richard Crenna. Kate: Kathy Nolan.

7 7 13 **COLOR** ONE LIFE TO LIVE—Serial

10 PASSWORD—Game

COLOR Celebrity guests: actors Barry Nelson and Agnes Moorehead. Allen Luden is the host.

12 MIKE DOUGLAS—Variety

COLOR Guests: Craig Stevens and Alexis Smith of Broadway's "Cactus Flower," William Shatner, Gladys Knight and the Pips, and abortion advocate Bill Baird. (60 min.)

40 **COLOR** CAPN'S LOCKER

4:00 3 MERV GRIFFIN—Variety

COLOR See 4:30 P.M. Ch. 5. (60 min.)

4 **COLOR** FLINTSTONES

7 7 13 **COLOR** DARK

SHADOWS—Serial

10 MIKE DOUGLAS—Variety

COLOR Tentatively scheduled guests: Mel Torme, Louis Nye, Greg Morris of "Mission: Impossible" and comic Norm Crosby. (60 min.)

4:30 2 40 **COLOR** POPEYE—Children

4 **COLOR** CARTOONS—Children

5 MERV GRIFFIN—Variety

COLOR Tentatively scheduled guests: actor Michael J. Pollard, Jack Douglas and his wife Reiko, comedienne Lori Rogers and Rep. Shirley Chisholm (D-N.Y.). (90 min.)

7 MOVIE—Drama

COLOR "An Affair to Remember." Conclusion. See Tues. 4:30 P.M. Ch. 7 for details. (90 min.)

7 LET'S MAKE A DEAL—Game

12 MERV GRIFFIN—Variety

COLOR Guests include poet Allen Ginsberg, Garry Moore, Genevieve, singers Enzo Stuarti and Julie Budd. (60 min.)

13 GILLIGAN'S ISLAND—Comedy

COLOR Gilligan becomes convinced that he's responsible for the mysterious disappearance of his fellow castaways. Gilligan: Bob Denver. Skipper: Alan Hale.

19 FILM

4:45 4 VOYAGE—Adventure

COLOR A series of strange events coincides with the arrival of Senator Dennis. Nelson: Richard Basehart. Dennis: G.V. Homeier. Crane: David Hedison. Kowalski: Del Monroe. (60 min.)

9 TALES OF POINDEXTER

"East of the Sun and West of the Moon." Storyteller: Poindexter.

5:00 2 TIMMY AND LASSIE—Adventure

Timmy has found the perfect birthday gift for his mother—a parrot! Timmy: Jon Provost. Ruth: June Lockhart. Shuman: Charles Tannen.

3 BATMAN—Adventure

COLOR Part 1: the Minstrel threatens to ruin the stock market. Minstrel: Van Johnson. Batman: Adam West.

7 BEWITCHED—Comedy

Samantha is haunted by a ghost—a warlock and former beau. Darrin: Dick York. Rodney: Richard Dreyfuss.

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9 BROTHER BUZZ—Children

Smokey the Bear talks about forest fires. Host: Patrick McCormick.

13 I LOVE LUCY—Comedy

At breakfast, Little Ricky bangs his oatmeal spoon against his dish, and Ricky immediately buys him a whole set of drums. Lucy: Lucille Ball. Ricky: Desi Arnaz. Little Ricky: Richard Keith. Ethel: Vivian Vance.

19 CARTOONS—Children

40 PATTY DUKE—Comedy

Patty drafts her entire family in her campaign to get a date with Chuck Farrell. Patty and Cathy: Patty Duke. Chuck: Stuffy Singer. Martin: William Schallert.

5:30 2 PATTY DUKE—Comedy

Patty is settling down to a dull evening—until singer Frankie Avalon's car breaks down in front of the house. Frankie Avalon: Himself. Patty and Cathy: Patty Duke. Richard: Eddie Applegate.

3 ADVENTURE THEATRE

COLOR Thrilling scenes of Bahama.

7 12 **COLOR** NEWS

9 EXPLORING SENTENCES

10 **COLOR** NEWS—Walter Cronkite

13 **COLOR** NEWS—Frank Reynolds

19 CHESTER SMITH—Variety

40 MY FAVORITE MARTIAN

Uncle Martin gives Tim the power to read minds—for one day only. Tim: Bill Bixby. Martin: Ray Walston.

5:45 4 **COLOR** NEWS

6 FRIENDLY GIANT—Children

Rusty reads "My Hopping Bunny."

Evening

6:00 2 MY FAVORITE MARTIAN

Mrs. Brown is suddenly deluged with suitors—she's sprayed herself with Martian "Irresistible Spray." Martin: Ray Walston. Mrs. Brown: Pamela Britton.

3 **COLOR** NEWS—Huntley/Brinkley

4 5 7 10 13 **COLOR** NEWS

6 9 MISTEROGERS—Children

There's a variety show today.

40 MOVIE—Drama

"Destroyer." (1943) A veteran of the First World War re-enters the Navy as a chief boatswain's mate. His constant

striving for perfection keeps the ship in a constant state of turmoil. Edward G. Robinson, Glenn Ford, Marguerite Chapman. (Two hours)

6:30 2 McHALE'S NAVY—Comedy

Movies are the best diversion, but not if you see the same ones over and over the way McHale's crew does. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Parker: Tim Conway.

3 **COLOR** NEWS—Whitten/Jervis

4 7 **COLOR** NEWS—Chet Huntley, David Brinkley

5 12 **COLOR** NEWS—Cronkite

6 9 WHAT'S NEW

Small animals of the Western plains; planets and moons of our solar system; folk music of Liberia.

13 PERRY MASCN—Mystery

Walter Prescott is found dead—and his wife is holding the murder weapon. Prescott: William Kendis. Ruth Prescott: Stacy Graham. Mason: Raymond Burr. Harry: James Philbrook. (60 min.)

7:00 1 I LOVE LUCY—Comedy

Lucy and Fred do a dry run of Lucy's ocean voyage to Europe. They try out a new seasickness remedy on the Staten Island ferry. Lucy: Lucille Ball.

4 WIDE WONDERFUL WORLD

The Half-Safe, an amphibious jeep, completes a land-and-sea tour of the world. Ben Carlin is the narrator.

5 **COLOR** NEWS—Weston/Tompkins

6 9 NINE TO GET READY

Dr. J. Robert Bragonier and Leta Powell Drake discuss birth control.

7 **COLOR** NEWS—Frank Reynolds

7 **COLOR** LET'S MAKE A DEAL

10 WHAT'S MY LINE?—Game

COLOR Celebrity panel: Alan Alda, Arlene Francis, Anita Gillette and Gawn Grainger. Host: Wally Bruner.

12 PERRY MASON—Mystery

Playboy Loring Lamont is found dead, and the last person with him was his father's secretary. Arlene Ferris: Andra Martin. Madge Elwood: Laurie Mitchell. George Albert: Barry Atwater. Mason: Raymond Burr. (60 min.)

7:30 2 FARMER'S DAUGHTER—Comedy

Glen's delighted when his younger brother comes to visit—until brother shows a

Evening

keen interest in Katy. Walter Morley: Roger Smith. Glen: William Windom. Katy: Inger Stevens.

3 4 7 VIRGINIAN—Western

COLOR "Storm over Shiloh." The Virginian, Trampas and the Graingers team up to rescue Elizabeth, who's trapped in a deserted mine. They've established voice contact with her, but their rescue attempts could cause another cave-in. Virginian: James Drury. Trampas: Doug McClure. Grainger: John McIntire. Holly: Jeanette Nolan. Elizabeth: Sara Lane. Harper: Harper Flaherty. (90 min.)

5 10 GLEN CAMPBELL

COLOR Jim Nabors and Bobbie Gentry join Glen for a country-style show. Neighbors Jim and Pat Paulsen carry on a runnin' feud, and all join in for a finale on irksome insects. John Hartford, Marty Paich orchestra. (60 min.)

Highlights

"Vesti La Giubba" (from Leoncavallo's "Pagliacci"), "If My Friends Could See Me Now" Jim
"Peaceful" Bobbie
"Front Porch," "The World I Used to Know" Glen
"There's a Kind of Hush" Glen, Jim

Cleveland Amory reviews this series in next week's TV GUIDE.

6 SACRAMENTO FILE—Nichols

7 13 HERE COME THE BRIDES

COLOR Jeremy's in San Francisco to bid on a logging contract, and girl friend Candy has all of Seattle buzzing: she's being seen in the company of a handsome logger. Jason: Robert Brown. Jeremy: Bobby Sherman. Candy: Bridget Hanley. Lottie: Joan Blondell. Clancey: Henry Beckman. Silas: John Anderson. Ward Kimberly: Jeff Pomeranz. (60 min.)

9 SKIING—Instruction

Versatility in parallel skiing.

19 MOVIE—Comedy

"Paradise Lagoon." See Mon. 8 P.M. Ch. 19 for details.

8:00 2 PASSWORD—Game

COLOR Eve Arden and Ray Bolger are the celebrity guests.

6 9 CITY MAKERS

COLOR Tentatively scheduled: an interview with New York Mayor John V. Lindsay. Expected topics include the head-

line-making Ocean Hill-Brownsville school dispute, and the issue of whether any mayor can effectively counter the tangle of administrative headaches and social ills that plague New York.

Ch. 9R does not colorcast.

12 THAT GIRL—Comedy

COLOR Ann and Don switch apartments for the night because of a creepy little mouse in her place. Complications set in when Ann's father shows up the following morning—and is greeted by a sleepy, stumbling Don. Ann: Marlo Thomas. Don: Ted Bessell. Father: Lew Parker. Burt Weevle: William Bramley.

40 PRO BASKETBALL

COLOR The Oakland Oaks meet the Los Angeles Lakers. Herb Greenwald reports the action. (Live)

8:30 2 WHAT'S MY LINE?—Game

COLOR Celebrity panelists: Joanna Barnes, Arlene Francis, Garry Moore and Soupy Sales.

5 10 12 GOOD GUYS—Comedy

COLOR Dismay runs rampant. Bert is crushed because he must auction off his restaurant—and Rufus is thunderstruck when he accidentally buys it. Bert: Herb Edelman. Rufus: Bob Denver. Claudia: Joyce Van Patten.

Guest Cast

D.W. Watson Liam Dunn
Auctioneer Dort Clark

6 9 BOOK BEAT

Ralph Martin talks about "Jennie," his biography of Winston Churchill's mother Jeanette Jerome. Topics include the American-born Jeanette as the woman behind the man, her husband Lord Randolph; Jennie's career as a campaigner for social progress; and her talents as a pianist and horsewoman.

7 13 KING FAMILY—Songs

COLOR Taking an optimistic view, the singing Kings open the show with "Walkin' Happy" and close with "Sunshine." Ralph Carmichael orchestra.

Highlights

"For Once in my Life" King Sisters
"Classical Gas" Alvino Rey
"Wichita Lineman" Kent Larsen
"Little Green Apples" Alyce
"Both Sides Now" Tina, Boy Cousins

Continued on next page

"How to be Lovely"

.....Marilyn, Girl Cousins
"Open Up Your Heart and Let the
Sun Shine In"Children

9:00 **2 I SPY—Drama**

COLOR Kelly and Scott become involved with a scheming British spy. Kelly: Robert Culp. Scott: Bill Cosby. Hackaby: Peter Lawford. Sister Superior: Lila Skala. (60 min.)

3 4 BOB HOPE

SPECIAL COLOR Bob presents an hour of comedy and song with Jimmy Durante, Cyd Charisse, Ray Charles and Nancy Sinatra. Sketches: "The Subject Was Roses" stars Jimmy as the president of Rumble U., where Bob leads a mob of revolting students; "The Waist Watchers" are Bob and Cyd, an over-stuffed couple who are trying to slim down so they can marry; Nancy plays a psychiatrist who's analyzing mixed-up cowpoke Bob. Les Brown conducts the orchestra. (60 min.)

Highlights

"Bright Lights and You, Girl," "The Sun Died"Ray
"God Knows I Love You"Nancy
"I Had Myself a True Love"
.....Cyd, Dancers

"Music Hall" will not be seen tonight.

5 10 BEVERLY HILLBILLIES

COLOR The jogging mania seizes Beverly Hills. While Jethro and Elly clip along without effort, an out-of-shape Drysdale runs himself ragged trying to qualify for an exclusive club. Jed: Buddy Ebsen. Granny: Irene Ryan. Drysdale: Raymond Bailey. Jethro: Max Baer. Elly May: Donna Douglas. Jane: Nancy Kulp.

6 9 NEWS IN PERSPECTIVE

COLOR Tentatively scheduled: four New York Times critics examine the new freedom of expression in the performing arts. Among the works slated for discussion are "The Graduate," "The Killing of Sister George" and "Hair." Panel: Walter Kerr, Sunday drama critic; Clive Barnes, drama critic; Vincent Canby, film; and former movie critic Renata Adler, now a contributing editor. (60 min.)

7 7 MOVIE—Drama

"The Pumpkin Eater" stars Anne Bancroft as a woman involved in a desperate

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Evening

and destructive search for love. A jungle of neurotic paradoxes, she is self-centered, but the mother of seven; seeks permanence in love, but leaves her second husband to marry Jake; demands fidelity, but chooses a promiscuous man; wants much, but denies herself all. Jack Clayton ("Room at the Top") directed this 1964 film. Script by Harold Pinter. (Two hours)

Cast

Jo Anne Bancroft
 Jake Peter Finch
 Conway James Mason
 Jo's Father Cedric Hardwicke
 Jo's Mother Rosalind Atkinson
 Giles Richard Johnson
 Philpot Maggie Smith

12 CALIFORNIA—Documentary

SPECIAL **COLOR** This KRON-TV-produced program is a composite of the first three episodes of the "California" series. The events covered include the discovery and settling of the state by the Spanish, and their years of rule.

13 MOVIE—Drama

"The Italian Brigands." (Italian; 1963) Story of a guerrilla band fighting in the mountains of Southern Italy in the 1860's. Ernest Borgnine, Vittorio Gassman, Katy Jurado. (Two hours)

19 JOAQUIN ÉSTEVES—Variety

9:30 5 10 12 GREEN ACRES

COLOR Eddie Albert and Eva Gabor play dual roles in a flashback episode depicting a turn-of-the-century romance. The lovers are Lydia Plunkett and Harry Wright, who meet while peddling corsets for competing companies. Oliver/Harry: Eddie Albert. Lisa/Lydia: Eva Gabor. Eb: Tom Lester. Sam: Frank Cady. Genesee: Henry Oliver. Salesman: Gordon Jump.

10:00 2 **COLOR** NEWS—Gary Park

3 4 ANDY WILLIAMS

SPECIAL **COLOR** Andy presents a concert-style program taped at the mark taper Forum in Los Angeles. See the Close-up below. (60 min.)

"The Outsider" will not be seen tonight.

CLOSE-UP

ANDY WILLIAMS

10:00 3 4

Andy's Love Concert

SPECIAL **COLOR** Flower Power blooms as Andy presents his second special of the season. Joining him on the flower-bedecked stage are Jose Feliciano; Donovan (who recites a fable about the lost continent Atlantis in addition to singing); the Smothers Brothers, who spoof food faddism; and the Ike and Tina Turner Soul Revue. (60 min.)

Highlights

"Long-Time Blues," "Abraham, Martin and John," "Games People Play," "All I Do Is Dream of You," "Get Together".....Andy
 "High-Heel Sneakers" Jose
 "To Susan on the West Coast Waiting,"
 "There Is a Mountain" Donovan
 "Respect" Tina
 "Autumn Leaves," "Good Times".....Andy, Jose
 "Day After Day" Andy, Donovan
 "Country Man, City Girl" Andy, Tina



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Wednesday

Evening

5 10 12 HAWAII FIVE-O

COLOR McGarrett investigates a cruel hoax. Wealthy old Sam Kalakua is slowly being driven insane by apparitions of Pele, the mythical goddess of fire. McGarrett: Jack Lord. Danny: James MacArthur. Kono: Zulu. Chin Ho: Kam Fong. (60 min.)

Guest Cast

Sam Kalakua John Marley
Eleanor Sally Kellerman
George Robert Colbert
Glazer Peter Leeds
Kemp Jerry Cox
The Kahuna Louis Kau
Doctor Robert Costa

How did James MacArthur land his role in this series? See page 12.

6 9 TOY THAT GREW UP

Highlights from three Mack Sennett comedies: "Love, Speed and Thrills" (1915) with Mack Swain, "Our Dare-Devil Chief" (1915) and "Teddy at the Throttle" (1916) with Gloria Swanson and Wallace Beery. (60 min.)

10:30 10 MOVIE—Drama

"The Betrayal." (English; 1956) An ex-pilot, blinded by the Germans, hears a voice bargaining for his own life—a deal that costs the lives of four men. He vows to find the traitor. Philip Friend, Diana Decker, Philip Saville.

11:00 2 UNTOUCHABLES—Drama

Narcotics boss Louis Madikoff is determined to end Ness's interference with his dope shipments. He tells Ness that if another load is seized, a school may be dynamited. Ness: Robert Stack. Madikoff: Harold J. Stone (60 min.)

3 4 5 7 7 COLOR NEWS

10 12 13 COLOR NEWS

11:30 3 4 7 JOHNNY CARSON

COLOR Tentatively scheduled: substitute host Bill Cosby is joined by ventriloquist Willie Tyler and Robert Hooks of "N.Y.P.D." (90 min.)

5 PERRY MASON—Mystery

Merle Telford is planning to elope on her 21st birthday. Merle: Jana Taylor. Danny Pierce: Jack Ging. Mason: Raymond Burr. Drake: William Hopper. (60 min.)

7 12 JOEY BISHOP

COLOR Tentatively scheduled: former Vice President Hubert Humphrey, composer Michel Legrand and singer Lynn Kellogg (90 min.)

10 MOVIE—Drama

COLOR "The Sundowners." (1960) During the 1920's a family of itinerant sheep drovers travel from job to job through Australian bush country. The wife and son yearn desperately to settle down. Fred Zimmerman directed this film on location in Australia. Deborah Kerr, Robert Mitchum, Peter Ustinov, Glynis Johns. (Two hours, 25 min.)

12:00 2 ALFRED HITCHCOCK—Drama

Among novelist Temple's fan mail is a letter asking him to finance a young man's first novel. Temple: Dennis King. Alan Chatterton: George Grizzard.

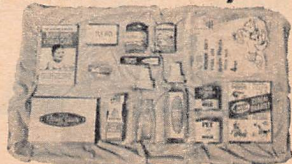
12:30 5 MOVIE—Drama

"You Were Never Lovelier." (1942) A hotel manager tries to get his daughter interested in romance in this song-and-dance festival. Fred Astaire, Rita Hayworth. (One hour, 45 min.)

1:00 3 4 7 13 COLOR NEWS

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Morning

5:55 **3** **COLOR** FARM NEWS

6:00 **3** RHYME AND REASON

1. The post-Revolutionary War years and the framing of the Constitution are discussed by Oscar Handlin, director of Harvard's Center for the Study of the History of Liberty in America, and host Charles O'Donnell. 2. Dr. Richard Capano, of the University of Michigan Medical Center, uses a student to demonstrate how the deaf are learning to read lips and to talk. (60 min.)

5 SUNRISE SEMESTER

COLOR French Literature: "Antigone," by Jean Anouilh, part 2.

7 **COLOR** IT'S YOUR MONEY

6:25 **7** **COLOR** A.M.—Jim Dunbar

13 **COLOR** NEWS

6:30 **4** **COLOR** NEWS—Dave Valentine

5 THING ABOUT MONEY

10 **COLOR** BIG PICTURE

13 **COLOR** JACK LA LANNE

6:55 **12** SOIL CONSERVATION

7:00 **3** **4** **7** TODAY

COLOR Tentatively scheduled: a film interview with former Secretary of State Dean Rusk; Max Morath, star of an off-Broadway one-man revue; and child psychologist Haim Ginott. Hugh Downs. (Two hours)

5 NEWS—Ron Magers

10 SUNRISE SEMESTER

COLOR French Literature: "Antigone," by Jean Anouilh, part 2.

12 NAVY FILM—Documentary

COLOR "Ready for Sea" documents the training of a naval ensign.

13 **COLOR** AGRICULTURE TODAY

7:05 **5** **COLOR** NEWS—Joseph Benti

7:15 **13** **COLOR** CARTOONLAND

7:30 **5** NEWS—Magers

12 **COLOR** NEWS—Joseph Benti

7:55 **10** **COLOR** FOCUS ON FARMING

12 **COLOR** ROGER RAMJET

8:00 **5** **10** **12** CAPTAIN KANGAROO

COLOR The first day of spring is celebrated with a barn show, and films and exhibits of farm machinery. (60 min.)

8:05 **2** **COLOR** NEWS

8:15 **2** **COLOR** RELIGION—Evangelist

8:20 **13** LINUS—Children

8:30 **2** **COLOR** JACK LA LANNE

7 GIRL TALK

COLOR Guests include singers Dinah Christie and Rosette Shaw, and comedienne Barbara Tai Sing.

8:50 **13** **COLOR** CARTOONLAND

9:00 **2** **COLOR** POPEYE—Children

3 **4** **7** SNAP JUDGMENT

COLOR Guests: Bill Cullen and actress Dina Merrill. Host: Ed McMahon.

5 **10** **12** LUCILLE BALL

COLOR Lucy tries to con redecorating expenses out of tightfisted Mooney. Viv: Vivian Vance. Mooney: Gale Gordon. Chris: Candy Moore.

7 MOVIE—Adventure

"The Breaking Point." (1950) The captain of a charter fishing boat becomes involved in a smuggling operation. John Garfield, Patricia Neal, Phyllis Thaxter,

HAPPINESS IS CHANNEL 12 NEWS!!!



STAN STATHAM

5:30
to
6:30



RAY NARBAITZ

Week-
nights



DR. ROLLIE HAUSER

March 20, 1969

Thursday

Morning-Afternoon

Wallace Ford, Juano Hernandez, Sherry Jackson. (Two hours)

13 **COLOR** JACK LA LANNE

9:15 **6** **9** **CLASSROOM**—Education

9:25 **3** **4** **7** **COLOR** NEWS

—Nancy Dickerson

9:30 **2** **10** **12** BEVERLY HILLBILLIES

Lola Albright plays a glamorous fortune hunter after Jed's millions. Jed: Buddy Ebsen. Granny: Irene Ryan. Elly May: Donna Douglas.

3 **4** **7** **COLOR** CONCENTRATION—Game

5 HOTLINE—Discussion

COLOR Scheduled guest is author William Manchester ("The Arms of Krupp.") (Live; 60 min.)

13 **COLOR** TRUTH OR CONSEQUENCES—Game

10:00 **2** **10** **12** ANDY GRIFFITH

Aunt Bee pretends to have a beau. Aunt Bee: Frances Bavier. Barney: Don Knotts. Helen: Aneta Corsaut.

3 **4** **7** PERSONALITY—Game

COLOR Celebrities: Robert Merrill, Rita Moreno and Edward Mulhare. On-film personality: Eva Gabor.

13 MOVIE—Mystery

"The Lucky Stiff." (1949) Though a girl is freed of a murder charge, the newspapers erroneously report that she has gone to the electric chair. Dorothy Lamour, Brian Donlevy, Claire Trevor, Irene Hervey. (One hour, 45 min.)

10:30 **2** DANNY THOMAS—Comedy

The children bring home a bedraggled stranger whose singing makes a big hit—with everyone but Danny. Kentucky Cal: Tennessee Ernie Ford. Kathy: Marjorie Lord. Rusty: Rusty Hamer. Linda: Angela Cartwright.

3 **4** **7** HOLLYWOOD SQUARES

COLOR Players: Marty Allen, Jim Backus, Jack Cassidy, Nanette Fabray, June Lockhart and Ross Martin.

5 **10** **12** DICK VAN DYKE

Would you believe an outline of the Liberty Bell drawn on Rob's back? Rob: Dick Van Dyke.

11:00 **2** PROFILES—Interviews

3 **4** **7** **COLOR** JEOPARDY

5 **10** **12** **COLOR** LOVE OF LIFE

7 **COLOR** ANNIVERSARY GAME

40 **COLOR** ROMPER ROOM—Children

11:25 **5** **10** **12** **COLOR** NEWS

11:30 **2** **COLOR** ROMPER ROOM—Children

3 **4** **7** **COLOR** EYE GUESS

5 **10** **12** **COLOR** SEARCH FOR TOMORROW—Serial

7 COOKING—Graham Kerr

COLOR Today: baked trout.

11:45 **13** **COLOR** COMMUNITY CALNDAR—Joseph Tones

11:50 **13** **COLOR** NEWS

11:55 **3** **4** **COLOR** NEWS—Newman

7 **COLOR** NEWS—Reeter

Afternoon

12:00 **3** **5** **10** **COLOR** NEWS

4 **7** **40** **COLOR** HIDDEN FACES

6 MISTEROGERS—Children

The King and Sara receive a wedding present.

Repeated 6 P.M.

7 **13** BEWITCHED—Comedy

Little Tabatha plays havoc with her parents' anniversary celebration. Samantha: Elizabeth Montgomery.

12 PDQ—Game

COLOR Celebrity guests: Nick Adams, Abby Dalton and Dick Patterson.

12:30 **2** **COLOR** BEAT THE ODDS—Game

3 **4** **COLOR** DAYS OF OUR LIVES

5 **10** **12** **COLOR** AS THE WORLD TURNS—Serial

6 SACRAMENTO FILE

7 **7** **13** FUNNY YOU SHOULD ASK—Game

COLOR Tentative guests: Marty Allen, Mike Connors, Stu Gilliam, Rose Marie and Carol Wayne. Host: Lloyd Thaxton.

40 MOVIE—Drama

"Slightly Honorable." (1940) A young attorney fights a crooked political machine in an attempt to clean up a paving racket. Pat O'Brien, Edward Arnold, Broderick Crawford. (Two hours)

12:55 **7** **7** **13** **COLOR** CHILDREN'S DOCTOR

1:00 **2** MOVIE—Comedy

"Behave Yourself." (1951) A young married couple accidentally acquire a trained

Thursday March 20, 1969

Afternoon

dog belonging to a gang of smugglers. Farley Granger, Shelley Winters, William Demarest. (Two hours)

3 4 **COLOR** **DOCTORS**—Serial

5 10 12 **COLOR** **LOVE IS A**

MANY-SPLENDORED THING

6 9 **CLASSROOM**—Education

7 7 13 **COLOR** **DREAM HOUSE**

1:30 **3 4 7** **COLOR** **ANOTHER WORLD**—Serial

5 10 12 **COLOR** **GUIDING LIGHT**

7 13 **COLOR** **LET'S MAKE A DEAL**—Game

2:00 **3** **MOVIE**—Comedy

"Who Done It?" (1942) A pair of soda jerks get mixed up in a murder. Bud Abbott, Lou Costello, Patric Knowles, William Gargan. (Two hours)

4 40 **YOU DON'T SAY!**—Game

COLOR Guests: the comedy team of Phil Ford and Mimi Hines.

5 10 12 **COLOR** **SECRET STORM**

7 7 13 **COLOR** **NEWLYWED**

GAME

2:30 **4 40** **MATCH GAME**

COLOR Guests: musical-comedy star Jack Cassidy and Sheila MacRae.

5 10 12 **COLOR** **EDGE OF NIGHT**

7 7 **COLOR** **DATING GAME**

13 **COLOR** **DIVORCE COURT**—Drama

2:55 **4 40** **COLOR** **NEWS**—Floyd Kalber

3:00 **2 10 12** **LINKLETTER SHOW**

COLOR Art Linkletter interviews members of a nudist colony. (Rerun)

4 **JOAN RIVERS**

COLOR What about wallpaper? Joan and comic Soupy Sales talk it over with an expert.

5 **MIKE DOUGLAS**—Variety

COLOR See 4 P.M. Ch. 10. (90 min.)

7 7 13 **COLOR** **GENERAL**

HOSPITAL—Serial

40 **ANN SOTHERN**—Comedy

A long-time employee at the Bartley House talks Katy into hiring his near-delinquent son as a bellhop. Katy: Ann Sothern. Macauley: Ernsert Truex.

3:30 **2** **COLOR** **CAPTAIN SATELLITE**

4 **REAL McCOYS**—Comedy

Kate has a busy weekend in Los Angeles. Grampa: Walter Brennan. Kate: Kathy Nolan. Luke: Richard Crenna.

7 7 13 **COLOR** **ONE LIFE TO LIVE**—Serial

10 **PASSWORD**—Game

COLOR Celebrity guests: actors Barry Nelson and Agnes Moorehead.

12 **MIKE DOUGLAS**—Variety

COLOR Guests include William Shatner; singer Jaye P. Morgan, and Sam and Dave; and ESP expert Kreskin. (60 min.)

40 **COLOR** **CAPN'S LOCKER**

4:00 **3** **MERV GRIFFIN**—Variety

COLOR See 4:30 P.M. Ch. 5. (90 min.)

4 **COLOR** **FLINTSTONES**

7 7 13 **COLOR** **DARK**

SHADOWS—Serial

10 **MIKE DOUGLAS**—Variety

COLOR Tentatively scheduled guests: Louis Nye, comics Bob and Ray, and singer Browning Bryant. (60 min.)

4:30 **2 40** **COLOR** **POPEYE**—Children

4 **COLOR** **CARTOONS**—Children

5 **MERV GRIFFIN**—Variety

COLOR Tentatively scheduled guests: Anthony Newley, Fleury D'Antonakis of Off-Broadway's "Jacques Brel" and comic Pat Cooper. (90 min.)

7 **MOVIE**—Comedy

"Monkey Business." (1952) A sober-minded research chemist innocently drinks a rejuvenating formula that has been mixed by one of the laboratory chimpanzees and finds he has discovered youth. Cary Grant, Ginger Rogers, Charles Coburn, Marilyn Monroe. (90 min.)

7 **LET'S MAKE A DEAL**—Game

12 **MERV GRIFFIN**—Variety

COLOR Guests include comics Jackie Mason and Dorothy Loudon. (60 min.)

13 **GILLIGAN'S ISLAND**—Comedy

COLOR A drab island visitor becomes Ginger's glamorous lookalike. Ginger/Eva: Tina Louise. Gilligan: Bob Denver.

19 **FILM**

4:45 **4** **VOYAGE**—Adventure

COLOR A rescued seaman's small chest opens—and Kowalski is blasted to unconsciousness. In this episode, the part of the old man was portrayed by the late Francis X. Bushman. Nelson: Richard Basehart. Crane: David Hedison. Sam Burke: Paul Fix. (60 min.)

5:00 **2** **TIMMY AND LASSIE**—Adventure

Lassie is seriously injured by a truck

while saving a little girl's life. Timmy: Jon Provost. Betty: Minnie Nelson. Doc Weaver: Arthur Spade.

3 BATMAN—Adventure

COLOR Conclusion: the Minstrel plans to level the stock exchange with a sonic beam. Minstrel: Van Johnson. Batman: Adam West. Robin: Burt Ward.

7 BEWITCHED—Comedy

First of two parts: the Stephensens become objects of a private investigation.

9 UPHOLSTERY WORKSHOP

13 I LOVE LUCY—Comedy

Little Ricky's kindergarten class runs short of cast members, so Lucy, Ricky, Fred and Ethel are drafted for the annual production. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance. Fred: William Frawley. Little Ricky: Richard Keith. Suzy: Candy Rogers.

19 CARTOONS—Children

40 PATTY DUKE—Comedy

Harold agrees to let Ross join his basketball team—if Ross gets him a date with Patty. Patty and Cathy: Patty Duke.

5:15 4 COLOR NEWS

9 FILM

5:30 2 PATTY DUKE—Comedy

Patty's dismay over having her tonsils removed evaporates when she meets the handsome Dr. George Morgan. Dr. Morgan: Troy Donahue. Patty and Cathy: Patty Duke. Nurse Bates: K.T. Stevens.

3 ADVENTURE THEATRE

COLOR British Columbia in the spring.

7 12 COLOR NEWS

9 EFFICIENT READING

Topic: discovering potential.

10 COLOR NEWS—Walter Cronkite

13 COLOR NEWS—Frank Reynolds

19 CHESTER SMITH—Variety

40 MY FAVORITE MARTIAN

The school composition Uncle Martin helped Angela write about life on Mars gets a failing grade—for being too improbable! Martin: Ray Walston. Prof. Jennings: John Fiedler. Miss Weaver: Betsy Jones-Moreland. Tim: Bill Bixby.

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thursday 8 pm



turn on 10



Thursday March 20, 1969

Afternoon-Evening

- 5:45 **4** **COLOR** NEWS
6 **FRIENDLY GIANT**—Children
Friendly reads about the alphabet.

Evening

- 6:00 **2** **MY FAVORITE MARTIAN**
Tim and Martin travel to Mexico, where an ancient chest containing a likeness of Martin is about to be opened. Martin: Ray Walston. Tim: Bill Bixby.
- 3** **4** **COLOR** NEWS—Chet Huntley, David Brinkley
- 5** **7** **10** **13** **COLOR** NEWS
6 **9** **MISTEROGERS**—Children
The King and Sara receive a wedding present.
- 40** **MOVIE**—Western
"Ambush at Cimarron Pass." (1958) A Union soldier has to team up with an ex-Confederate when they are attacked by Apaches. Scott Brady, Margia Dean, Clint Eastwood, Irving Bacon. (90 min.)

- 6:30 **2** **McHALE'S NAVY**—Comedy
PT-73 runs out of gas, and McHale is forced to land on an enemy-held island. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Parker: Tim Conway.
- 3** **COLOR** NEWS—Whitten/Jervis
4 **7** **NCAA BASKETBALL**
SPECIAL **COLOR** See 7:30 P.M. Ch. 3.
- 5** **12** **COLOR** NEWS—Cronkite
6 **9** **WHAT'S NEW**—Children
Story of the bull elk's antlers; types of stars; folk music of Japan.
- 13** **PERRY MASON**—Mystery
After delivering some hot money, Lucy Stevens assumes a false identity and reports her own suicide. Lucy Stevens/Carole Morgan; Connie Hines. Mason: Raymond Burr. Della: Barbara Hale. Drake: William Hopper. (55 min.)

- 7:00 **2** **I LOVE LUCY**—Comedy
The Ricardos and the Mertzes board the ship for their trip to Europe, leaving Ricky Jr. behind. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.
- 5** **COLOR** NEWS—Weston/Tompkins
6 **THINK-IN**—Discussion
Topic: "Sensitivity training—good or bad?" Host is Dr. Otto Butz. (60 min.)
- 7** **COLOR** NEWS—Frank Reynolds
9 **JOURNAL 9**
Don Chamberlain and his guests discuss key issues concerning Northern California.
- 10** **WHAT'S MY LINE?**—Game
COLOR Celebrity panel: Alan Alda, Arlene Francis, Anita Gillette and Gawn Grainger. Host: Wally Bruner.
- 12** **I DREAM OF JEANNIE**
COLOR Jeannie improvises wild legal and moral support for Tony, who is being railroaded for allegedly injuring a driver. Jeannie: Barbara Eden. Tony: Larry Hagman. Roger: Bill Daily. Bel-lows: Hayden Rorke.

Guest Cast

- Norman Cashman Dick Sargent
Judge J. Pat O'Malley
- 7:25 **13** **COLOR** **OUTDOORSMAN**—Lange
7:30 **2** **FARMER'S DAUGHTER**—Comedy
Steve develops an adolescent crush on Katy. Steve: Mickey Sholdar. Katy: Inger Stevens. Glen: William Windom.
- 3** **NCAA BASKETBALL**
SPECIAL **COLOR** A semifinal game in

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the 31st NCAA Basketball Championship is telecast from Louisville. The finals are Saturday.

"Daniel Boone" and "Ironsides" will not be seen tonight.

5 10 12 QUEEN AND I—Comedy

COLOR "Hossfeathers." Duffy and his cronies maneuver to keep Nelson from getting wind of their latest caper: smuggling a horse aboard ship. Duffy: Larry Storch. Nelson: Billy De Wolfe. Murdock: Stafford Repp. Kevin McGonnigal: Bernard Fox. Mrs. Murdock: Doris Singleton. Becker: Carl Ballantine.

7 13 FLYING NUN—Comedy

COLOR Sr. Bertrille collars a distributor, puts the bite on Carlos, buys a big oven, and the great push is on—to mass-produce bread at the convent. Sr. Bertrille: Sally Field. Sancho: Roger De Koven. Policeman: Jamie Farr. Carlos: Alejandro Rey. Rev. Mother: Madeleine Sherwood. Sr. Jacqueline: Marge Redmond. Sr. Sixto: Shelley Morrison.

19 MOVIE—Drama

"Ride the High Iron." (1957) Korean war veteran Hugo Danielhik wants to make big money, and his job with public-relations man Ziggy Moline seems like an easy way to make it—he's assigned to escort pretty socialite Elise Vanders. Don Taylor, Sally Forrest, Raymond Burr.

Repeated Fri. 7:30 P.M. Ch. 19.

40 RAT PATROL—Adventure

COLOR Attacked by an Arab band, Troy's Rat Patrol and Dietrich's German troops must decide whether to join forces temporarily or be wiped out separately.

Troy: Christopher George. Mofitt: Gary Raymond.

8:00 2 PASSWORD—Game

COLOR Eve Arden and Ray Bolger are the celebrity guests.

5 12 40 JONATHAN WINTERS

COLOR Guests: Mel Torme, Jane Powell, Paul Lynde, Alice Ghostley and Cliff "Charley Weaver" Arquette. Sketches . . . Mel and Jonathan do comedy bits suggested by the audience; Paul plays a suspicious insurance adjuster visiting accident victim Jonathan and his nagging wife Alice; Cliff reads a letter from mama in Mt. Idy; and Jonathan plays animal expert Window R. Flydipper. Everyone joins in the finale—blackout spoofs of movies ("The Sound of Music," "Elmer Gantry") and Hollywood cliches. The Establishment, Dick Curtis, Paul Weston orchestra. (60 min.)

Highlights

"Goin' Out of My Head," "If" . . . Mel
"Didn't We?" . . . Jane
"Aquarius" . . . Establishment

6 9 NET PLAYHOUSE—Drama

"A Passage to India." India's Santha Rama Rau based this drama on E.M. Forster's memorable novel. Set in India during the 1920's, the play examines a relationship that is threatened by blind racial hatreds. Virginia McKenna of "Born Free" plays a leading role. Mrs. Moore: Sybil Thorndike. Adela: Virginia McKenna. Dr. Aziz: Zia Mohyeddin. Fielding: Cyril Cusack. (Two hours)

After the play: "A Phantasy," abstract animated films by Norman McLaren.

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Thursday

Evening

Thursday 9 pm — Color

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7 13 THAT GIRL—Comedy

COLOR "Bad Day at Marvin Gardens." A rainy day finds Ann, her parents and Don searching for diversion. Their choice is Monopoly, a game that soon triggers a raging squabble. Ann: Marlo Thomas. Don: Ted Bessell. Father: Lew Parker. Mother: Rosemary De Camp.

10 MIKE DOUGLAS—Music

COLOR Mike presents the music he enjoys and the people who make it popular. Guests: Count Basie and his orchestra, blues singer Joe Williams, Pete Fountain and his orchestra, the Ramsey Lewis Trio, Harpers Bizarre, the New Christy Minstrels, and country singers Sonny James and Skeeter Davis. (60 min.)

Highlights

"Try a Little Tenderness," "Lovers Such as I"Mike
"Shiny Stockings"Count Basie
"High Society"Pete
"Wade in the Water"

.....Ramsey Lewis Trio
"Simon and the Amazing Dancing Bear"Harpers Bizarre

8:30 2 WHAT'S MY LINE?—Game

COLOR Celebrity panelists: Joanna Barnes, Arlene Francis, Garry Moore and Soupy Sales.

4 SPOTLIGHT—Tom Jones

COLOR Comic Jack Carter, and singers Fran Jeffries and Tom Jones share the spotlight. Jack tells about his trip to London and sings "Hit Record," a spoof of pop idols. (60 min.)

Highlights

"That Old Black Magic," "Sixteen Tons," "Buddy, Can You Spare a Dime?"Tom
"Summer Samba," "Haven't We Met?" "Sunny"Fran

7 13 BEWITCHED—Comedy

COLOR In her fiercest attack yet on Sam's marriage, Endora strips Samantha, Serena and Uncle Arthur of their powers. Banding together, the trio reacts to the witchery by trying to make it as mortals: they go to work. Samantha/Serena: Elizabeth Montgomery. Uncle Arthur: Paul Lynde. Endora: Agnes Moorehead. Buck: Rock Masak. Tabitha: Erin Murphy.

9:00 7 **COLOR** NEWS—Huntley/Brinkley

2 I SPY—Drama

COLOR Kelly and Scott try to change

an eccentric scientist's politics from neutral to pro-U.S. Silvano: Boris Karloff. Kelly: Robert Culp. Scott: Bill Cosby. Horst: Carl Schell. (60 min.)

5 12 40 MOVIE—Comedy

COLOR "Paris When It Sizzles" (1964), a mild spoof of moviemaking topped with romance. In a last-ditch effort to meet his two-day deadline, scriptwriter Richard Benson enlists the aid of a secretary. Their jumbled method: acting out the scenes as they go along. In cameo roles: Marlene Dietrich, Tony Curtis and Mel Ferrer. Filmed in Paris. (Two hours)

Guest Cast

Richard Benson William Holden
Gabrielle Simpson Audrey Hepburn
Alexander Meyerheimer Noel Coward
Police Inspector Gregoire Aslan

7 13 WHAT'S IT ALL ABOUT, WORLD?—Variety

COLOR Dean Jones welcomes Nanette Fabray and Tony Randall. In a spoof of "Gone With the Wind," Nanette plays a Southern belle, Scoey Mitchell her fiancé and Tony her stern father. Also: Nanette and two children translate "The Impossible Dream" into sign language. Dennis Allen, Dick Clair and Jenna McMahon, Gerri Granger, Bayn Johnson, Ron Prince. (60 min.)

Highlights

"Little Green Apples" Dean
"Spring Is Here" Gerri

7 FLYING NUN—Comedy

COLOR A ticklish situation calls for fast improvisation and gear-shifting when supersleuth Fomento gets the mistaken idea that a surprise party is being planned for him. Sr. Bertrille: Sally Field. Fomento: Vito Scotti. Carlos: Alejandro Rey. Rev. Mother: Madeleine Sherwood.

Guest Cast

Salazar Mike Pataki
Chief Galindo Rodolfo Hoyos
Dyquisto Fabian Dean

10 MOVIE—Drama

COLOR "Take the High Ground." (1953) A tough Korean combat veteran isn't happy with his assignment to a recruit depot—and he's even more unhappy with the training provided for the young GIs. Richard Widmark, Karl Malden, Russ Tamblyn. (Two hours)

9:30 3 4 7 DRAGNET

COLOR Time approximate. Gary Crosby plays Blake Thompson, a hippie writer who communes with the dead. But Blake's more immediate problem is with the living: his wife is running around with other hippies who have persuaded her to pass bad checks. Friday: Jack Webb. Gannon: Harry Morgan. Blake Thompson: Gary Crosby. Sondra Thompson: Jill Banner.

6 9 COLOR WASHINGTON NEWS

Ch. 9R does not colorcast.

10:00 2 COLOR NEWS—Gary Park

3 4 7 DEAN MARTIN

COLOR Guests: Mickey Rooney, Kate Smith, Barbara Eden ("I Dream of Jeannie"), comedian Norm Crosby and the Times Square Two, comic singers. Sketch: Dean and Mickey play bug exterminators. The finale features a patriotic songfest. Ken Lane; Les Brown conducts the orchestra. (60 min.)

Continued on next page



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Evening

Highlights

"On a Clear Day You Can See Forever,"
 "As Long as He Needs Me"Kate
 "I Wish I Could Shimmy like My Sister
 Kate"Barbara
 "Not Enough Indians," "Young at
 Heart"Dean
 Medley: "Yankee Doodle," "God's
 Country," "You're a Grand Old
 Flag," "God Bless America"All

6 9 SPECULATION

7 WACKIEST SHIP—Comedy

COLOR "Shakedown." Butcher is introduced to his ship, assignment and crew—and instantly loathes them all. Butcher: Jack Warden. (60 min.)

13 COLLEGE TALENT

COLOR Celebrity judges: Tony Randall, Janis Paige and Peter Brown. Talent: the University of the Pacific (Cal.) Jazz Quartet, and singers Sharon Keys (Citrus Junior College, Cal.), Timothy O'Keefe (University of San Diego) and the Daughters of James (Duke and the University of North Carolina). Host: Dennis James.

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10:30 13 **COLOR** NEWS

11:00 2 UNTOUCHABLES—Drama

Joe Kulak faces a business slump, thanks to competitor Nitti's innovation—the importation of German brewmasters. Ness: Robert Stack. Kulak: Oscar Beregi. Nitti: Bruce Gordon. (60 min.)

3 4 5 7 7 **COLOR** NEWS

10 12 13 **COLOR** NEWS

40 MOVIE—Melodrama

"Timetable." (1956) An honest railroad cop sets out to find the man responsible for a train holdup. He does not know that his partner is the guilty party. Mark Stevens, Wesley Addy, Felicia Farr.

3 4 7 JOHNNY CARSON

COLOR Tentatively scheduled: substitute host Bill Cosby welcomes Julian Bond, civil rights leader and Georgia politician; singer-songwriter Tom Paxton; Satiric sportscaster Heywood Hale Broun; and cast members from off-Broadway's "Jacques Brel is Alive and Well and Living in Paris." (90 min.)

5 PERRY MASON—Mystery

Philanthropist Carleton Gage lapses into a coma before he can draw up a new will changing his beneficiaries. Gage: Everett Glass. Dr. Guy Omstead: John Howard. (60 min.)

7 12 13 JOEY BISHOP

COLOR Tentative guests: Frank Sinatra Jr., actor Victor Buono and comic Jackie Clark. (90 min.)

10 MOVIE—Comedy

"Doctor at Large." (English; 1957) A young doctor goes job hunting after being passed up for the job of house surgeon by a hospital. Dirk Bogarde, Donald Sinden. (One hour, 50 min.)

12:00 2 ALFRED HITCHCOCK—Drama

Jeweler Kirkwood sells a client's pearl for such an astronomical sum that he decides to keep a good portion of the profits for himself. Captain McCabe: John Ireland. Mr. Wilkins: Ernest Truex.

12:30 5 MOVIE—Biography

"A Dispatch from Reuter's." (1940) Julius Reuter builds the new-gathering wire service that has covered the world since 1858. Edward G. Robinson, Eddie Albert, Edna Best. (One hour, 40 min.)

1:00 3 4 7 13 **COLOR** NEWS

Morning

- 5:55 **3** **COLOR** FARM NEWS
6:00 **3** RHYME AND REASON
1. Political and artistic developments in the early 19th Century are discussed by Prof. Norton Mazvinski. 2. "The Group Worker," a half-hour documentary, traces the history of this unique twentieth-century occupation. Film clips show group workers at work in city streets and prison rehabilitation centers. (60 min.)
5 SUNRISE SEMESTER
COLOR English Literature: the prose of John Henry Newman.
6:25 **7** **COLOR** IT'S YOUR MONEY
7 **COLOR** A.M.—Jim Dunbar
13 **COLOR** NEWS
6:30 **4** **COLOR** NEWS—Valentine
5 THING ABOUT MONEY
Topic: housing, by rent.
10 **COLOR** FOCUS ON FARMING
13 **COLOR** JACK LA LANNE
7:00 **3** **4** **7** TODAY
COLOR Tentatively scheduled: a preview of tonight's NBC News Special on the origins of the first Americans; films of Red China; a feature on a newly developed 40-character alphabet; and members of the Coast Guard choir. Hugh Downs. (Two hours)
5 NEWS—Ron Magers
10 SUNRISE SEMESTER
COLOR English Literature: the prose of John Henry Newman.
12 THIS IS THE LIFE
COLOR A child rebels against his mother's plans to remarry.
13 **COLOR** AGRICULTURE TODAY
7:05 **5** **COLOR** NEWS—Joseph Benti
7:15 **13** **COLOR** CARTOONLAND
7:30 **5** NEWS—Ron Magers
10 **12** **COLOR** NEWS—Joseph Benti
7:55 **10** **COLOR** FOCUS ON FARMING
12 **COLOR** ROGER RAMJET
8:00 **5** **10** **12** **COLOR** CAPTAIN KANGAROO
8:05 **2** **COLOR** NEWS
8:15 **2** **COLOR** RELIGION—Mormon
8:20 **13** BEATLES—Children
8:30 **2** **COLOR** JACK LA LANNE

- 7** GIRL TALK
COLOR Guests include TV GUIDE film criti Judith Crist and Hollywood columnist Joyce Haber.
8:40 **9** CLASSROOM—Education
8:50 **13** **COLOR** CARTOONLAND
9:00 **2** **COLOR** POPEYE—Cartoons
3 **4** **7** SNAP JUDGMENT
COLOR Guests: Bill Cullen and actress Dina Merrill. Host: Ed McMahon.
5 **10** **12** LUCILLE BALL
COLOR Veteran character actor Alan Hale plays a fire chief up to his neck in Lucy's volunteer brigade.
7 MOVIE—Comedy
COLOR "Dangerous When Wet." (1953) Promoter Windy Webb offers Katy Higgins a chance to make some money—by swimming the English Channel. Esther Williams, Fernando Lamas, Jack Carson, Denise Darcel. (Two hours)
13 **COLOR** JACK LA LANNE
9:15 **6** CLASSROOM—Education
9:25 **3** **4** **7** **COLOR** NEWS
—Nancy Dickerson
9:30 **2** **10** **12** BEVERLY HILLBILLIES
Granny opens fire on a tax collector. Jed: Buddy Ebsen. Granny: Irene Ryan. Drysdale: Raymond Bailey. Alan Landman: John Stephenson.
3 **4** **7** **COLOR** CONCENTRATION—Game
5 HOTLINE—Discussion
COLOR Scheduled guest is Sari Kayser who talks about junk shopping. Host: Owen Spann. (Live; 60 min.)
13 **COLOR** TRUTH OR CONSEQUENCES—Game
10:00 **2** **10** **12** ANDY GRIFFITH—Comedy
Andy and Barney had better watch out—fun-loving girls are on the prowl. Thelma Lou: Betty Lynn. Barney: Don Knotts. Helen: Aneta Corsaut.
3 **4** **7** PERSONALITY—GAME
COLOR Celebrities: Robert Merrill, Rita Moreno and Edward Mulhare. On film: Sen. Everett Dirksen (R-Ill.).
13 MOVIE—Mystery
"Sleep, My Love." (1948) With the help of a phoney doctor, a husband sets out to drive his wife mad. Claudette Colbert, Robert Cummings, Don Ameche, Rita Johnson. (One hour, 45 min.)

Friday March 21, 1969

Morning-Afternoon

- 10:30 **2** **FAULKNER'S MISSISSIPPI**
The fictional world of William Faulkner comes to life in this critically acclaimed documentary. Films show Faulkner's home town of Oxford, Miss. and surrounding Lafayette County. (60 min.)
- 3 4 7** **HOLLYWOOD SQUARES**
COLOR Players: Marty Allen, Jim Backus, Jack Cassidy, Nanette Fabray, June Lockhart and Ross Martin.
- 5 10 12** **DICK VAN DYKE—Comedy**
Rob becomes job hunter—for a bull-fighter (Joby Baker).
- 11:00 **3 4 7** **COLOR** **JEOPARDY**
5 10 12 **COLOR** **LOVE OF LIFE**
7 **COLOR** **ANNIVERSARY GAME**
40 **COLOR** **ROMPER ROOM—Children**
- 11:05 **6** **EXPLORING SENTENCES**
- 11:25 **5 10 12** **COLOR** **NEWS**
- 11:30 **2** **COLOR** **ROMPER ROOM—Children**
3 4 7 **COLOR** **EYE GUESS**
5 10 12 **COLOR** **SEARCH FOR TOMORROW—Serial**
6 **WHAT'S NEW—Children**
Migration habits of elk; life on other planets; folk music of Ceylon.
Repeated 6:30 P.M. Chs. 6 and 9R.
- 7** **COOKING—Graham Kerr**
Today: Stuffed eggplant.
- 9** **PRIMER CURSO**
Recess: 11:55 A.M.—1 P.M.
- 11:45 **13** **COLOR** **COMMUNITY CALENDAR—Joseph Tones**
- 11:50 **13** **COLOR** **NEWS**
- 11:55 **3 4** **COLOR** **NEWS—Newman**
7 **COLOR** **NEWS—Reeter**

Afternoon

- 12:00 **3 5 10** **COLOR** **NEWS**
4 7 40 **COLOR** **HIDDEN FACES**
6 **MISTEROGERS—Children**
7 13 **BEWITCHED—Comedy**
Maurice Evans appears in this episode as Tabatha's witchery is put to the test.
- 12** **PDQ—Game**
COLOR Celebrity guests: Nick Adams, Abby Dalton and Dick Patterson.
- 12:30 **2** **COLOR** **BEAT THE ODDS—Game**
3 4 **COLOR** **DAYS OF OUR LIVES**

5 10 12 **COLOR** **AS THE WORLD TURNS—Serial**

6 **JOYCE CHEN—Cooking**
Recipe: Shanghai duck.

Repeated 8 P.M. Ch. 6.

7 7 13 **FUNNY YOU SHOULD ASK—Game**

COLOR Tentative guests: Marty Allen, Mike Connors, Stu Gilliam, Rose Marie and Carol Wayne. Host: Lloyd Thaxton.

40 **MOVIE—Drama**

"I Met My Love Again." (1938) A girl from a village in New England elopes with a writer and goes to live with him in Paris. Joan Bennett, Henry Fonda, Dame May Whitty. (90 min.)

1:00 **2** **MOVIE—Drama**

"The Suspect." (1944) A middle-aged man murders his nagging wife after she has refused to give him a divorce. Charles Laughton, Ella Raines. (Two hours)

3 4 **COLOR** **DOCTORS—Serial**

5 10 12 **COLOR** **LOVE IS A MANY-SPLENDORED THING**

6 9 **CLASSROOM—Education**

Recess: 2:30-6 P.M.

7 7 13 **COLOR** **DREAM HOUSE**

1:30 **3 4 7** **COLOR** **ANOTHER WORLD—Serial**

5 10 12 **COLOR** **GUIDING LIGHT**

7 13 **COLOR** **MAKE A DEAL**

2:00 **3** **MOVIE—Adventure**

COLOR "Buccaneer's Girl." (1950) A singer unwittingly learns the true identity of a pirate. Yvonne DeCarlo, Philip Friend, Robert Douglas. (Two hours)

4 40 **YOU DON'T SAY!—Game**

COLOR Guests: the comedy team of Phil Ford and Mimi Hines.

5 10 12 **COLOR** **SECRET STORM**

7 7 13 **COLOR** **NEWLYWED GAME**

2:30 **4 40** **MATCH GAME**

COLOR Guests: musical-comedy star Jack Cassidy and Sheila MacRae.

5 10 12 **COLOR** **EDGE OF NIGHT**

7 7 **COLOR** **DATING GAME**

13 **COLOR** **DIVORCE COURT—Drama**

2:55 **4 40** **COLOR** **NEWS—Floyd Kalber**

3:00 **2 10 12** **LINKLETTER SHOW**

COLOR Guest: jazzman Erroll Garner. Host: Art Linkletter. (Rerun)

4 JOAN RIVERS

COLOR Topic: the well-packed suitcase. Guests: actress Tammy Grimes and airline travel-advisor Mary Gordon.

5 MIKE DOUGLAS—Variety

COLOR See 4 P.M. Ch. 10. (90 min.)

7 7 13 COLOR GENERAL HOSPITAL—Serial

40 ANN SOTHERN—Comedy

Johnny, the Bartley House bellhop, comes to Katy for help when he learns that his mother is coming for a visit. She thinks her son is an executive. Katy: Ann Sothern. Macauley: Ernest Truex. Johnny: Jack Mullaney.

3:30 2 COLOR CAPTAIN SATELLITE

4 REAL McCOYS—Comedy

Little Luke draws Agnes Maypole, no Queen of the May, as his date for the school dance. Little Luke: Michael Winkelman. Grampa: Walter Brennan. Agnes: Lynette Winter. Mary Lou: Sherry Alberoni. Luke: Richard Crenna.

7 7 13 COLOR ONE LIFE TO LIVE—Serial

10 PASSWORD—Game

COLOR Celebrity guests: actors Barry Nelson and Agnes Moorehead.

12 MIKE DOUGLAS—Variety

COLOR Guests include William Shatner, comic Jack E. Leonard, singers Julie Budd and Scott Jacobbi. (60 min.)

40 COLOR CAPN'S LOCKER

4:00 3 MERV GRIFFIN—Variety

COLOR See 4:30 P.M. Ch. 5. (60 min.)

4 COLOR FLINTSTONES

7 7 13 COLOR DARK

SHADOWS—Serial

10 MIKE DOUGLAS—Variety

COLOR Tentatively scheduled guests: Buddy Hackett, Louis Nye and William Emerson, former editor of the Saturday Evening Post. (60 min.)

4:30 2 40 COLOR POPEYE—Children

4 COLOR CARTOONS—Children

5 MERV GRIFFIN—Variety

COLOR Tentatively scheduled: Jimmy Dean, former heavyweight champ Archie Moore and singer Karen Morrow. (90 min.)

7 MOVIE—Comedy

"His Girl Friday." (1940) When a newspaper woman divorces her managing-

editor husband, she wants to quit the paper and marry another man. Cary Grant, Rosalind Russell, Ralph Bellamy, Gene Lockhart, Porter Hall, Roscoe Karns, Frank Jenks. (90 min.)

7 LET'S MAKE A DEAL—Game

9 EXPERIMENT IN ENTERTAINMENT

First of a series of programs to be presented bi-monthly on KXIE by students of local high schools. Today: the Uncle Roberts Juice Band. Moderator Ed Hefelfinger and his guests, Clint Rathbun and Steve Guddat (Shasta Union High School) discuss the various types of music. (60 min.)

12 MERV GRIFFIN—Variety

COLOR Guests include satirist Henry Morgan, singer Jane Morgan, actress Ingrid Pizt and comic Pat Cooper. (60 min.)

13 GILLIGAN'S ISLAND—Comedy

COLOR Deputy Gilligan takes his job to heart, and starts jailing everyone. Gilligan: Bob Denver. Skipper: Alan Hale. Howell: Jim Backus.

19 FILM

4:45 4 VOYAGE—Adventure

COLOR The Seaview is trapped on the ocean floor—where the pressure threatens to crush its hull. Nelson: Richard Basehart. Stan: Don Gordon. Crane: David Hedison. Kowalski: Del Monroe. (60 min.)

5:00 2 TIMMY AND LASSIE—Adventure

Timmy offers to care for an injured friend's pet chimp. Timmy: Jon Provost. Grigsby: Eddy Waller.

3 BATMAN—Adventure

COLOR King Tut plans on revealing Batman's true identity. Tut: Victor Buono. Batman: Adam West.

7 BEWITCHED—Comedy

Conclusion: Samantha is threatened by blackmail. Leach: Robert Strauss.

13 I LOVE LUCY—Comedy

At a country-club dance, Lucy, Ethel and Betty are aghast at the antics of a sultry blonde who has all but captivated their husbands. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance. Fred: William Frawley.

19 CARTOONS—Children

40 PATTY DUKE—Comedy

Patty's attitude toward school suddenly



THE FIRST AMERICANS

The migration of man from Siberia to America 20,000 years ago. Filmed by NBC News on location with the cooperation of the National Academy of Science. Produced and Directed by Craig Fisher

Reported by Hugh Downs

SPECIAL TONIGHT
7:30 P.M. CH. **3 4 7**
IN COLOR ON NBC

Presented by

YOUR GAS COMPANY 

Friday

Afternoon-Evening

improves when a handsome new French teacher takes over. Andre Malon: Jean Pierre Aumont. Patty and Cathy: Patty Duke. Martin: William Schallert.

5:30 2 PATTY DUKE—Comedy

Patty decides to throw a party with live music. Patty and Cathy: Patty Duke. Martin: William Schallert.

3 ADVENTURE THEATER

COLOR Fishing at Great Bear Lake, on the Arctic Circle in the Northwest Territory.

7 12 COLOR NEWS

9 EFFICIENT READING

Topic: discovering potential.

10 COLOR NEWS—Walter Cronkite

13 COLOR NEWS—Frank Reynolds

19 CHESTER SMITH—Variety

40 MY FAVORITE MARTIAN

When Uncle Martin tries to cool off atop a high water tower during a hot spell, he's hauled off to a psychiatrist as an attempted suicide. Martin: Ray Walston. Dr. Bonnett: Frank Behrens. Tim: Bill Bixby. Mrs. Brown: Pamela Britton. Lieutenant Harland: Henry Beckman. Young man: Robert Paget.

5:45 4 COLOR NEWS

6 FRIENDLY GIANT—Children

Story: "Black and White."

Evening

6:00 2 MY FAVORITE MARTIAN

Martin and Tim are taking a time-machine trip to England, and when the dial spins, they get there—during the 13th Century. Martin: Ray Walston. Tim: Bill Bixby. Duchess: Anne Wakefield.

3 COLOR NEWS—Huntley/Brinkley

4 5 7 10 13 COLOR NEWS

6 9 MISTEROGERS—Children

40 MOVIE—Comedy

"Devil's Canyon." (1953) An ex-marshal is sent to prison for killing two men in self-defense. Virginia Mayo, Dale Robertson, Stephen McNally. (90 min.)

6:30 2 McHALE'S NAVY—Comedy

McHale's crew will do anything to get Fuji's letter to his girl in Tokyo—even invade a Japanese-held island. McHale: Ernest Borgnine. Fuji: Yoshio Yoda

3 **COLOR** NEWS—Whitten/Jervis

4 **7** **COLOR** NEWS—Chet Huntley, David Brinkley

5 **12** **COLOR** NEWS—Cronkite

6 **9** WHAT'S NEW

Migration habits of elk; life on other planets; folk music of Ceylon.

13 PERRY MASON—Mystery

Two men claim to be Trudy Holbrook's long-lost father—after she inherits her

mother's million-dollar estate. Trudy: Anne Benton. Lawrence King: Francis X. Bushman. Mason: Raymond Burr. David: Henry Beckman. (60 min.)

7:00 **2** I LOVE LUCY—Comedy

Lucy gets romantic on the trip to Europe, and wants Ricky to plan a second honeymoon. Lucy: Lucille Ball.

4 WIDE WONDERFUL WORLD

COLOR Host Jack Douglas narrates a tour of beautiful Bavaria.

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6 9 GLORY TRAIL—Documentary

"Image Makers" focuses on the artists and photographers who recorded the sights of the Old West. Using photographs, paintings and sketches, narrator Red Fenwick presents the works of painters Frederic Remington, Charlie Russell, Cassily Adams and John M. Stanley; and photographers William H. Jackson and Tim O'Sullivan.

Next week "Let's Take Pictures" will debut in this time slot.

7 COLOR NEWS—Frank Reynolds

7 GHOST AND MRS. MUIR

COLOR "The Medicine Ball." An intoxicating brew of the ghost's making takes Mrs. Muir back in time to a glittering lawn party circa 1845, and puts her in the arms of a dashing—and very much alive—Captain Gregg. Mrs. Muir: Hope Lange. Captain: Edward Mulhare. Martha: Reta Shaw. Claymore: Charles Nelson Reilly. Dr. Ferguson: Don Scardino.

10 WHAT'S MY LINE?—Game

COLOR Celebrity panel: Alan Alda,

Arlene Francis, Anita Gillette and Gawn Grainger. Host: Wally Bruner.

12 JULIA—Comedy

COLOR "It Takes Two to Tangle." Dr. Chegley drafts Julia to help his hospital fund-raising project. Julia's role: impress the handsome representative of a philanthropic foundation, in hopes that he'll recommend a sizable donation. Julia: Diahann Carroll. Dr. Chegley: Lloyd Nolan. Paul Cameron: Paul Winfield.

19 FILM

7:30 2 FARMER'S DAUGHTER—Comedy

"The Morley Report." Steve's composition on romance, is bound to raise a few eyebrows. Katy: Inger Stevens. Steve: Mickey Sholdar. Glen: William Windom.

3 4 7 NBC NEWS SPECIAL

SPECIAL COLOR "The First Americans." See below. (60 min.)

The "High Chaparral" will not be seen.

5 10 12 WILD WILD WEST

COLOR Murderous interference plagues West and Artemus as they escort a Russian Prince and his royal caravan to

CLOSE-UP

7:30 3 4 7 NBC NEWS SPECIAL

The First Americans

SPECIAL COLOR Some 20,000 years ago, early man crossed the Bering Land Bridge from Siberia and peopled the Western Hemisphere: fathering the great Indian nations of the Americas.

Hugh Downs hosts this expedition—a look back at the first Americans. Cameras focus on key archaeological sites . . .

Russian Siberia. This is the area from which early man began his trek. Dr. A.P. Okladnikov of the Soviet Academy of Science shows the remains of a house built of mam-

moths' bones, and tells how the people managed to hunt and survive the cold.

Alaska and the Aleutians. At Onion Portage, the present-day Eskimo is traced back to the first Mongoloid groups in the area. At Nikolski, a village inhabited for more than 10,000 years, simple tools and artifacts have been uncovered that are almost identical to their modern counterparts.

Marmes Man Rockshelter. Here, in Eastern Washington, human skeletal material more than 11,000 years old has been found. Dr. Roald Fryxell of Washington State University discusses the site; flint-knapper Don Crabtree shows how he uses ancient skills to duplicate the flint tools of early man.

Murray Springs, Ariz. SMU geologist Vance Haynes discusses Clovis Man (12,000 years old) and displays his findings.

Also: Hugh Downs visits other excavations in Venezuela, Peru and Chile.

This is the first of an occasional series. Upcoming subjects: aggression, Eskimos, earthquakes and the human mind. (60 min.)

New Petersburg. Pretenders to the throne menace the prince as he seeks to reclaim a spiritually symbolic royal lion. West: Robert Conrad. Artemus: Ross Martin. (60 min.)

Guest Cast

Prince GregorGuy Stockwell
Duchess SophiaNina Foch
Count BalkovitchJohn van Dreelen
Captain ZaboffDonnelly Rhodes
Princess LinaJennifer Douglas
MariaAlicia Gur

6 9 KOLTANOWSKI ON CHESS

Koltanowski recalls how the International Chess Federation set up a playoff in 1948 to determine a world champion. The title was left vacant after Alekhine's death.

7 13 TOM JONES—Variety

COLOR Tom swings with Mama Cass Elliot, the Dave Clark Five, singer Massiel and comic George Carlin. (60 min.)

Highlights

"Hey, Jude," "Gentle on My Mind,"
"What'd I Say?" "Can't Buy Me Love," "What's New, Pussycat?"

"This Is My Dream"Tom
"Mulberry Tree"Dave Clark Five
"Deja la Flor"Massiel
"One Night," "Do Right, Woman, Do Right, Man," "Love Me," "A Big Hunk of Love," "Respect," "I Guess I'll Always Love You"Tom, Cass

Bouquets or bricks? Cleveland Amory reviews this series on page 44.

19 MOVIE—Drama

"Ride the High Iron." See Thurs. 7:30 P.M. Ch.19

40 GREATEST FIGHTS

Jack Dempsey vs. Jack Sharkey; Max Baer vs. Lou Nova.

8:00 2 PASSWORD—Game

COLOR Eve Arden and Ray Bolger are the celebrity guests.

6 JOYCE CHEN—Cooking

Recipe: Shanghai duck.

9 JOYCE CHEN—Cooking

How to prepare boned chicken.

40 PRO BASKETBALL

COLOR The Oakland Oaks vs. the Miami Floridians. Hank Greenwald reports. (Live)

See
Ingrid Bergman
Katharine Hepburn
Gregory Peck
Alfred Hitchcock
Rock Hudson
And Many More!

Thrill to behind-the-scenes footage from such great epics as *Gone With The Wind*, *Rebecca*. For the first time ever, see films from the private Selznick vaults! Narrated by Henry Fonda. Presented by The Bell System. Friday, March 21, 10:00 P.M. on NBC-TV, in color.

Friday March 21, 1969

Evening

8:30 2 WHAT'S MY LINE?—Game

COLOR Celebrity panelists: Joanna Barnes, Arlene Francis, Garry Moore and Soupy Sales.

3 4 7 NAME OF THE GAME

COLOR Honor Blackman, Maurice Evans and Brian Bedford head the predominantly British cast in "An Agent of the Plaintiff." The drama pits publisher Glenn Howard against libel action and a lovely London solicitor. Howard's London bureau is a codefendant in a case that smacks of conspiracy between the plaintiff and his charming counsel—who uses people as cynically as she manufactures evidence. Howard: Gene Barry. Peggy: Susan Saint James. (90 min.)

Guest Cast

Bethany CromwellHonor Blackman
Harold WylerMaurice Evans
Anthony MalcolmBrian Bedford
Dave RogersMurray Matheson
Eddie ClarkAnthony Caruso
Alfred CrammidgeEric Christmas
Sir Winston MoreLester Matthews

5 10 12 GOMER PYLE—Comedy

COLOR Panic ensues when Gomer and Sergeant Carter take over for a fellow Marine: an expectant father whose broken leg is keeping him from pacing the floor. Gomer: Jim Nabors. Sergeant Carter: Frank Sutton. Ken: Warren Berlinger. Rosemary: Jackie Joseph.

6 MAKING THINGS GROW

How to care for bulbs.

7 13 COLOR GENERATION GAP

9 UPHOLSTERY WORKSHOP

8:45 9 FILM

8:55 40 COLOR NEWS

9:00 2 I SPY—Drama

COLOR A Russian ballerina is murdered in Kelly's hotel room—and the Russians have given him less than a day to come up with an explanation. Kelly: Robert Culp. Scott: Bill Cosby. Zili: Zohra Lampert. (60 min.)

5 10 12 MOVIE—Drama

"Stalag 17." (1953) William Holden won an Oscar for his acting in Billy Wilder's film about American POWs in

CLOSE-UP

10:00 3 4 BELL TELEPHONE HOUR

HOLLYWOOD: THE SELZNICK YEARS

SPECIAL COLOR The golden years of Hollywood return in this look at the legacy of movie titan David O. Selznick (1902-1965).

Selznick's creative way with stars, directors and films is recalled by Ingrid Bergman, publicist Russell Birdwell, Joseph Cotten, George Cukor, Joan Fontaine, Janet Gaynor, Katharine Hepburn (heard, but not seen), Alfred Hitchcock, Rock Hudson, Dorothy McGuire, Gregory Peck and King Vidor.

Excerpts from Selznick productions include "A Bill of Divorcement" (Miss Hepburn's first film); "Dinner at Eight" (Jean Harlow, Wallace Beery); "King Kong" (a classic fantasy film); "David Copperfield" (W.C. Fields); "A Tale of Two Cities" (Ronald Colman);

"Intermezzo" (Miss Bergman's first American film); "Rebecca" (Joan Fontaine, Laurence Olivier); "Duel in the Sun" (Gregory Peck, Jennifer Jones); and "A Farewell to Arms" (Selznick's last film).

Also seen—for the first time on TV—"GWTW's" burning of Atlanta, plus many screen tests (filming had already begun by the time Vivien Leigh was chosen to play Scarlett); screen tests for the lead in "Rebecca"; and tests by stage stars Maude Adams, Talulah Bankhead and Laurette Taylor.

Henry Fonda narrates. Written, produced and directed by Marshall Flaum ("Hollywood: The Great Stars"), who scanned more than a million feet of film for this hour.

a German prison camp. There's an informer in barracks 4, and the prisoners put the finger on Sefton—a profiteering loner. Based on the Broadway hit. (Run; two hours, 20 min.)

Cast

Sefton	William Holden
Dunbar	Don Taylor
Stosh	Robert Strauss
Harry	Harvey Lembeck
Commandant	Otto Preminger
Duke	Neville Brand
Price	Peter Graves
Schulz	Sig Ruman
Hoffy	Richard Erdman

6 NET FESTIVAL—Music

COLOR "Monterey Jazz Festival," third of four programs on the 10th annual California festival. Performers include blues and gospel singers T-Bone Walker, B.B. King, Richie Havens, and the Clara Ward Singers. (60 min.)

Highlights

"Please Love Me"	King
"From the Prison," "San Francisco Bay Blues"	Havens

"He's Got the Whole World in His Hands," "Down by the Riverside"

Ward

7 13 COLOR LET'S MAKE A DEAL

9 MAKING THINGS GROW

How to choose a proper pot.

9:30 7 13 GUNS OF WILL SONNET

COLOR Will and Jeff take a turn on stage to put the lie to a play titled "The Man Who Killed Jim Sonnett." Will: Walter Brennan, Jeff: Dack Rambo.

Guest Cast

Morris	Jay Novello
Sheriff Devon	Robert F. Simon
Laurie	Joan van Ark
Charlie	John Crawford
Bartender	Harry Swager
Gambler	John Hale

9 FIRES OF CREATION

"Fires of Creation," conclusion. Glass blower John Burton creates a glass sculpture.

10:00 2 COLOR NEWS—Gary Park

3 4 BELL TELEPHONE HOUR

SPECIAL COLOR "Hollywood: the

Next week in TV GUIDE, a humorous look at how Samantha of *Bewitched* is reversing household rank, Warren Beatty discusses the world of film and William Holden talks about his African specials.

Upcoming Specials spotlighted in TV GUIDE: Kraft Music Hall presents a Broadway special. NCAA basketball championship and consolation games. And William Holden in "Adventures at the Jade Sea."

**next
week**



Friday March 21, 1969

Evening

Selznick Years," a tribute to the late producer. See A-82. (60 min.)

"Star Trek" will not be seen tonight.

6 NET PLAYHOUSE

"Ten Blocks on the Camino Real," a one-act allegory by Tennessee Williams. In an effort to present the truth about modern society, Williams makes his characters represent various philosophic attitudes, in a dream-like Latin-American setting. Williams used this play as the basis for the full-length "Camino Real." Produced by Jack Landau and Jac Venza. (One hour, 10 min.)

Cast

Gutman Albert Dekker
Kilroy Martin Sheehan
Gypsy Lotte Lenya
Jacques Casanova Hurd Hatfield
Marguerite Gautier Carrie Nye

7 7 13 JUDD—Drama

COLOR "Visitation." Ben represents emotionally strained Don Townsend to prevent his divorced wife from taking their child to Europe. Complicating the case: Townsend has accidentally killed his former brother-in-law. Ben: Stephen Young. Judd: Carl Betz. (60 min.)

Guest Cast

Don Townsend Jack McMartin
Barbara Townsend Joanna Moore
Helen Barrett Elizabeth MacRae
Ken Miles Gavin MacLeod
Jack Matcha Noam Pitlik
Roberts Jay Robinson
Judge Stanley J. Edward McKinley
Judge Waylan Kenneth McDonald
Jerry Townsend Billy McMickel

9 NET FESTIVAL—Music

See 9 P.M. Ch. 6 for details.

10:30 40 MOVIE—Mystery

"The Diamond Wizard." (English; 1954) A. U.S. Federal agent arrives in London to track down the perpetrators of a million-dollar robbery. Dennis O'Keefe, Margaret Sheridan, Philip Friend.

11:00 2 MOVIE—Western

COLOR "The Man from Colorado." (1948) After the Civil War, a sadistic Army officer tries to take control of the Colorado Territory. William Holden, Ellen Drew, Ray Collins. (Two hours)

3 4 7 7 13 **COLOR** NEWS
11:20 5 10 12 **COLOR** NEWS

11:30 3 4 7 JOHNNY CARSON

COLOR Tentatively scheduled: substitute host Bill Cosby is joined by singer Roslyn Cash and actor Hal Holbrook. Ed McMahon. (90 min.)

7 12 JOEY BISHOP

COLOR Mickey Mantle and Mahalia Jackson are tentatively scheduled. Regis Philbin, Johnny Mann. (90 min.)

13 MOVIE—Adventure

COLOR "From Hell to Borneo" (1964) John Dirkson's privately owned island near Borneo is invaded by international hoods. George Montgomery, Torin Thatcher, Julie Gregg. (Two hours)

11:50 5 MOVIE—Adventure

"Foreign Correspondent." (1940) Fast-moving Alfred Hitchcock adventure about an American newsman in Europe who witnesses the kidnapping of a diplomat. Joel McCrea, Lorraine Day. (Two hours, 15 min.)

1:00 3 4 **COLOR** NEWS

7 MOVIE—Western

COLOR "Yankee Pasha." (1954) In 1800, a frontiersman travels halfway across the world to propose to a woman he met in Massachusetts. Jeff Chandler, Rhonda Fleming, Lee J. Cobb, Mamie Van Doren.

10 MOVIE—Drama

"Never Let Go." (English; 1962) Comic actor Peter Sellers plays a straight dramatic role in this story of a salesman who finds himself in the midst of a gang of thieves when he tries to track down the man who stole his car. Richard Todd, Elizabeth Sellars, Adam Faith, Mervyn Johns, Carol White. (90 min.)

12 JOEY BISHOP

COLOR Joined in progress. See 11:30 P.M. Ch. 7.

2:05 5 MOVIE—Drama

"The Ox-Bow Incident." (1943) A posse in a small Western town sets out to capture the men responsible for a murder and a cattle theft. They come upon three strangers, and decide that these are the culprits. Henry Fonda, Dana Andrews, Anthony Quinn. (90 min.)

Stations reserve the right to make last-minute changes



**Sometimes, even the cocktail crowd
would rather have a Bud.**

Times like now. Relaxing, not-so-formal times.
And whenever beer fits in better, the King of Beers fits in best.

Budweiser is the King of Beers.

(But you know that.)



'I'm there to show that the boys are normal'

Thoughts
of a woman who
acts in
a Western

Side by side with the prevailing view that the younger generation is going to pot (not to mention sex, idleness and impertinence), most people over 30 hold—in secret—an alternate, contradictory opinion: that our younger generation is not so much a threat as it is a bore; that romance in the back seat of a convertible 20 years ago, though scarcer, was better; that even if all those vapid faces we see about us now are that way because of drugs, today's Youth probably doesn't have the brains, sensitivity or style to even get *high* in the good old way.

All this is naivete, probably. But the reluctantly older generation is separated from its children by more than sex and drugs. We still believe in the dramatic climb from rags to riches, in carving out our own place in a rough, often hostile world. What do you do, then, with someone who started out with most of the odds on her side, who is pretty but not stunning, who has a pleasant, OK personality, and who has made a reasonably successful start in a medium which may be good but hardly ever gets to be great except during assassinations, and the country can't stand too many more of those?

Elizabeth Baur is 20, 5-feet-4, weighs an incredible 98 pounds, dresses simply but well, and has—after striving not very hard for not very long—landed the part of Teresa O'Brien, feminine lead on *Lancer*, the CBS Western. Elizabeth is—as the wino described his fortified wine to a hobo friend—good, maybe, but not great. "She's an awful actress," an associate remarks, but in a tone that isn't at all condemning. After all, a Western with lots of shooting and riding doesn't need Sarah Bernhardt. And most other girls of Elizabeth's age and station in life while away their time learning to be legal secretaries or dental assistants.

Elizabeth sits beside me in her mother's living room, pouring out tea—so help me—from a silver service. The room is heavily carpeted, conservatively furnished. Drapes are drawn against the afternoon sunlight. Miss Baur has a tiny waist. She hands me a teacup. A sepulchral handsome public-relations man sits across from us balancing cup, saucer and hand-embroidered napkin on his silken knee, gazing morosely into the empty fireplace.

By Carolyn See

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continued

"Where's your mother?" he asks his client.

"Mother's upstairs," Miss Baur says. "She isn't feeling well."

He lapses into silence.

Elizabeth Baur has spent her short life in California—indeed, is a fifth-generation native. Her childhood was uneventful, but after she finished sedate, parochial Immaculate Heart High School, Elizabeth and her father had the first of several mini-crises which were to mark the next two years. "Daddy wanted me to be in a profession or a trade, something like that. Or he wanted me to be a typist or take shorthand. He wanted me to go on to college. So to please him I attended junior college in the San Fernando Valley. But I wanted to be an actress. Daddy was the head of casting over at Universal then. But he didn't really want me to be an actress."

"Why not?"

"Oh, don't you think most fathers sort of want their daughters to grow up and learn to type or something like that and then get married?"

"Well, what happened next?"

"I began taking drama lessons and then I quit school. Daddy wouldn't pay for my lessons any more, so I called up a friend of mine and asked her to get me a commercial. So I could pay for my own lessons."

"What commercial was that?"

"A Kellogg's Corn Flakes one. With Jimmy Durante."

"But . . . how did you get from that one commercial to the good part on *Lancer*?"

"The first thing that happened was that I was doing a scene with a friend, and we auditioned for a talent program that 20th Century-Fox had at their studio—a new program for potential leading ladies and men. It was the first time my father had ever seen me act, and he didn't even really want me to be in the program."

"I thought he was at Universal."
"By this time he was over at 20th Century."

"And he didn't want you to be chosen?"

"Oh, actually, he was pretty proud, I guess. . . ."

After two or three months spent in 20th's talent program, Elizabeth heard of the new part of Teresa O'Brien on *Lancer* and decided to try for it. "Ten other girls wanted the part." For an instant Elizabeth's fifth-generation-Californian, second-generation-movie-business gentility is shaken. "It was a regular cattle call. The producer of the pilot . . . wanted another girl, but I got it. He and I didn't get along too well during the pilot. I don't blame him; he wanted *his* girl in the series."

I ask Elizabeth about her position in the show, the function of her character. What does Teresa O'Brien do? "Well, you've got the father, and he's been married twice, once to a Mexican girl, another time to a Boston lady. He has two sons, and when his homestead gets to be in danger, he calls his two sons back. At first they're only curious, or they're in it for the money, but then they get more involved. The conflict comes because the three of them don't know each other, and, you know, the boys don't get along. I guess I'm there to show that the boys are normal. On some of those other Westerns there's *never* a woman. I'm the daughter of the foreman; he's killed in the pilot, and so I become a ward of the man who owns the ranch."

Is there any particular thing about Teresa O'Brien which sets her apart from her opposite numbers on other shows?

"Well, she's always been a tomboy. No, not a tomboy, but she does everything that boys do. But now she's reached a kind of turning point. She's becoming more of a woman."

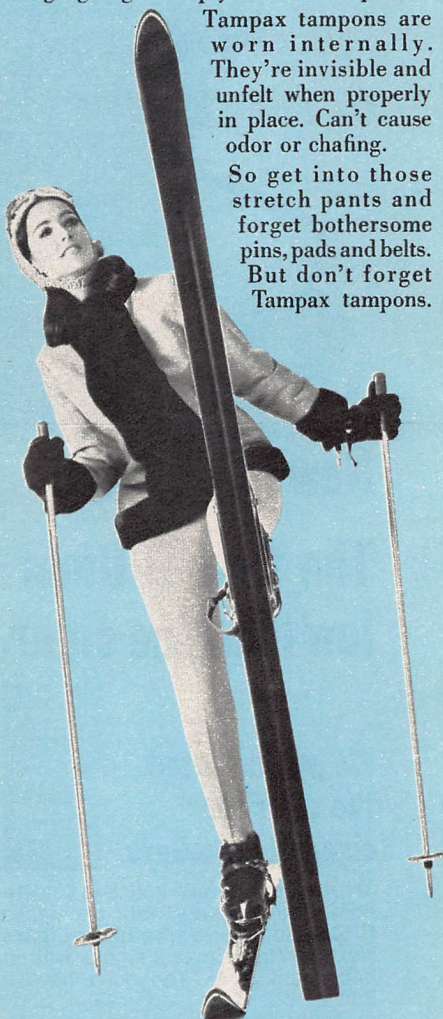
Does Elizabeth ever get tired of →

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continued

doing such a conventional role, of appearing on a Western that by definition is like every other TV Western for the past decade or so?

She silently smiles at me, teacup in hand. "I like the money, I like to work." She could be old enough to be my mother, instead of the other way around.

"Why don't you talk about how you learned to ride for the show?" the PR man says.

"Yes. Well, I learned to ride for the show. It was quite hard. During the pilot I was so afraid of horses, I couldn't go near one. So when they decided to go on with the show, I decided I *had* to learn to ride. And so I went out to Malibu Canyon, and every day for four or five months I learned to ride. And the thing is, since the series began, I've only had to ride once, and that was a long shot, and I didn't even have to do it."

So was it worth-while? How does she feel about horses—and all that—now?

"Oh, I love them. You know, once you get to understand horses and really love them, they don't seem nearly as ferocious and mean as they look. You know, I once knew a girl who was kicked in the stomach by a horse. She just lay there, trying to get back her breath, and then when she could stand up, she went over to the horse and kicked him right back as hard as she could. And there was this other nice girl, she works at the studio, she had her face smashed in by a horse. She had to have operations. . . ."

"Is that so?" her PR man interrupts. "What happened to her?"

"Well, she's better now. It was a terrible thing. But she's back at work."

Conversation flags. I ask Elizabeth about the rest of her acting past.

"I played a mini-skirted policeman on *Batman*. It was awful, it was just silly. Oh, and I had a nice role on Father Keiser's religious program, *In-sight*. A young girl who had her teeth

straightened and became beautiful. I thought that was a wonderful experience."

"Wasn't there anything else?"

"I played a part in 'The Boston Strangler,' but I don't want to talk about it."

"Why?"

"It was too awful, too awful."

"Well, how?"

"It was just too awful, it was a terrible picture. Girls who worked on a scene would just burst into tears. It was terrible. It was so embarrassing."

"Well, how?"

"I think a show should be entertainment. It should . . . entertain. There's just no point in making it otherwise. It's just awful." Elizabeth's eyes click open, shut, open. We're both running out of things to say.

Does Elizabeth have any other interests besides her acting? No. Does she plan to get married. Oh no. Well, isn't there anything?

"I do have this sewing. . . . I like working on it. It takes my mind off things." She goes out of the room and returns with an armload of beautifully done crewel work; fantastic flowers meticulously stitched on coarse cloth with bright colored yarn. "Of course, it takes days to do this, and I suppose I'll never finish."

"My sisters used to do some of that," the PR man says, animated at last. "Back in the Thirties. You know the flour sacks we used to buy? And on the back there used to be a flower design?" He falters when he sees she doesn't remember, *can't* remember, but goes gamely on: "They'd cut the backs off the sacks and then embroider in the design."

The little starlet, daughter of a casting director, gazes across a chasm of a hundred social niceties at her handsome, first-generation-Californian PR man whose sisters used to embroider flour sacks. "Really?" she says. **END**

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Introduction to Jazz

...for the younger generation

Bob Keeshan (Captain Kangaroo) has been entertaining kids on television for lo these many years and he has recently come to the conclusion that today's kids are a lot more sophisticated—hipper, if you will—than kids used to be. So Keeshan has decided to present a week of jazz. Beginning on the morning of April 7, he and a special guest, Billy Taylor (program director of New York radio's WLIB, and a fine jazz pianist), will broadly outline the history of jazz, employing guest musicians as examples. The first show will feature Babatunde Olatunji and Company, a group of African musicians who will talk about jazz and demonstrate its roots in traditional African music. On the second day pianist Willie "the Lion" Smith will discuss and play ragtime and blues. The third show will have Wilbur de Paris' Zeba with its improvisations, solos and counterpoint; and for the fourth show, the Eddie Daniels Quintet will demonstrate swing and bop. On the final show Taylor himself—with his quintet—brings the show into the modern idiom, and the Eric Gales group shows the influence of jazz on rock. Might make for some swinging kids. (END)

Top picture: Olatunji and Company; right: tenor saxophonist George Coleman; far right: Willie "the Lion" Smith, Keeshan and Billy Taylor.





Joe Garagiola has made the leap from ballplayer to cracker-barrel philosopher

By Stanley Frank

The leap made by Joe Garagiola, former ballplayer, to the eminence of resident wit and cracker-barrel philosopher of the *Today* show refutes Samuel Johnson's memorable remark: "A woman preaching is like a dog's walking on his hind legs. It is not done well; but you are surprised to find it done at all."

Well, sir, Joe does his thing very well indeed. His function on the show is difficult to define, but it clearly is hugely popular. The audience has hit an all-time peak since he became a regular a year and a half ago and people are comparing his amusing, spontaneous cracks to Bob Hope's contrived one-liners.

Describing a frightening plane trip, Joe said, "I had rope burns from my rosary." Commenting on the caustic exchanges between Gore Vidal and William Buckley on TV during the political conventions, Joe referred to one sarcastic cut as "a 20-stitcher."

After Fred Astaire declared he never would permit his life story to be done in a film, Hugh Downs asked Joe, "How would you feel about a statue to you while you're still living?"

"It wouldn't do much for me, but the pigeons would love it," Joe quipped.

Al Morgan, *Today's* former producer, explains why he broadened Joe's role from sports announcer to all-purpose commentator and interviewer. "Joe has a marvelous quality of cutting through the malarkey from pundits and pretentious writers by asking the questions viewers want to hear. He's a very bright, guy who does his homework. Besides, I could trust his taste and judgment implicitly. I knew what his reaction would be when I assigned him

to review 'Hair,' a Broadway musical that resorts to obscenity and a nude scene to shock audiences."

Joe was outraged. "This is one show you'd better not sing the lyrics of when you leave the theater," he reported on the air. "Hum them or you'll get smacked in the mouth. . . . Somebody swung through the audience on a rope. It was hard to tell whether it was Tarzan or Jane. . . . If I want to see naked people, I'll go up to the Yankee locker room and look at guys with good physiques."

Hugh Downs, host of *Today*, made a rare confession in analyzing Joe's contributions to the show. "I have a tendency to be stuffy and pedantic," Downs said. "Joe's direct, down-to-earth approach counterbalances that element in me and gives the show the vigor that keeps it moving. He knows how to bring out the truest in a guest. That's his great forte.

"Many people running talk shows give them an ersatz atmosphere or air image that's not appropriate for the guest or the interviewer. The art of crisp conversation is to tell it like it is and Joe is a master at it."

Joe is as tickled as a kid with a new red wagon by the attention and affluence he has attained. "I'm just a sweat-shirt guy who's got to keep running at top speed to stay almost even," he says. "All I try to do is give the viewer the impression he's eavesdropping on a conversation with an interesting person. When I'm getting out of my depth with an egghead, I make myself the butt of a joke so that the viewer can identify with me, but most of the time I play it straight. When I have an opinion I throw it up for grabs. If I don't know anything about a subject, I shut up."

I asked Joe whether he felt self-conscious about his limited formal education, which ended with graduation from South Side Catholic High School in St. Louis. "Sure, I wish I had gone to college and read 10 times as many

books as I have. I didn't have the opportunity"—his father, an Italian immigrant, was a bricklayer—"but I'm trying to make up for it. There are a lot of people like me and, at the risk of sounding like a pop-off, I think we're truer intellectuals than those who did go to college and stopped learning after they left."

An eye-opening experience for Joe was one of his first interviews away from sports. It was with Marianne Moore, the 81-year-old poet.

"I'd never heard of her," Joe confesses, "but I got an earful from my kids when I brought home some of her books. My oldest boy, Joe Junior, a senior in high school, was reading her in class and my two other kids knew her by reputation. There never had been any excitement when I brought home Mickey Mantle and Yogi Berra for dinner, but all of a sudden I was a big hero because I was meeting Marianne Moore."

"She bowled me over with her charm. She had a violent crush on the old Brooklyn Dodgers and reminisced about them for 10 minutes. I finally got her to talk about poetry and I was given a better appreciation of it than I'd ever learned in school."

Joe since has discussed capital punishment with former Attorney General Ramsey Clark, censorship with Prof. Paul Boyer, child psychology with Dr. Haim Ginott and politics with William Buckley. Not all his interviews are bland, gee-you're-wonderful affairs. He examined the urban crisis with Lewis Mumford, the cultural historian who deplored intolerable living conditions in cities and the deteriorat-

ing situation in suburbs. Joe asked Mumford where he lived.

"I have an apartment in New York," he replied, "and when the city gets too much for me I go to my house in the country."

"Few people can afford to maintain two homes," Joe retorted. "People like you should be working on solutions for urban problems instead of writing off the whole thing as a hopeless mess."

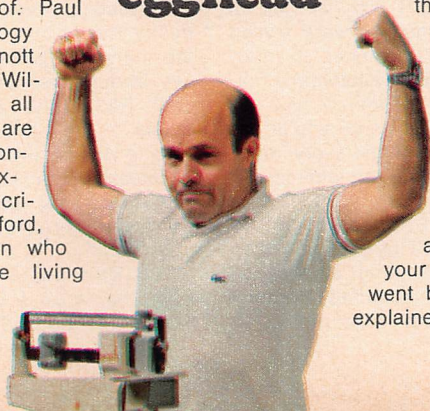
Most TV performers in a new, cushy spot avoid controversy. Not Joe. During a debate on civil rights, Chuck Stone, a militant writer, declared that hatred of Negroes was a fact of life among Jews.

"I won't hold still for that!" Joe snapped. He cited such overwhelming evidence of Jewish support of the fight against Negro discrimination that Stone backed down on his accusation.

Lew Alcindor, the 7-foot-1 college basketball star, told Joe he refused to play on the American Olympic team in protest against the Establishment. "Why should I represent a system that suppresses my people?" Alcindor demanded. "I live here, but it's not really my country."

At that precise moment there was a station break. Calls began to flood the telephone switchboard. Joe said to Alcindor off the air, don't like the way things are, either, but I'm not rejecting my country. If you want to move, OK. But if you want to live here, you'd better go out there and square yourself with people who are sympathetic to your cause." Alcindor went back and contritely explained that he had →

The sweat-shirt guy who's become a breakfast egghead



continued

not really meant to repudiate his citizenship.

Joe puts in a 12-hour working day doing his homework and preparing for curve balls in interviews. When an author is the guest, a staffer draws up a precis of the book. Downs admits he skims through 20 percent of a book; but Joe, lacking his colleague's background, reads it all the way through. The foyer of the study in his handsome six-bedroom house in Scarsdale, a suburb of New York City, is lined with 20-foot shelves overflowing with books and Joe has read most of them.

His day begins at 4:30 A.M. to catch a train that gets him to the NBC studio in Rockefeller Center shortly after 6 o'clock. He scans the news ticker, checks his assignments, rehearses commercials and at 7 he is off and running for two hours. After the show, Joe tapes his daily radio sports program and five weekend spots for "Monitor," devours magazines, and bones up on research for upcoming interviews. Upon returning home in midafternoon, he works out in his basement gym, naps for two hours, does some more reading and is in bed by 9:30 to tackle the grind all over again.

"With all I've got at stake, I'd be a dummy to let myself get out of shape," Joe says. "Audrie"—his wife who was the organist at the St. Louis ball park when Joe was with the Cardinals—"and I haven't much of a social life, but who needs it with the fun of success? Last summer we were invited to the White House for dinner. In introducing me to a foreign diplomat President Johnson said, 'Turn on your TV set tomorrow morning and you'll see this feller. I watch him every day.' Cheez, how much more recognition can a .200 hitter get?"

Actually, Joe's preparation for *Today* began more than 20 years ago when he was the second-string catcher on the Cardinals. The standard contract requires ballplayers to make promotion

appearances, a chore most heroes try to avoid. Joe accepted all the Cub Scout, Holy Name and B'nai B'rith dates thrown at him.

"With my batting average, it was the least I could do for the club," he says. "Besides, I'm a ham at heart. I didn't know it at the time, but the banquet circuit was ideal training for broadcasting. After coping with drunks, interrupting speeches to take Cub Scouts to the bathroom and addressing deaf mutes, nothing that pops up during a TV show can throw me for a loss."

His stock in trade in the early days was ridiculing himself as a player and telling Yogi Berra stories. He hardly was a clown on the field during his nine-year career that ended in 1954, a few seasons after a collision with Jackie Robinson damaged his arm. He played on two pennant-winners and in the 1946 World Series he tied an all-time record by getting four hits in one game. His lifetime average was a respectable, if not gaudy, .257.

Joe's gags and aplomb as the emcee at big sport affairs attracted such favorable attention that he was signed to do the color commentary on the Cardinals' telecasts in 1955 and from there he rose steadily to NBC's game of the week and finally the Yankee TV-and-radio staff. A guest shot with Jack Paar on the *Tonight* show gave him another big boost that eventually led to *Today*.

Inevitably, some people in the industry resent Joe as an interloper, but the harshest blasts have come from two former associates on the baseball beat. Red Barber cited Joe as an example of the untutored muscle bender who is driving professionals out of the business. In a subsequent interview, Joe graciously acknowledged Barber as "a great broadcaster. We all learned from you."

Jim Brosnan, a pitcher who played with Joe, took a gratuitous swipe at him in his book "The Long Season":

"Garagiola is considered a humorist like Mark Twain, who also came from Missouri. The resemblance is purely residential."

"Hey, that was a good one. A 10-stitcher," Joe comments. "Brosnan always was a rebel, a loner. When I went out to talk to him with the bases loaded, he looked at me as though I'd forgotten to adjust my zipper."

Joe is one old ballplayer who cannot complain that he was born too soon. His top salary in baseball was \$16,000; if his contract were doubled today it would not begin to pay his income tax. He gets an estimated \$1500 a week from *Today* and his radio shows add another \$500. Fees from commercials, afternoon game shows and personal appearances bring his annual income close to \$150,000.

Man does not live by cake alone. Where does he go from here?

"My NBC biography quotes me as saying I'd be perfectly happy to stay where I am, and I suppose it's true," he answered. "But if you promise not to laugh, I'll tell you about two ideas I'm toying with. I'd like to do a Saturday morning show talking to two kids without patronizing or putting them down and see the world through their eyes."

"During the Democratic Convention in Chicago I spent a day in the hippie compound talking to them. When I asked what their beef was against society, they gave me a lot of tired clichés and ended every sentence with, 'You know what I mean?' Well, I didn't know what they meant and they couldn't express it, clearly and simply. Maybe a guy like me could help them bridge the communications gap."

Joe Garagiola laughed. "Whenever I talk big on the air Ralph Houk, the Yankee manager, sends me the same telegram: 'What the hell do you know about that?' Maybe if I keep on learning I'll convince him I know a little something. After all, I was a better hitter than him."

END



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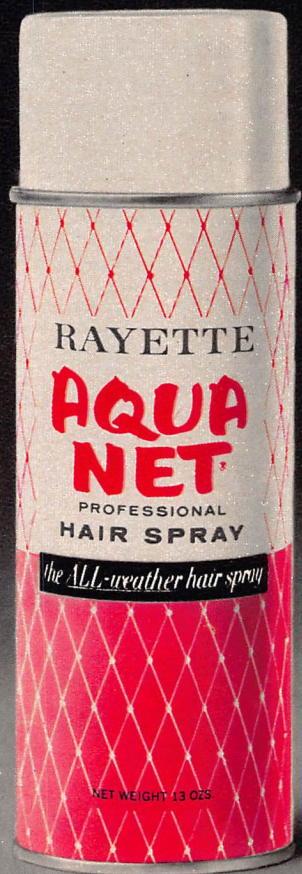
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Ken Berry keeps a small town in the big time

A profile of the actor who took Mayberry over from Andy Griffith without missing a beat

By Melvin Durslag

You sit down and think about the current trend in motion pictures. In one film, a prize-winner, a young fellow going out with a co-ed has warmed to the task by having an affair with her mother. There is nothing like getting to know the family.

Another movie involves a teen-ager with a legion of lovers. And then there is the tender sequel to "A Man and a Woman." This one is about a woman and a woman.

In view of what sells on the big screens in movie houses throughout the Nation these days, you wonder idly about the market for *Mayberry R.F.D.*, the good-folks series now seen weekly on CBS. *Mayberry*, in the lexicon of commerce, is a spin-off of *The Andy Griffith Show*, which went eight years without even a simple case of adultery. The ice-cream soda was the strongest drink in town, and very prominent, with heart as big →

as all outdoors, was Aunt Bee. Research has yet to reveal a bad Aunt Bee in any picture with a rustic flavor.

Aunt Bee makes her presence known in *Mayberry*, too. She helps look after the young son of kindly Sam Jones, a widower who works a farm and dabbles part-time as town councilman. Sam is played by Ken Berry, in Ken's first experience as the single star of a series. He is the Griffith spin-off, a gentle, reasonable and honest man, understanding of human foibles. He also is the one who feeds the straight lines to such holdovers from the Griffith show as Goober, the mechanic; Emmett, the fix-it man; and Howard Sprague, the county clerk.

As Sam Jones, a disseminator of country wisdom, Berry has stepped into a curious part. It represents a wide departure from (a) what he played in *F Troop*, the last series in which he appeared, and (b) what he dreamed of playing during most of his 35 years.

In *F Troop*, which lasted two seasons, he portrayed a bumbling cavalry captain who scarcely could make a move without taking a pratfall. Sometimes he merely caught his finger in the door. Berry grew so adept at physical comedy that scripts after a while no longer contained directions for his botcheries. They simply read, "Business to be worked out with Ken on set."

But even as a master bungler, Berry had strayed far from the fantasy he had since boyhood. He, alas, saw himself as Fred Astaire. Recalling this today, Ken shrugs and says, "Some guys think they're Kaiser Wilhelm."

Born in Moline, Ill., the son of an accountant for a farm-equipment firm, Berry idolized Astaire, whose movie musicals were capturing the Nation's fancy during the Thirties and Forties. In his reverie, Berry was sailing across the floor with Ginger Rogers, hurdling the couch and descending the stairs with matchless grace, tapping as he went.

Persuading his parents to buy him song-and-dance lessons, Ken imitated Astaire, copying in detail Fred's suave moves and his calm, easy manner. By the time he was 15, young Berry did Astaire well enough to win a place with the touring Horace Heidt troupe. He left high school and didn't earn his diploma until three years later.

Following a two-year hitch in the Army, he settled in Hollywood, where parts for him were scarce. Discouraged with show business, he borrowed money in 1963 from his father and opened a dry-cleaning store in Lynwood, Cal., a suburb of Los Angeles.

"Dry-cleaning-on-the-premises was a hot business at the time," recalls Ken. "I figured I needed something stable like this to carry me."

Hoping for profits of \$15,000 annually, he wound up, instead, with an ulcer and with substantial losses. He has since turned over the place to his employees in the hope they will pay off the loan still outstanding.

"Luckily for me," he says, "I started to get more work in television after opening the cleaning place, and, when *F Troop* came along in 1965, I pulled myself together financially."

At 5-feet-9 and 165 pounds, Berry is a man of average size, average taste and average habits, which means, of course, that as a star of a series he couldn't be more unconventional. With his wife, Jackie, and two adopted children, he occupies an old, Mediterranean-style home in the Los Feliz Hills section of Los Angeles. It has no pool. Nor are all the rooms furnished. Ken drives an Austin, which he washes on Sundays. His wife, who serves as hostess for a morning movie on a local TV station, drives a Rambler station wagon. Their marriage, the first for each, has lasted nine years, which isn't a record in Hollywood, but which isn't garden-variety length, either.

The Berrys have few friends in the entertainment business and seldom →

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continued

are seen out. Ken's interest in current events is only casual, and he couldn't care less about sports. His hobby is automobiles. He buys odd ones from time to time and begins his day at the breakfast table by reading the classified ads in the auto section.

If his tastes are modest, he acknowledges that his skills are, too, pointing out with startling candor that his type of performer would have but a small future outside television.

"On the big screen," he explains, "my range is limited. The best I could hope for would be character roles.

"It is possible I could find certain parts on the stage, but I don't like the stage. I hate to work at night. It is unnatural and it poses a problem for your family. Then there is something physically unclean about the stage. A lot of the buildings are old and the dressing rooms shabby. Television happens to fit my talent and my way of living. I like to get up in the morning and go to work, just the way people did in the town where I was raised. And I like to come home at a normal hour."

"In an age of growing sophistication," Berry was asked, "what kind of people watch shows like *Mayberry R.F.D.*?"

"Damned if I can tell you," he answered. "All I know is that *The Andy Griffith Show* had tremendous ratings over the years. It was country bumpkin stuff, but it didn't try to fool you. It was honest, believable comedy, the kind that might appeal to honest, believable people. With *Mayberry R.F.D.*, it mainly is a matter of whether the audience is willing to accept me in place of Griffith." According to the latest ratings, the audience has shown no reluctance to do so.

"How, in your mind, do you see *Mayberry*?" Ken was asked.

"Andy saw it as a town of 4000, not far from Raleigh, N.C. I see it as a small town anywhere. It has no hippies. It has no violence. The people there talk behind each other's backs, but

basically they care for one another and will help one another."

"Isn't the system of communications changing the Mayberrys of the Nation?"

"I'm not so sure about that. When I was doing *F Troop*, I went back to Moline, which was staging a 'Ken Berry Day' in my honor. I signed autographs at the local Sears store. I visited my old neighborhood and had a talk with Wally Brandmeyer, the boy I grew up with. When we were together as kids, we laughed all the time. And we laughed when we met years later. Changes in the smaller towns aren't as dramatic as in the cities."

Originally CBS contracted for 26 films in the *Mayberry* series, but reserved the right to cut back to 17 in the event the show did not come up to expectations. Asked if he would have been seriously deflated if his first starring series had flopped, Berry responded:

"It has happened to a lot of people and they are still around. I mean, you don't throw yourself under a train. The consequences would have been that I would be out of work—and I have had a lot of experience being out of work."

Jackie Berry now interjected, "When Ken and I got married, we were appearing in a show called 'The Billy Barnes Revue.' We each were making \$50 a week. We have made a point since of not letting our living expenses get out of hand."

She confides, however, that she, too, tried to strengthen the family income one time by establishing a business. She opened a gift shop in North Hollywood, calling the place "It's the Berrys."

"We liked the name," says Ken.

"How did the shop go?" he was asked.

"Pretty much like my cleaning plant."

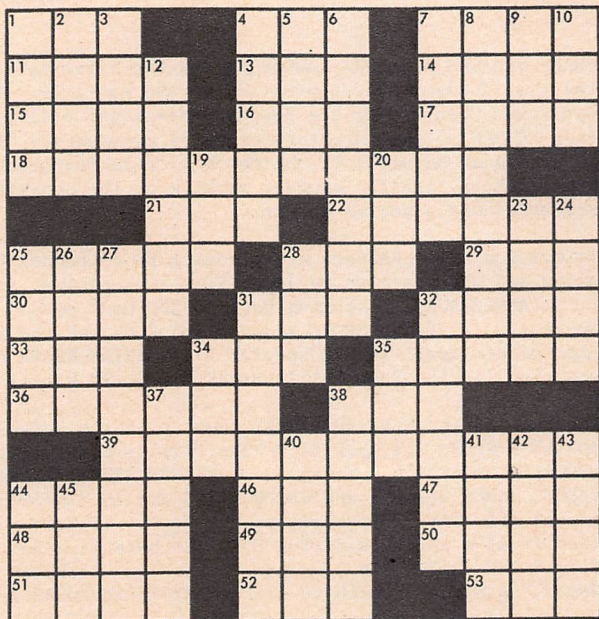
It was, on the part of the Berrys, the last attempt to diversify. If it wasn't in the cards for Ken to become Fred Astaire, it apparently isn't his lot to become a conglomerate, either. END

TELEVISION CROSSWORD

March 15, 1969

ACROSS

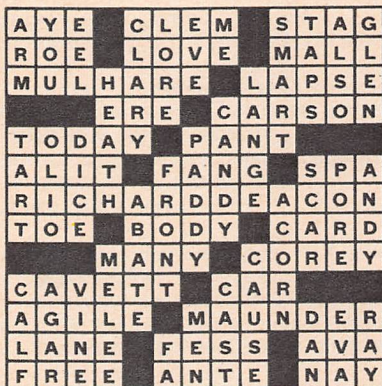
- 1 TV network
- 4 Mr. Wagner
- 7 Piercing tools
- 11 Desert dweller
- 13 Co-star of Green Acres
- 14 Sandal or pump
- 15 Just
- 16 Needlefish
- 17 Katie on My Three Sons
- 18 Co-star of Green Acres (2 words)
- 21 Star of Get Smart
- 22 Scents
- 25 Steps
- 28 Monk's title
- 29 United
- 30 River in southwest Asia
- 31 Meadow
- 32 Broad smile
- 33 Tiny
- 34 Free of
- 35 Star of The Flying Nun
- 36 Occur
- 38 Globe
- 39 Co-star of Mayberry R.F.D. (2 words)
- 44 Freezer
- 46 Drunkard
- 47 Buckeye State
- 48 Burrowing mammal
- 49 Piece out
- 50 Ointment
- 51 Gomer —, —USMC
- 52 Longing (colloq.)
- 53 Golf gadget



See next week's TV GUIDE for solution

DOWN

- 1 Restaurant
- 2 Small nail
- 3 Uttered
- 4 Started
- 5 Egg-shaped
- 6 Co-star of Get Smart
- 7 Of a star (comb. form)
- 8 Star of My Friend Tony
- 9 Actor Chaney
- 10 Ocean
- 12 Here Come the —
- 19 Dawn goddess
- 20 Period of time
- 23 Indigo
- 24 Transmit
- 25 Footway
- 26 Opera solo
- 27 TV singer-host
- 28 Nourished
- 31 Co-star of Mayberry R.F.D.
- 32 Co-star of Laugh-In
- 34 Mr. Skelton
- 35 Backward
- 37 Thick soup
- 38 Frequently
- 40 Pair of oxen
- 41 Girl
- 42 Irish Republic
- 43 Went by train
- 44 Little devil
- 45 Demure



Answer to puzzle of March 8

TV Teletype: Hollywood

JOSEPH FINNIGAN REPORTS:

FRANK SINATRA and BURT LANCASTER are the first to sign up for duty on the 41st Academy Awards program, on ABC April 14. GOWER CHAMPION (who's won seven "Tonys" for his Broadway stagings) will produce and direct . . . PAUL NEWMAN is the narrator for ABC's documentary "Three Young Americans: In Search of Survival." The March 17 film features the work of a marine biologist, a forestry student working on the conservation of natural resources and a social worker.

Television's matchmakers are planning to introduce FRED MacMURRAY to a widow and perhaps give My Three Sons a stepmother some time next season . . . ANN-MARGRET is coming back to CBS next season to host another special . . . DINAH SHORE added DIANA ROSS and the SUPREMES to the guest list of her April 13 NBC special . . . BRIAN KEITH of Family Affair is starring in "The Bowmanville Break," a World War II prison-camp movie.

DAN BLOCKER and NANETTE FABRAY team up in the Universal theatrical movie "A Woman for Charlie." The film is being written by RANALD MacDOUGALL, NANETTE's husband . . . KEENAN WYNN, ANJANETTE COMER, MICHAEL PARKS, JAMES SHIGETA and JASON EVERS are in "The Young Lawyers," a 90-minute film for ABC's Movie of the Week. If it's successful, ABC may keep it as a series starring EVERS as head of a Boston law firm . . . Singer RAY CHARLES is composing music for "Dick Van Dyke and the Other Woman," a special which co-stars MARY TYLER MOORE on CBS April 13.

PAT BOONE plays PAT BOONE in the last Beverly Hillbillies episode being filmed for the season . . . Warner Bros.-Seven Arts is making a movie stocked with nostalgia and TV celebrities. Co-starring in "The Phynx" are JOAN BLONDELL, DICK CLARK, EDGAR BERGEN, LEO GORCEY, BUTTERFLY McQUEEN, JOHNNY WEISSMULLER and the whole KING FAMILY. The story involves the mass kidnap of everybody over 30, which includes most of the cast . . . And VITO SCOTTI, The Flying Nun's buffoon, moves up to a role in "Cactus Flower," the INGRID BERGMAN movie for Columbia.

Screen Gems is taping a variety-interview show starring disc-jockey BRUCE MORROW. Guests on the syndicated series' first episode are MONTE ROCK III, GLORIA LORING and DION . . . SERGIO MENDES and his BRASIL '66 serenade BOB HOPE on the comedian's April 17 show, his season's finale . . . CAROL LYNLEY is in ROWAN and MARTIN's MGM movie, "The Strange Case of . . .," along with JULIE NEWMAR and MILDRED NATWICK.

May 7 is the date for this season's fourth CBS Playhouse entry, tentatively titled "The Shadow Game." PAUL BOGART ("Secrets," "Dear Friends" and "The Final War of Olly Winter") is producer-director . . . JACK BENNY has a March 29 date with JACKIE GLEASON . . . DEAN MARTIN has RAQUEL WELCH and JIMMY STEWART lined up for his April 24 edition.



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THIS IS TOM JONES



REVIEW

by Cleveland Amory

"My name is Tom Jones," the burly, side-burned, wide-mouthed young Welsh singer began his London special. "I realize it's not much of a name when you compare it, say, with Stanley Myron Handelman or Engelbert Humperdinck." Since these are real names, you hardly knew whether to laugh or not. But then Mr. Jones grinned one of the most infectious grins ever to cross the Atlantic. "I come from a small town," he said. "It's called Llanfairpwllgwyngyllgogerychwyrindrobwillantuisiliogogoch."

That opening began a show which was so sumptuously mounted and inventively shot that, compared to most American variety shows, it broke new ground in not only backgrounds, but in variety too. In the production numbers the camera literally seemed to dart in and out, giving us so many peek-a-boos that at times it almost seemed subliminal. As for Mr. Jones himself, he was good—but uneven. Occasionally, when he really leaned on a rock number, he looked like a sick fish. Other times, particularly in his in-between spots, with his all-girl staff and his guests, he seemed as charming as Dean Martin. The guests too were good—with the exception of Juliet Prowse, who was a disappointment. The 5th Dimension, for example, was excellent, and Dick Cavett was in top form—particularly in the story about his uncle from Wales who couldn't get into America because of the loyalty oath. ("When they asked him," Cavett said, "'Do you intend to overthrow the Government by force or violence,' he chose violence.") But the star of them all was a young French singer, Mireille Mathieu. The only way

to stop her from stealing a show would be to arrest her before the show starts.

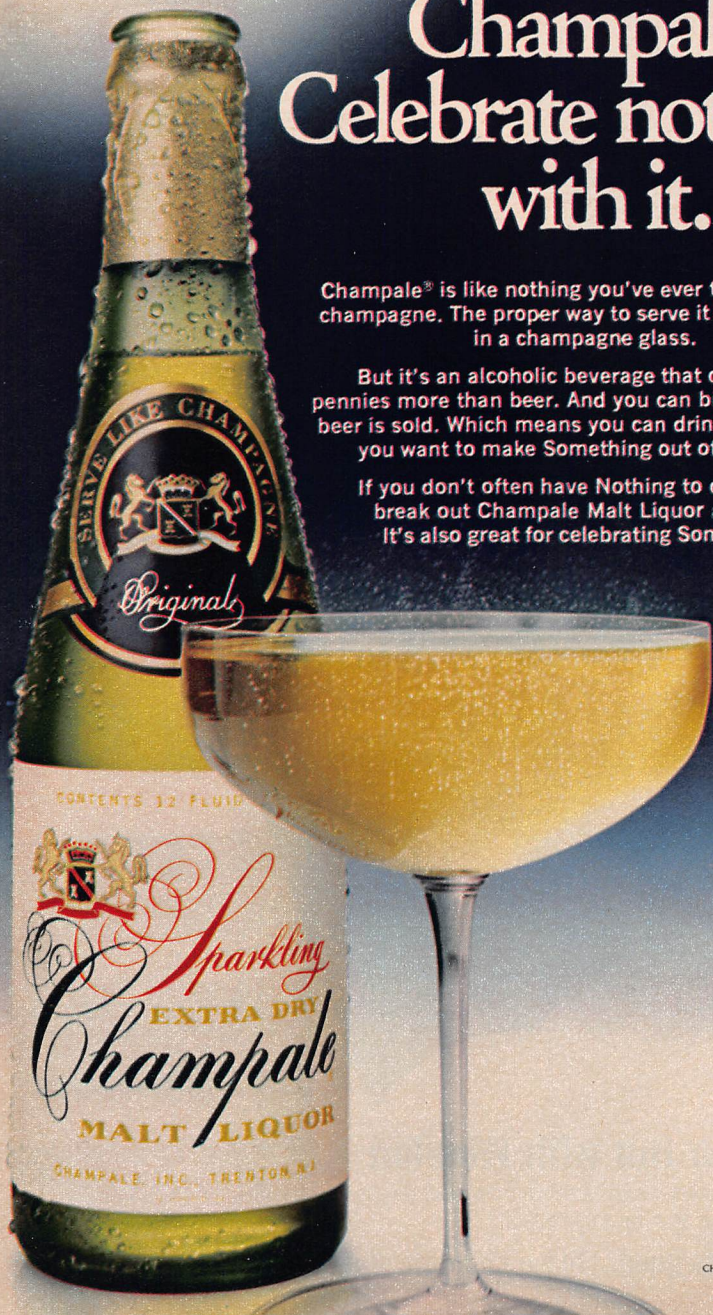
The question was, of course, would succeeding shows, once they became part of a weekly series, still use all this high-test or go back to regular gas? The answer came quickly—*This Is Tom Jones* was high-test all the way. Early on, Mr. Jones came out singing "Help Yourself," moving around a stage filled with so much going on that it was like watching a three-ring circus. Just before you had too much of it, however, there came a subtle blending into another song where, seemingly from under the stage of the first song, there was Mr. Jones again, this time singing softly and memorably the wonderful jailhouse lament "Green, Green Grass of Home." Here everything he sang about, from his house to his girl, was truly remarkably superimposed. Indeed so refreshing was this show that even its relative disappointments, notably Joey Heatherton, didn't seem to matter. And two relative newcomers were especially remarkable, a Welsh singer named Mary Hopkin and a comedian named Richard Pryor. The next show was also a stand-out. This time our favorites were Rich Little, whose impersonation of Raymond Burr was a particular gem, as well as a singer from the first show who was evidently out on parole. Can you guess who she was? Well, we'll give you a hint—her initials are M.M. All in all, *Tom Jones* is off to a tremendous start. And if the man from Llanfairpwllgwyngyllgogerychwyrindrobwillantuisiliogogoch isn't supercalifragilisticexpialidocious, he is at least califragilisticexpialidocious.

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